



January  
2007

Keeping You Informed of Current and Upcoming  
Work inside IMS and the eLearning Community

# PUBLIC DISPATCH

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Welcome to the monthly newsletter from IMS Global Learning Consortium, Inc. Our goal is to provide you with information about what is happening inside IMS and around the eLearning Community. We welcome your comments and feedback.

## IMS Quarterly Meeting 5-9 February 2007

### IMS Overview & Executive Summit on the New Academic Enterprise & IMS/ADL/SCORM Technical Futures Workshop

Our first quarterly meeting of the year will be held at Oracle in Redwood Shores, California. We've got some super stuff planned.

Project Teams including: Common Cartridge, Tools Interoperability v2, Enterprise Services, Federated Architecture, and QTI will be meeting. We also have special meetings on K-12/Schools Requirement, Enterprise Content Management taking place.

On Tuesday afternoon, make sure you attend the **IMS Overview & Executive Summit on the New Academic Enterprise**. The purpose of this executive meeting is to discuss the academic enterprise that is emerging from today's emphasis on institutional accountability. As the host of the session, Oracle will present their perspectives on the new challenges, opportunities, and requirements for connecting academic and administrative systems. The afternoon will conclude with a panel of IMS member representatives in a facilitated discussion on future directions, key issues, and a call to action for IMS members to collaborate in creating the future of the academic enterprise.

Join us on Wednesday for the **IMS/ADL/SCORM Technical Futures Workshop**. This workshop is being conducted to discuss, collect, and disseminate ideas for the ADL-related workgroups within IMS. Per a recent announcement, IMS and ADL have agreed to set-up and jointly manage work activities focused on advancing the IMS SCORM-related work. This includes Content Packaging and Sequencing. Attendees will obtain exclusive information on the state of IMS/ADL technical work and participate in charting the course for the future of the IMS/ADL collaboration. The Wednesday session is followed by a sequencing working group session on Thursday to collect input for the chartering of new work. In addition, there will be an update on CORDRA as part of the Thursday morning session on Federated Architectures.

Check out the agenda and sign up at: <http://www.imsglobal.org/feb2007meeting.html>



# Learning Impact 2007

You aren't going to want to miss this year's Learning Impact Conference:

There are four great program tracks for this year's Learning Impact. Each track poses a challenge question that presenters will discuss. At the end of each program track there will be a panel discussion. The program tracks are:

- **What's Next for Learning Systems**

*Challenge Question:* What have been the primary impacts of instructional management systems to date and what new innovations will become mainstream in the next two years?

- **What's Next for Digital Learning Content**

*Challenge Question:* What will predominate the future of educational content and why: recorded lectures, supplementary cartridges, websites, web searches, or adaptive learning support systems, or something else?

- **The Academic Enterprise: Assessment, Analytics, and Student/Institutional Performance**

*Challenge Question:* What are the most important metrics by which to measure quality and success of courses or programs? What will be the role of formative and summative assessments and analytical tools?

- **Progress in Open Source, Open Content, and Open Services**

*Challenge Question:* What are the successes of open initiatives in education so far and what is coming next? What business models are working and why? What is the practical role that Service Oriented Architectures will play, if any?

## Summit Panel Sessions

During the Summit on Global Learning Industry Challenges, attendees will have the opportunity to discuss these important questions:

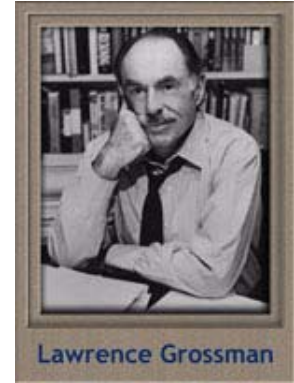
- Will Technology Enable Higher Education to Solve the Access-Affordability-Quality Tradeoff?
- The Evolving Business Model(s) of Learning Content: Does Free or Ad-Supported Equate to Better? Why or Why Not?
- Performance vs. Prestige: Does the Work of the Spellings Commission Signal a New Era of Access, Affordability, and Accountability? Why or Why Not?
- What are the Successes of Open Initiatives in Education So Far and What is Coming Next? What Business Models are Working and Why?



## Keynote Addresses



Also, attendees will hear keynote addresses from **Bernard Luskin**, Executive Vice President of Fielding Graduate University, Director, Media Psychology Program and **Lawrence K. Grossman**, Co-Chair of Digital Promise Project and former president of NBC News and PBC.



Learning Impact 2007 and the Summit on Global Learning Industry Challenges will be held the 16 - 19 April 2007 in Vancouver, British Columbia at the Westin Bayshore. (Learning Impact replaces alt-i-lab)

### Early Registration (before 28 February 2007):

\$300 US (IMS Contributing Members, Developer Network Subscribers and LILF Members)

\$550 US (Non- Members)

\$100 US (Each Workshop)

You can register for Learning Impact at:

<https://www.concentra-cms.com/register/start.action?confld=17>

## Learning Impact Sponsors

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## Public Web Reorganization

The IMS Public Website menus have recently been reorganized. We have consolidated the top menu choices to further highlight IMS' focus on Specifications, Activities (Work in Progress), Learning Impact, and About IMS.

<http://www.imsglobal.org/>



## Workplan

A description of the current status of development work happening within IMS.

| Group                                 | Description  |
|---------------------------------------|--|
| QTI Assessment Project Group          | The QTI Assessment Project Group is actively encouraging implementations of the QTI v2.1 Public Draft (rev. 2) specification.  |
| Packaging Project Group               | The Packaging Project Group has completed the v1.2 Public Draft specification and is working on a rev. 2 version CM/DN Draft that will give CM/DN implementers a one-year adoption period before the spec becomes Final (1Q 2008). |
| Common Cartridge Project Group        | The Common Cartridge Project Group is working on the v1.0 CM/DN Draft of the specification.  |
| Enterprise Services PUF SIG           | The Enterprise Services Project Group under Formation is gathering use cases and preparing a Charter for approval to begin work on a new services oriented spec that will address real-time provisioning.                          |
| Tools Interoperability v2 PUF SIG     | This Project Group under Formation is undertaking to improve the way media content and learning tools integrate with learning environments and is working on a Charter that will direct the specification development.             |
| Service Oriented Architecture PUF SIG | This group is beginning work on a whitepaper on the subject of service oriented approach for global education infrastructures.   |
| Federated Architecture PUF SIG        | This group is developing a cookbook of sorts that describes a standard federated architecture for organizing learning resources and repositories.  |



## New Members & Member News

We are pleased to announce and welcome the following organizations as new **Contributing Member**:

University of Koblenz-Landau  
<http://www.uni-koblenz-landau.de/>



### Subscriber:

Lake Superior College  
<http://www.lsc.edu/>

Send your news to [lisa@imglobal.org](mailto:lisa@imglobal.org)



## Meeting Calendar

- © 5-9 February 2007 - 1<sup>st</sup> Quarterly Meeting, Oracle - Redwood Shores, California, USA <http://www.imglobal.org/feb2007meeting.html>
- © 16-19 April 2007 - Learning Impact 2007 - Vancouver, B.C., Canada <http://www.imglobal.org/learningimpact/agenda.html>
- © 3-7 September 2007- 3<sup>rd</sup> Quarterly Meeting, UMUC - College Park, Maryland, USA
- © 5-9 November 2007 - 4<sup>th</sup> Quarterly Meeting, Ministry of New Zealand - Queenstown, New Zealand

*Members interested in hosting future IMS/GLC Meetings should contact Lisa Mattson at [lisa@imglobal.org](mailto:lisa@imglobal.org)*



## Workshops and Presentations

- © 12-16 February 2007 - Rob Abel, keynote at NIME, Japan [http://resource01.nime.ac.jp/~globe/Outline\\_E.htm](http://resource01.nime.ac.jp/~globe/Outline_E.htm)

