



## IMS Global Learning Consortium 2008 Annual Report Highlights Significant Growth and Achievement in Establishing Educational Technology Standards

**Lake Mary, Florida, USA - 15 April 2009** —The IMS Global Learning Consortium ([IMS GLC](#)), despite a downturn in worldwide financial markets, experienced a 37 percent increase in membership and an 18 percent increase in revenues during 2008.

“The fact that our organization has nearly tripled in growth during the past three years is due, in large part we believe, to the growth and increasing diversity in educational technology in institutions and schools worldwide,” said David Ernst, chairman of IMS Global’s board of directors and associate VP and CIO of the University of California. “As the number of learning systems increase and become more complex, both technology providers and their institutional recipients recognize the need for interoperability standards to ease integration, improve choice, and provide a seamless teaching and learning experience.”

IMS Global is a non-profit member organization that strives to enable the growth and impact of learning technology in higher education, K-12, and corporate education worldwide. In addition to increasing membership and revenues during the year, the organization’s 2008 Annual Report outlines several milestones accomplished during the year, including:

- The IMS Common Cartridge was released, providing vendors and institutions with digital content, assessments, and collaborative learning standards
- IMS Korea was launched with participation from eight leading Korean organizations, setting a model for conducting highly productive partnerships in which government and industry are cooperating fully in support of IMS standards
- Commitment from market leaders was achieved for both the Learning Information Services (LIS) standard and the Learning Tools Interoperability (LTI) standard, two standards that promise to make the integration of cooperating applications more seamless for teachers, students, and information technology staff
- Digital Learning Services Standards was announced as the go-to-market brand that enables the next generation of enterprise and web learning technology, plus the online education services they enable, utilizing the combined features of the Common Cartridge, LIS, and LTI standards.

Rob Abel, CEO of IMS Global, said these and other issues will be discussed at the organization’s annual [Learning Impact conference](#) in Barcelona May 11-14. During the meeting, winners of the annual Learning Impact Awards will be selected. The awards serve as a showcase for the high impact use of technology, addressing the world’s most significant educational challenges of improving access, affordability, and quality.

### **About IMS Global Learning Consortium (IMS GLC)**

IMS Global Learning is a nonprofit member organization that strives to enable the growth and impact of learning technology in higher education, K-12, and corporate education worldwide. IMS GLC members are leading corporations, higher education institutions, school districts and government organizations who are enabling the future of education by developing interoperability and adoption practice standards for educational and learning technology. IMS GLC sponsors Learning Impact: a global program and conference that recognizes the impact of learning and educational technology on access, affordability, and quality – the world’s most significant educational challenges. For more information, visit <http://www.imsglobal.org>.