How IMS Supports Your Institution

IMS Global accelerates the effective adoption of innovative digital technologies for learning:

- **We are leading the digital innovation revolution in education** by providing collaborative technical work that can enable your campus to achieve a 10-100x improvement in deployment time and cost of integration of digital resources, while providing greater ease of use for faculty and students.

- **IMS assists member institutions in developing an instructional technology integration strategy** by helping your institution’s IT and academic technology staff understand opportunities that exist today to make the integration of digital technologies into instruction easier and more accessible to a larger population of students and faculty. Through campus visits, support forums, meetings, informational webinars and publications, members have access to a broad range of resources to help your campus outline a strategy to be more agile in providing high quality support for integrating technology into instruction.

- **Leadership workgroups provide members with opportunities to help set priorities for IMS technical activities** that are focused on addressing key education technology challenges. IMS provides a collaborative, neutral ground for suppliers and institutions to collaborate on key issues and develop technical standards to enable systemic digital innovation versus being beholden to a single closed, proprietary platform or application.

- **IMS provides assistance with technology procurements**, by providing guidance on what to look for when engaged in a procurement or upgrade, as well as providing the appropriate wording for the RFP document.

- **IMS acts as a unified and respected voice in a wide range of initiatives aimed at keeping the market open and innovative.** IMS’s unique focus on technology interoperability for achieving learning impact, now led by over 220 member organizations around the world, is moving the education market towards open platform. As a leading authority on technology and interoperability, IMS is frequently called upon by industry organizations, such as EDUCAUSE, InCommon, Coalition for Networked Information Services (CNI), and International Digital Publishing Forum (IDPF) to drive development and adoption of open standards to enable sustainable innovation in education.

- **The Learning Impact Leadership Institute provides members an opportunity to annually join over 350 education innovators and leaders** to set the IMS agenda to advance progress to enable open digital innovation in education. Members are invited to participate in the Learning Impact Award program to gain recognition for your institution’s leadership for innovating with technology to improve learning impact.

In addition to the above benefits, member institutions have broad access to a full range of IMS resources. A full list of Contributing Member benefits can be found at [http://www.imsglobal.org/cmhe.html](http://www.imsglobal.org/cmhe.html).

View the **IMS Open Digital Innovation Revolution** video at: [http://www.imsglobal.org/imsrevolution.html](http://www.imsglobal.org/imsrevolution.html)
2013 IMS Global Key Initiatives

The priorities and initiatives of IMS Global are constantly evolving in response to member and market needs. Current initiatives include:

- **Digital learning resources, applications, and eContent:** IMS has provided the world's first catalog of open standards-based educational resources and applications based on IMS Learning Tools Interoperability (LTI), including all major suppliers of higher education digital textbooks. The catalog can be found at [http://developers.imsglobal.org/catalog.html](http://developers.imsglobal.org/catalog.html).

- **Educational “App Store” development:** The growth in IMS conformance certified products, now over 190, has set the stage for a collaborative project to build an open source, open-standards based “app store.” Initial details about this project are at: [http://www.imsglobal.org/pressreleases/pr120409.html](http://www.imsglobal.org/pressreleases/pr120409.html).

- **Enterprise and mobile integration:** IMS is working with leading suppliers and institutions to enable open integration of mobile apps into the educational enterprise, including learning management system, portal, and student information system integration.

- **Leadership Groups:** IMS recently launched a new Video Leadership Group to focus on interoperability technical priorities related to the use of video, lecture capture and media in the educational enterprise. We have also recently formed the Learning Analytics Leadership Group to collaboratively describe and identify those metrics which are common across all learning activities. Work on a charter document has begun to identify those metrics, data categories and vocabularies to facilitate the extraction of learner analytics data. For more details regarding these new groups and for a complete listing of Leadership Groups, please visit the Leadership Group forums at [http://www.imsglobal.org/community/forum/index.cfm?forumid=18](http://www.imsglobal.org/community/forum/index.cfm?forumid=18). All IMS Members are encouraged to join the leadership groups.

**IMS Standards = Services + Schemas + APIs**

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- Course content
- Antillary content
- e-textbooks
- Adaptive tutors
- Collaboration tools
- Authoring tools
- Social learning apps
- Badging tools
- Specialty course tools
- e-Portfolio
- Classroom/lecture capture
- Assessment systems
- Library resources
- Digital video management

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