

PUBLIC DISPATCH

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Welcome to the monthly newsletter from IMS Global Learning Consortium, Inc. Our goal is to provide you with information about what is happening inside IMS and around the eLearning Community. We welcome your comments and feedback.

Learning Impact 2008

Thanks for making Learning Impact 2008 the largest attended and most successful IMS GLC event with featured keynotes, panels, and presentations from over 75 of the world's leading experts in learning and educational technology!



We had a great time in Austin for LI08. Over 200 creators, vendors, users, and buyers of learning technology joined us at our annual conference where we talked about learning technology and participated in program tracks that focused on the latest innovations in learning systems, digital learning content, the learning enterprise, and personalized learning. If you weren't able to join us, you can download the presentations and take a sneak peek at some of the videos and interviews taken at: <http://www.imsglobal.org/learningimpact2008/agenda.html>



Don't miss the interview from Dr. John Lombardi relating to his enlightening and entertaining keynote address:

http://www.imsglobal.org/Lombardi_Interview_Intro.mov

If you attended Learning Impact, give us some feedback on the event. Please take our survey at: <http://www.questionpro.com/akira/TakeSurvey?id=936397>

The Learning Impact Award Showcase featured 23 finalists evaluated based on the use of technology in addressing global learning industry challenges. The winners of the awards are:



- Online Learning Environment at University of Wollongong supported by The Learning Edge - Australia
- Tennessee Board of Regents Online Campus Collaborative - USA
- Giunti Labs at Volkswagen Group Italia - Italy



- Schools Online Curriculum Services - Australia
- ATutor - Accessible, Adaptive, Online Learning - Canada
- MyWay: Usable and Accessible Made-To Measure Learning Materials - Spain



- New Zealand Open Source Virtual Learning Environment and eLearning Network - New Zealand
- LENS (Learning Environment by Network Service) of Korea - Korea
- Tegrity Mini-Studios at University of Central Florida - USA



- WebPA at Loughborough - United Kingdom
- Sharestream Rich Media Service at Georgetown University - USA
- Jenzabar's Internet Campus Solution at Peirce College - USA

Learning Impact Leadership Awards:

- Learning Object Repository in Taiwan (LORT) - Taiwan
- CRM Boosts Retention at DePaul - USA
- Classroom Capture with Mediasite at Villanova University - USA
- No LMS? No Problem! Enrich QTI and Common Cartridge Framework, Ucompass.com, Inc. - USA
- LIBS 150, Information Literacy and Research Methods at University of Maryland University College - USA
- The FLUID Project - Canada
- The TransformAble Project - Canada
- Teachers' Domain Accessibility Features - USA / Canada
- Wimba Drives Cross-Continental Collaboration for US-Brazil Consortium on Technology Integration - USA / Brazil
- The Le@rning Federation Learning Objects and Support Services - Australia
- eXe Open Source Authoring Tool - New Zealand

You can see the Best In Category awards by visiting:

<http://www.imsglobal.org/learningimpact2008/2008LIAwinners.html>

Finally, we would like to thank all of the attendees and the sponsors below for a great event. You make Learning Impact a success!

Platinum Sponsor:



Gold Sponsors:



Silver Sponsors:



Bronze Sponsors:



Common Cartridge Test System Unveiled

During the TestFest at Learning Impact on Thursday, 15 May, there was a live demonstration of the CC Test System. Members of the audience were invited to bring up their Common Cartridges on memory sticks, have them tested, and as a further proof, ANGEL imported them and played them on their platform, all to the delight of the audience. Information about the Test System is available in the Common Cartridge Alliance <http://www.imsglobal.org/cc/alliance.html>

Naming of the CC Chicken

To caricature the famous chirping Common Cartridge Alliance chick, a stuffed effigy was introduced during LI08. An impromptu competition was held to christen the honored fowl, and the name of **Nugget** was chosen. Warwick Bailey was awarded a handsome trophy and coveted IMS lapel pin for suggesting the winning name. Watch for special Nugget appearances in the future...



Announcing the Next Generation Digital Learning Services Standards

Presented at IMS GLC's annual Learning Impact 2008 conference and Summit on Global Learning Industry Challenges, IMS introduced "Digital Learning Services" as its new umbrella for the next generation of e-Learning and enterprise learning interoperability standards. Digital Learning Services provides a 'suite' of open and free interoperability standards to address the integration challenges of enterprise systems, web services, and software as a service.

Follow the link to read the full announcement and quotes of support from leaders in the learning information and communications technology industry:

<http://www.imsglobal.org/pressreleases/pr080512.html>



Learning Impact 2009

Can't wait until next year's Learning Impact? Neither can we! Mark your calendars now for the 12-15 May 2009 in Barcelona, SPAIN. Featuring a keynote address by Malcolm Read, Executive Secretary, Joint Information Systems Committee. See Malcolm's bio: <http://www.imsglobal.org/esc/index.html#Read>

Join us in one of the most beautiful cities in the world.

<http://www.imsglobal.org/learningimpact2009/index.html> Watch this space...



June Quarterly Meetings & The Coming Change in Learning: Creating New Architectures Now – University of Michigan, Ann Arbor, Michigan

The IMS Quarterly Meeting & **The Coming Change in Learning: Creating New Architectures Now Summit** will be held at the University of Michigan in Ann Arbor the 9-13 June 2008. Sign Up now – it's not far away. For details check out: <http://www.imsglobal.org/june2008meeting.html>

The Coming Changes in Learning: Creating New Architectures Now!

On Thursday, 12 June 2008, the IMS Global Learning Consortium and the University of Michigan will convene an international conversation to examine what can be done now to transform learning and identify opportunities and hurdles facing new models for open global learning. The Summit includes keynote addresses and panel discussions from highly regarded experts, including: *John L. King*, Vice Provost for Academic Information at U-M; *Paul N. Courant*, Dean of Libraries and former Provost at U-M; and, *James J. Duderstadt*, President Emeritus and University Professor of Science and Engineering at U-M. For more information about the Summit visit: <http://www.imsglobal.org/june2008meeting.html#Summit>



Call for Participation in the Development of a Question and Test Interoperability Conformance Questionnaire

As part of their efforts to facilitate the adoption and implementation of the IMS Question and Test Interoperability (QTI) specification version 2.1 the IMS Global Learning Consortium is planning to create a questionnaire to collect input on the current state of implementation of the IMS QTI specification. The specification is currently in Public Draft form and is available from the IMS website.

The questionnaire will be made available online for both the IMS membership and non-members. It will be based on the current conformance model that is part of the QTI specification.

IMS members are asked to consider participating in the development of this questionnaire. Work will be started during the IMS Quarterly Meeting on Wednesday, 11 June, at the University of Michigan, Ann Arbor, Michigan, USA.

To contribute to this process and share information about your current or planned implementations please contact Mark McKell, mmckell@imsglobal.org



Achieving LMS and Content Management Systems Interoperability

A Learning Technology Advisory Council (LTAC) Workshop 16 - 17 October 2008

Join us in October for a LTAC Workshop in Nashville, Tennessee, hosted by the Tennessee Board of Regents for a Workshop.

The workshop agenda is below, check out:

<http://www.imsglobal.org/oct2008ltacseminar.html> for the LTAC Project Group update scheduled for 17 October 2008:

- | | |
|-------------------|--|
| 9:00 - 9:30 am | Welcome and Overview of TBR and Regents Online Campus Collaborative
<i>S. J. (Sandy) Schaeffer, III</i> Director, Advanced Learning Center |
| 9:30 - 10:00 am | Keynote: System-wide eLearning and Importance of LMS/Content Management Integration
<i>Dr. Charles Manning</i> , TBR Chancellor
<i>Tom Danford</i> , TBR CIO |
| 10:00 - 10:45 am | IMS and LTAC Orientation and Updates
<i>John Falchi</i> , Chief Program Strategist, IMS Global Learning Consortium |
| 11:00am - 12:00pm | What is a content management system? Benefits to student, faculty, institution?
<i>Jeffrey B. Larson, Ph.D.</i> , Dean of EICCD E-learning Enterprise, Eastern Iowa Community College District |
| 1:00 - 2:00pm | Panel Discussion: Interoperability/integration Issues
<i>S. J. (Sandy) Schaeffer, III</i> , Director, Advanced Learning Center
<i>Ken Udas, Ph.D.</i> , Penn State World Campus
TBD, Open University, UK |
| 2:00-3:00 pm | Focusing on Solutions: Common Cartridge
<i>Mike Farnesi</i> , Pearson Higher Education, Director, Core Technology Product Management
<i>David Mills</i> , CTO, ANGEL Learning |
| 3:15 - 4:30pm | Break-out Groups: Gathering Initial Requirements and Use Cases |
| 4:30 - 5:00pm | Report Out and Closing Remarks
<i>S. J. (Sandy) Schaeffer, III</i> , Director, Advanced Learning Center
<i>John Falchi</i> , Chief Program Strategist, IMS Global Learning Consortium |



New Director on IMS GLC Board of Directors

IMS is proud to announce the appointment of Jim Behnke, Chief Learning Officer of Pearson to the IMS GLC Board of Directors.

<http://www.imsglobal.org/boardofdirectors.html>



IMS Making an Impact

Links to recent interviews, presentations, or noteworthy instances of service to the community that impacts learning

Association for Learning Technology (ALT) article by John Falchi, IMS GLC

Interoperability Standards: Addressing Education Industry Challenges
Student Textbook Use and Pricing

http://newsletter.alt.ac.uk/e_article001068752.cfm?x=bcC2nKy,b9CwjMBt,w

Campus Technology article by Annie Chechitelli, Wimba

Standards: The Sooner the Better

<http://www.campustechnology.com/articles/62507/>

IMS Content Packaging Submitted to ISO

As a new work item for international standardization to ISO/IEC JTC1 SC36, IMS Content Packaging has been submitted to ISO led by Korean National Body in response to a resolution approved unanimously by all national bodies at the March 2008 SC36 plenary session



Workplan

A description of the current status of development work happening within IMS GLC.

	Description
QTI Assessment Project Group	The QTI Assessment Project Group is encouraging implementations of the v2.1 specification to be able to reach interoperability objectives, including identifying patterns for profile development.
Content Packaging Project Group	The Packaging Project Group has completed the CM/DN Draft and is now available to IMS Contributing Members and Developers Network Subscribers for implementing. The one-year adoption period before the spec becomes Final (2Q 2008) is underway.
Common Cartridge Project Group	The Common Cartridge Project Group has completed cartridge test tools and is preparing the Final v1.0 release of the specification.
Learning Information Services Project Group	The Learning Information Services Project Group (recently renamed from Enterprise Services) has completed the Base Document version of the ES v2.0 specification and is now working on the CM/DN Draft.
Learning Tools Interoperability Project Group	The Learning Tools Interoperability Project Group is working on the Base Document draft of the LTI specification and recently demonstrated working prototypes of use cases listed in the Charter.
Accessibility Project Group	The Accessibility Project Group is working on the AccessForAll v2.0 Base Document version of the specification.
Learning Object Discovery and Exchange Project Group	This group is working on Base Document version of the v1.0 specification.
K12 Common Cartridge Project Group	This group is collecting requirements for recommendations to include in the Base Document version of the specification.
Technology-enabled Flexible Learning Project Group	The group is working on the Base Document draft collecting peer reviewed research to identify current best practice in the area of elearning introduction.
Dynamic Instructional Content Exchange PUF SIG	This group is looking at digital and etextbooks, and how they can be transported and used effectively.
Information Analytics PUF SIG	This group's work product will enable a discrete set of methods and technologies to facilitate the use of learning data to promote student success, while allowing institutions to accommodate their unique legislative, normative, and student-driven standards of privacy.
Learning Enterprise Leadership-Learn SAT PUF SIG	This group is reviewing the current IMS Learning Satisfaction and Trends (Learn SAT) report methodology and survey for future use. This group will develop a Recommendations Report providing guidance and direction to future Learn SAT activities (research and reporting).
Simple Sequencing PUF SIG	This group is looking to revise the Simple Sequencing specification to address sequencing for personalized learning, use of Learning Design, requirements for constructivist models, and the need for higher levels of interoperability in practice.
Improving Interoperability in Practice	This group will focus on achieving better interoperability in practice with Content Packaging, Simple Sequencing, SCORM®, and other related standards.



New Members and Member News

We are pleased to announce and welcome the following organizations as new **Contributing Members:**

DUNET

<http://www.dunet.co.kr/>



Editure

<http://www.editure.com/>



Kennisnet

<http://www.kennisnet.nl/>



Sakai

<http://sakaiproject.org/>



SK C&C

<http://www.skcc.com/eng/>



Member News

Desire2Learn User Conference

<http://www.desire2learn.com/fusion>

Members who would like to include a small event logo or abbreviated details about their events in future Dispatches should send them to lisa@imglobal.org



Meeting Calendar

- © 9-13 June 2008 – 2nd Quarterly Meeting: University of Michigan, Ann Arbor, Michigan, USA <http://www.imsglobal.org/june2008meeting.html>
- © 15-18 September 2008 – 3rd Quarterly Meeting: JISC, Birmingham, United Kingdom
- © 3-7 November 2008 – 4th Quarterly Meeting: Pennsylvania State University, University Park, Pennsylvania, USA

Members interested in hosting future IMS GLC Meetings should contact Lisa Mattson at lisa@imsglobal.org



Workshops and Presentations

- © 4 June 2008 - Conférence des recteurs et des principaux des universités du Québec (CREPUQ)
- © 24-28 June 2008 - Open iWorld: Lyon, France
- © 29 June-2 July 2008 - NECC, San Antonio, Texas, USA
- © 8 August 2008 - MERLOT International Conference, Minneapolis, Minnesota, USA
- © 6-12 September 2008 - SC36 Stuttgart, Germany
- © 15-17 October 2008 - LTAC Workshop, Nashville, Tennessee, USA
<http://www.imsglobal.org/oct2008ltacseminar.html>
- © 19-22 October 2008 - League for Innovation CIT, Salt Lake City, Utah, USA

