



PUBLIC DISPATCH

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Welcome to the monthly newsletter from IMS Global Learning Consortium, Inc. Our goal is to provide you with information about what is happening inside IMS and around the eLearning Community. We welcome your comments and feedback.

Learning Technology Advisory Council (LTAC) Summit and IMS GLC Quarterly Meetings – 16-19 July 2007

Microsoft, Redmond, Washington

Join us 16-19 July in Redmond, Washington at Microsoft for the IMS Quarterly Meeting and LTAC Summit.

Enterprise Services, Common Cartridge, Learning Tools Interoperability, Learning Object Discover and Exchange, Standards for Distance Learning, Accessibility and Common Cartridge K12 PUFSIGs and Project Groups will meet during the week.

Don't miss the Member meeting on Tuesday afternoon. We'll be discussing conformance!

The first TestFest will take place on Thursday as well. The TestFest is an opportunity for Common Cartridge Alliance participants to test Common Cartridges, experiment with the CC test data set and exchange information on implementing CC.

Prior Registration is essential. There will be no onsite registration for security reasons.

The LTAC Summit is a full day on Thursday with panel sessions and thought-provoking discussions. The LTAC is charged with identifying and prioritizing effective practices and standards for the application of learning technologies, in addition, the LTAC will explore emerging technologies and their implications for LTAC-related activities.

Learning Technology Advisory Council Summit			
IMS GLC - LTAC Overview and Updates	09:00 - 09:15	IMS GLC Overview and Role of LTAC	John Falchi, IMS GLC
	09:15 - 09:30	Common Cartridge	Kevin Riley, IMS GLC
	09:30 - 09:45	Enterprise Services	Linda Feng, Oracle
	09:45 - 10:00	Distance eLearning	Dr. Gloria Pickar, Compass Knowledge Group

Current Technologies - Best Practice and Methodology Needs	10:00 - 10:45	Panel Discussion: Best Practices and Methodologies for Providing Online Programs.	Russ Adkins, Broward CC Dr. Barry Dahl, Lake Superior College Dr. Robbie Melton, TBR-RODP
	10:45 - 11:00	Break	All
	11:00 - 11:45	Presentation: Maintaining Course and Content Quality and Standards	Dr. Keith Hampson, Ryerson University Kathy Fernandez (or proxy) CSU Dr. Toru Iiyoshi, Carnegie Foundation
	11:45 - 12:00	Break - Retrieve Lunch in....	All
	12:00 - 13:00	Working Lunch: 30-minute present/demo on emerging/developing technology.	TBD???
	13:00 - 13:45	Panel Discussion: Faculty and Staff Training for Application of Learning Technologies	Glenn Trammel, Delta State University Mark Jenkins, Portland State Connie Broughton, Washington Online
	13:45 - 14:30	Panel Discussion/Joint Present: Higher Education Technology Leadership	Dr. Debra Saunders-White, UNC-Wilmington Dr. Robert Sapp, University of Maryland University College Dr. Paul Kim, Stanford University
Roundtable Discussion: Prioritization of Best Practice and Methodology Needs	14:30 - 15:45	Blue Group: Higher Education Technology Leadership	Assignment based on Participant (Presenter or Panel) and randomly selected.
		Green Group: Faculty and Staff Training for Application of Learning Technologies	
		Red Group: Maintaining Course and Content Quality and Standards	
		Orange Group: Best Practices and Methodologies for Providing Online Programs.	
	3:45 - 4:00pm	Break	All
Emerging Technologies - Implications for LTAC	4:00 - 4:20pm	Presentation: Planning for Emerging Technologies	Bill Corrigan, University of Washington
	4:20 - 4:40pm	Presentation: Educational Gaming	Dr. Leonard Annetta, NCSU
	4:40 - 5:00pm	Presentation: Application of Mobile Technologies in Higher Education	Dr. Paul Kim, Stanford University

Find out more details and sign up now at:
<http://www.imsglobal.org/ltacsummit2007.html>



New Board Members

Three new Board Members were elected in May 2007. Each new board member was elected for a three-year term beginning in June 2007. Please join us in welcoming the new Board Members.

- **Curtiss Barnes**, Senior Director, Industry Product Strategy, Education & Research, Oracle Corp
- **Matthew Schnittman**, President, eLearning Division, eCollege
- **Peter Segall**, President, North America Higher Education and Operations, Blackboard

Curtiss Barnes



Curtiss Barnes leads *Oracle's industry strategy team for Higher Education, Not-for-Profit Research Institutions and K-12 Education*. In this role, Curtiss brings more than 20 years experience in the education industry. He is responsible for establishing product strategy and development investment priorities across all of Oracle's product groups, as well as identifying new market opportunities across the globe for Education-specific applications. Curtiss also serves as a liaison to Oracle's Education & Research Strategy Council (ERSC) and the Higher Education User Group (HEUG) - the world's largest user group in the Higher Education industry.

Prior to Oracle, Curtiss was director of industry marketing strategy for Education at PeopleSoft in Pleasanton, CA. He has also held roles in strategy and business development at SCT in Malvern, PA and directed the product management group at Campus Pipeline, Inc. in Salt Lake City, UT. Prior to joining the corporate world, Curtiss held positions in alumni and corporate relations, development and admissions at a number of higher education institutions.

Curtiss holds a bachelors degree in economics from Clark University and an MBA from the Wharton School of the University of Pennsylvania. He lives in Lexington, MA with his wife Julie and daughters Emily, Julia and Caroline.

Matthew Schnittman



Matthew Schnittman oversees all daily operations of eCollege's eLearning Division, including new business development, account management, customer care, professional services and product management. He has been an integral part of eCollege's management team since 1999, leading both the professional services and account management organizations where he and his teams worked closely with customer institutions to support the development, ongoing maintenance and growth of hundreds of online programs. Schnittman's experience includes more than 10 years in strategic consulting services and management for companies such as CCD LLP and PricewaterhouseCoopers' strategic services where he worked with Fortune 500

companies. He holds a Bachelor of Science in Business from the University of Arizona, and a Master of Business Administration from The Kellogg School at Northwestern University.

Peter Segall



As President, North America Higher Education and Operations, Peter Segall has management responsibility and oversight for all aspects of Blackboard's NA Higher Education academic business and operations, including sales, marketing, services, product development, customer support and business development. Peter brings to Blackboard twenty years of experience providing educational consulting and management services to thousands of global higher education institutions.

Most recently, Peter was the Executive Vice President and a Board Member at WebCT, in charge of global sales and business development for this leading e-learning provider. Before joining WebCT, Peter served as the Executive Director of Harvard University's Project ADAPT, the first university-wide project to implement common financial management information system to all of Harvard's schools and central units. Previously, he was a Partner in the National Higher Education Consulting Group for Coopers & Lybrand L.L.P. While at Coopers & Lybrand, Peter lead the development of enterprise-wide operations improvement projects and information technology strategies at many leading research universities including Harvard, Yale, Penn, UCLA, Boston University, and many others. He received his B.A. in Physics from Brown University and his Masters of Math and Science Education from the Harvard Graduate School of Education.



Webinars

We've had some great webinars lately. Earlier this month, we offered a webinar on *Service Oriented Architecture (SOA) in Education—from Top to Bottom*. This webinar was followed a couple of weeks later by one about *Application Profiling*. If you missed these webinars and would like to view the archives, check them out here: <http://www.imsglobal.org/webinarseries/index.cfm>



Workplan

A description of the current status of development work happening within IMS.

Group	Description
QTI Assessment Project Group	The QTI Assessment Project Group is gathering contributing member commitments to begin developing profiles of the QTI v2.1 specification.
Content Packaging Project Group	The Packaging Project Group has completed the CM/DN Draft and is now available to IMS Contributing Members and Developers Network subscribers for implementing. The one-year adoption period before the spec becomes Final (1Q 2008) is underway.
Common Cartridge Project Group	The Common Cartridge Project Group has completed the v1.0 CM/DN Draft of the specification and is preparing the final specification.
Enterprise Services Project Group	The Enterprise Services Project Group is working on the Base Document draft version of the Enterprise v2.0 specification.
Learning Tools Interoperability Project Group	The Learning Tools Interoperability Project Group is working on the Base Document draft of the specification.
Service Oriented Architecture PUF SIG	This group is working on a whitepaper on the subject of service oriented approach for global education infrastructures.
Learning Object Discovery and Exchange PUF SIG	This group, recently renamed from Federated Architectures, is working on a charter to define the objectives of what it plans to accomplish in regards to organizing learning resources and repositories.
Accessibility PUF SIG	The Accessibility group is participating with other IMS Project Groups to ensure accessibility issues are addressed and is also developing a charter to look at updating the set of IMS Accessibility specs.
K12 Schools PUF SIG	This group is focused on the K12 space with regard to curriculum management and content exchange, looking at which standards can be applied as possible solutions.
Standards for Distance Learning PUF SIG	This group is working to recommend and assess practices for implementing academic programs in the online context. The work may eventually lead to a certification process.



New Members and Member News

We are pleased to announce and welcome the following organizations as new **Subscribers**:

Broward Community College
<http://www.broward.edu/>

Télé-Université
<http://www.teluq.quebec.ca/>

eCollege® Furthers Commitment to Standards Compliance, Supporting IMS Global Learning Consortium Initiatives
<http://ir.ecollege.com/phoenix.zhtml?c=64421&p=irol-newsArticle&ID=1013686&highlight=>

Send your news to lisa@imglobal.org



Meeting Calendar

- ⊙ 16-19 July 2007 - Quarterly Meeting, Microsoft - Redmond, Washington, USA
<http://www.imglobal.org/ltacsummit2007.html>
- ⊙ 4-7 September 2007- 3rd Quarterly Meeting, UMUC - College Park, Maryland, USA
- ⊙ 5-9 November 2007 - 4th Quarterly Meeting, Ministry of Education New Zealand - Queenstown, New Zealand
- ⊙ 3-7 November 2008 - 4th Quarterly Meeting, Penn State University, Pennsylvania, USA

Members interested in hosting future IMS GLC Meetings should contact Lisa Mattson at lisa@imglobal.org



Workshops and Presentations

- ⊙ 24-27 June 2007- Rob Abel at NECC - Atlanta, Georgia, USA
- ⊙ 30 July - 1 August 2007 - Campus Technology Conference, Rob Abel - Washington, D.C., USA
- ⊙ 7-10 August 2007 - Merlot Conference - New Orleans, Louisiana, USA
- ⊙ 23-26 October 2007 - Educause - Seattle, Washington, USA

