



February  
2007

Keeping You Informed of Current and Upcoming  
Work inside IMS and the eLearning Community

# PUBLIC DISPATCH

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Welcome to the monthly newsletter from IMS Global Learning Consortium, Inc. Our goal is to provide you with information about what is happening inside IMS and around the eLearning Community. We welcome your comments and feedback.

## Learning Impact 2007 and the Summit on Global Learning Industry Challenges

Don't wait – sign up now to attend the Learning Impact 2007 Conference in Vancouver, British Columbia. Early registration ends Wednesday, 28 February. From great keynotes, Bernard Luskin (Ed.D., Executive Vice President, Fielding Graduate University, Director, Media Psychology Program) and Lawrence K.

Grossman (Co-Chair of Digital Promise Project, former president of NBC News and PBS), to four super Program Tracks and an unbelievable line-up for the Summit, you are not going to want to miss this event. In addition, remember that the Learning Impact Awards will be given at the event—it's your chance to see the finalists.

### Program Tracks:

- ⊙ **What's Next for Learning Systems**
- ⊙ **What's Next for Digital Learning Content**
- ⊙ **The Academic Enterprise: Assessment, Analytics and Student/Institutional Performance**
- ⊙ **Progress in Open Source, Open Content, and Open Services**

### Summit Panel Sessions:

- 1) **Will Technology Enable Higher Education to Solve the Access-Affordability-Quality Tradeoff?**
- 2) **The Evolving Business Model(s) of Learning Content: Does Free or Ad-Supported Equate to Better? Why or Why Not?**
- 3) **Performance vs. Prestige: Does the Work of the Spellings Commission Signal a New Era of Access, Affordability, and Accountability? Why or Why Not?,**
- 4) **What are the Successes of Open Initiatives in Education So Far and What is Coming Next? What Business Models are Working and Why?**



5) Exploring best practices in government support for ICT.

For a complete description of the Program Tracks and the Panel Sessions, visit:  
<http://www.imsglobal.org/learningimpact/agenda.html>

You can save \$100 off the registration fee, if you register by 28 February at:  
<https://www.concentra-cms.com/register/start.action?confId=17>

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# IMS Quarterly Meeting IMS Overview

## Executive Summit on the New Academic Enterprise & IMS/ADL/SCORM Technical Futures Workshop

The IMS Quarterly meetings, the Executive Summit on the New Academic Enterprise and the IMS/ADL/SCORM Technical Futures Workshop at Oracle in Redwood Shores was a great event.

Project Groups made some good progress on their documents and implementations and several PUFSIGs continued work on their charters. The two public sessions were a great opportunity to learn. If you couldn't attend in person, you can still view presentations from the event at:

<http://www.imsglobal.org/meetingarchives.cfm>



## Enterprise Services v2 Charter

The Enterprise Services v2 Charter was passed by the IMS Technical Advisory Board. The Project Group is working to expand and refactor the original set of Enterprise services, and will also extend the Person, Group and Membership Management Services, add Course Management and Outcomes Management Services, and define a certifiable higher education profile to improve interoperability. The Charter will be posted to the public website soon.



## Learn-Sat Ratings

IMS released the latest version of its Learning Technology Satisfaction and Trends Report for February 2007. Based on responses from about 200 qualified leaders of Internet-supported learning initiatives in the North American Higher Education segment over the last 12 months, the report details satisfaction and trends with a wide range of technologies used to support education. The abbreviated report for the public is at: <http://www.imsglobal.org/ltst/index.cfm>



## IMS Contributing Member and Developer Network Subscriber Product Directory

IMS GLC Contributing Members and Developer Network Subscribers are invited to provide descriptions about their products and services for inclusion in the member Product Directory. The directory will also include logos and links to product websites.

The directory is available at: <http://www.imsglobal.org/directory/directory.cfm>



## Workplan

A description of the current status of development work happening within IMS.

Group	Description
QTI Assessment Project Group	The QTI Assessment Project Group is actively encouraging implementations of the QTI v2.1 Public Draft (rev. 2) specification.
Packaging Project Group	The Packaging Project Group has completed the v1.2 Public Draft specification and is working on a rev. 2 version CM/DN Draft that will give CM/DN implementers a one-year adoption period before the spec becomes Final (1Q 2008).
Common Cartridge Project Group	The Common Cartridge Project Group is working on the v1.0 CM/DN Draft of the specification.
Enterprise Services Project Group	The Enterprise Services Project Group completed its Charter which was approved by the IMS Technical Advisory Board. The group is now working on the Base Document draft version of the new specification.
Learning Tools Interoperability v2 PUF SIG	This Project Group under Formation is undertaking to improve the way media content and learning tools integrate with learning environments and is working on a Charter that will direct the specification development.
Service Oriented Architecture PUF SIG	This group is beginning work on a whitepaper on the subject of service oriented approach for global education infrastructures.

Group	Description
Federated Architecture PUF SIG	This group is developing a cookbook of sorts that describes a standard federated architecture for organizing learning resources and repositories.
Accessibility PUF SIG	The Accessibility group is participating with other IMS Project Groups to ensure accessibility issues are addressed and is also developing a charter to look at updating the set of IMS Accessibility specs.



## New Members & Member News

We are pleased to announce and welcome the following organizations as new **Contributing Members**:

**Houghton Mifflin**  
<http://www.hmco.com/>



**HOUGHTON MIFFLIN**

**National Center for Accessible Media**  
<http://ncam.wgbh.org/>



**Norwegian Secretariat for Standardization of Learning Technology**

### Subscribers:

**Florida Virtual Schools**  
<http://www.flvs.net/>

**Three Rivers Systems**  
<http://www.threerivers-cams.com/>

**St. Petersburg College**  
<http://www.spjc.edu/>

**Giunti Labs North America has opened a new office in Boston, Mass.**



## Meeting Calendar

- © 16-19 April 2007 - Learning Impact 2007 - Vancouver, B.C., Canada  
<http://www.imsglobal.org/learningimpact/agenda.html>
- © 3-7 September 2007- 3<sup>rd</sup> Quarterly Meeting, UMUC - College Park, Maryland, USA
- © 5-9 November 2007 - 4<sup>th</sup> Quarterly Meeting, Ministry of Education New Zealand - Queenstown, New Zealand

*Members interested in hosting future IMS/GLC Meetings should contact Lisa Mattson at [lisa@imsglobal.org](mailto:lisa@imsglobal.org)*



## Workshops and Presentations

- © 28-30 March 2007 - Rob Abel at CoSN's 12th Annual K-12 School Networking Conference: Bridging Individualized Learning and High Stakes Accountability - San Francisco, California, USA <http://www.k12schoolnetworking.org/2007/>
- © 19 March 2007 - Rob Abel at ISO/SC36 meeting - London, UK
- © 23-25 April 2007 - 4<sup>th</sup> Annual Conference on Technology and Standards in Higher Education - Washington, D.C.

