



March 2008

Keeping You Informed of Current and Upcoming  
Work inside IMS and the eLearning Community

# PUBLIC DISPATCH

## Contents:

- **Learning Impact 2008**
- **June Quarterly Meetings**
- **IMS Korea**
- **IMS Global Learning Consortium Announces “Improving Interoperability in Practice” Special Interest Group**
- **IMS Making an Impact**
- **Workplan**
- **New Members and Member News**
- **Meeting Calendar**
- **Workshops and Presentations**

Welcome to the monthly newsletter from IMS Global Learning Consortium, Inc. Our goal is to provide you with information about what is happening inside IMS and around the eLearning Community. We welcome your comments and feedback.

## Learning Impact 2008

Register Now

<http://www.imsglobal.org/learningimpact2008/li2008registration.cfm>

Make your hotel reservations  
by 10 April:

<http://www.omnihotels.com/FindAHotel/AustinDowntown/MeetingFacilities/IMSGlobalLearningConsortium5.aspx>



Join us for a remarkable showcase of learning technology innovation together with interactive program tracks and leadership panel discussions about how learning technology can impact our most significant educational challenges. The Learning Impact Awards, in their second year, are designed to recognize the most impactful use of technology worldwide in support of learning. This unique program evaluates established, new, and research efforts in context at an implementing learning institution. Finalists will be showcasing at the conference and a panel of global experts will be performing the final rankings with help from attendees.

### Keynote Addresses:



**John V. Lombardi**, President of the Louisiana State University System, will discuss perspectives on the progression of learning and teaching in higher education.



**Martin Bean**, General Manager of Microsoft Education Products Group, will address the unprecedented opportunity to enable quality educational experiences for all through technology by looking at how it's being used to transform other industries.

### Panel Sessions:

Panel Sessions offer the opportunity to discuss today's significant learning technology issues with leading experts. Themes to be discussed include:

- **Improving and Ascertaining Learning Outcomes:** *How can technology help to improve learning outcomes and how do we know? What are the emerging standards in accountability and why?*
- **Analytics and Learning Outcomes:** *What are the steps to ensuring student success and retention? How can education leaders get a better handle on institutional performance?*
- **Common Cartridge and the Future of Digital Publishing:** *What are the critical technology, standards, and business models for success? What does your institution need to know about Common Cartridge?*

### Workshops:

- **TestFest Workshop (sponsored by Pearson Education):** This workshop will focus on four areas:
  - **Demonstration showcase** - open projector for people to demonstrate new implementations of IMS specifications.
  - **CC conformance workshop** - a session to clarify what CC compliance is, what it means and how to achieve it.
  - **Demonstration and launch of the CC self-test tool** - We'll be giving a presentation of using the tool to test cartridges and releasing the tool to the public at the event.
  - **Test-bench challenge** - an opportunity to run your own cartridges through the self-test tool.
- **Improving Interoperability in Practice Workshop:** This workshop will showcase a case study and focus on a discussion on key interoperability challenges and potential solutions for the following specifications:
  - Content Packaging
  - Simple Sequencing
  - Shared State Persistence
  - Reusable Definition of Competencies and Educational Objectives
  - Access for All

In addition, the workshop will discuss actions for the evolution & convergence of:

- Learning Tools Interoperability
- Integrating SCOs into Common Cartridge
- Tracking using QTI
- Learning Design

For the full agenda and registration, visit:

<http://www.imsglobal.org/learningimpact2008/agenda.html>



## June Quarterly Meetings

The June Quarterly Meeting will be held at the University of Michigan in Ann Arbor the 9-13 June 2008. We've got a great agenda in mind, details will be posted soon.



## IMS Korea

The initial meeting and kickoff of IMS Korea was 12 March 2008. Check out some pictures from the event.

**IMS Korea**  
정식 출범

- Official Launch of IMS Korea -

KERIS와 IMS Korea 회원기관은 표준화를 통한 고객 만족 실현과 해외시장 선도를 위한 국제 이라님의 글로벌 리더가 되겠습니다.

KERIS and IMS Korea members will be the world best on e-Learning for leading global market through customer satisfaction

IMS 창립 회원

IMS 창립 회원 기관 로고: KERIS, DUNET, Yekville, credu, 4CSoft



# IMS Global Learning Consortium Announces “Improving Interoperability in Practice” Special Interest Group

*Learning Impact Conference Session, May 15, in Austin, TX, USA, will focus on achieving better interoperability in practice with Content Packaging, Simple Sequencing, SCORM®, and other related standards*

SCORM® is a registered trademark of the U.S. Department of Defense.

**Lake Mary, Florida, 13 March 2008.** Today the IMS Global Learning Consortium (IMS GLC) announced the first meeting of a new special interest group concerned with achieving better interoperability in practice using popular standards and specifications for digital learning content and applications. The meeting will occur at IMS Global’s annual Learning Impact conference, held May 12-15 in Austin, Texas, USA. More information on the Learning Impact event is available at: <http://www.imsglobal.org/learningimpact2008/index.html>

The conference session will include some of the world’s leading implementers of IMS Content Packaging, IMS Simple Sequencing, SCORM®, Common Cartridge and related IMS GLC specifications, such as KERIS (Korea Education and Research Information Service), The Le@rning Federation of Australia, JISC CETIS, Giunti Labs, Florida Virtual School, Icodeon, Microsoft, and Desire2Learn.

The special interest group will address how to simplify learning content and application interoperability in a web-based world, including:

- Integration of SCOs into Common Cartridge
- Simple Sequencing in practice
- Integration of and tracking using QTI
- Use of Learning Tools Interoperability for “Content-less” interoperability
- The role of IMS Shared State Persistence
- The potential role of Learning Design
- Preservation and evolution of IMS Content Packaging
- The role of IMS Access for All and Reusable Definition of Competencies and Educational Objectives (RDCEO)

The special interest group will address interoperability in practice across all learning segments including corporate training, higher education, and K-12/Schools education. Participation in the special interest group is open to all qualified organizations and available online at:

<http://www.imsglobal.org/iip/iiipregistration.cfm>

IMS GLC is supported by over 110 organizations, including leading educational product suppliers and publishers, leading institutions of learning, and leading government organizations. Current Contributing Members of IMS GLC are listed at <http://www.imsglobal.org/members.html>.



## IMS Making an Impact

*Links to recent interviews, presentations, or noteworthy instances of service to the community that impacts learning*

**Rob Abel's article in the March/April 2007 edition of Educause Review was one of the ten most popular of the year.**

Innovation, Adoption, and Learning Impact: Creating the Future of IT  
<http://connect.educause.edu/Library/EDUCAUSE+Review/InnovationAdoptionandLearning/40691>

**An article in this month's Educause Review by Mark Nelson. Dr. Nelson is the Digital Content Strategist for the National Association of College Stores (NACS) and Chair of the IMS DICE Project Group Under Formation.**

E-Books in Higher Education: Nearing the End of the Era of Hype?  
<http://connect.educause.edu/Library/EDUCAUSE+Review/EBooksinHigherEducation/46314>



## Workplan

A description of the current status of development work happening within IMS GLC.

Group	Description
<a href="#">QTI Assessment Project Group</a>	The QTI Assessment Project Group is encouraging implementations of the v2.1 specification to be able to reach interoperability objectives.
<a href="#">Content Packaging Project Group</a>	The Packaging Project Group has completed the CM/DN Draft and is now available to IMS Contributing Members and Developers Network Subscribers for implementing. The one-year adoption period before the spec becomes Final (2Q 2008) is underway.
<a href="#">Common Cartridge Project Group</a>	The Common Cartridge Project Group has completed the v1.0 CM/DN Draft of the specification and is preparing the final specification.
<a href="#">Enterprise Services Project Group</a>	The Enterprise Services Project Group has completed the Base Document version of the ES v2.0 specification and is now working on the CM/DN Draft.
<a href="#">Learning Tools Interoperability Project Group</a>	The Learning Tools Interoperability Project Group is working on the Base Document draft of the LTI specification and commencing work on prototyping the use cases listed in the Charter.
<a href="#">Accessibility Project Group</a>	The Accessibility Project Group is working on the AccessForAll v2.0 Base Document version of the specification.
<a href="#">Learning Object Discovery and Exchange Project Group</a>	This group is working on Base Document version of the v1.0 specification.
<a href="#">K12 Common Cartridge Project Group</a>	This group is collecting requirements for recommendations to include in the Base Document version of the specification.

Group	Description
Technology-enabled Flexible Learning PUF SIG	The IMS TAB recently approved the TEFL Charter and the group is now actively working on the deliverables described therein.
Dynamic Instructional Content Exchange PUF SIG	This group is looking at digital and etextbooks, and how they can be transported and used effectively.
Information Analytics PUF SIG	This group's work product will enable a discrete set of methods and technologies to facilitate the use of learning data to promote student success, while allowing institutions to accommodate their unique legislative, normative, and student-driven standards of privacy.
Learning Enterprise Leadership-Learn SAT PUF SIG	This group is reviewing the current IMS Learning Satisfaction and Trends (Learn SAT) report methodology and survey for future use. This group will develop a Recommendations Report providing guidance and direction to future Learn SAT activities (research and reporting).
Simple Sequencing PUF SIG	This group is looking to revise the Simple Sequencing specification to address sequencing for personalized learning, use of Learning Design, requirements for constructivist models, and the need for higher levels of interoperability in practice.
Improving Interoperability in Practice	This group will focus on achieving better interoperability in practice with Content Packaging, Simple Sequencing, SCORM®, and other related standards. The group will meet for the first time at Learning Impact 2008, 15 May in Austin, Texas.



## New Members and Member News

We are pleased to announce and welcome the following organization as a new **Contributing Member**:

**Tekville**

<http://www.tekville.com/>



**NIME**

<http://www.nime.ac.jp/>



Send your news to [lisa@imglobal.org](mailto:lisa@imglobal.org)



## Meeting Calendar

- © 12-15 May 2008 – Learning Impact 2008 & The Summit on Global Learning Industry Challenges: Austin, Texas, USA  
<http://www.imsglobal.org/learningimpact2008/agenda.html>
- © 9-13 June 2008 – 2<sup>nd</sup> Quarterly Meeting: University of Michigan, Ann Arbor, Michigan, USA
- © 15-18 September 2008 – 3<sup>rd</sup> Quarterly Meeting: JISC, Birmingham, United Kingdom
- © 3-7 November 2008 – 4<sup>th</sup> Quarterly Meeting: Pennsylvania State University, University Park, Pennsylvania, USA

*Members interested in hosting future IMS GLC Meetings should contact Lisa Mattson at [lisa@imsglobal.org](mailto:lisa@imsglobal.org)*



## Workshops and Presentations

- © 4-6 June 2008 - Rob speaking at the Conférence des recteurs et des principaux des universités du Québec (CREPUQ)
- © 24-28 June 2008 - Open iWorld: Lyon, France
- © 29 June-2 July - NECC, San Antonio, Texas, USA
- © 8 August - MERLOT International Conference, Minneapolis, Minnesota, USA
- © 3-12 September - SC36 Stuttgart, Germany
- © 15-17 October - LTAC Workshop, Nashville, Tennessee, USA
- © 19-22 October, League for Innovation CIT, Salt Lake City, Utah, USA

