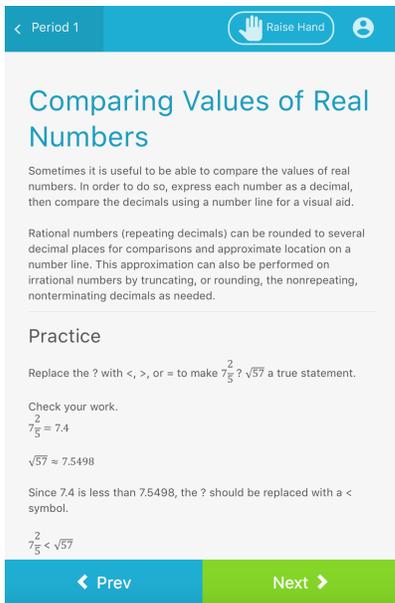
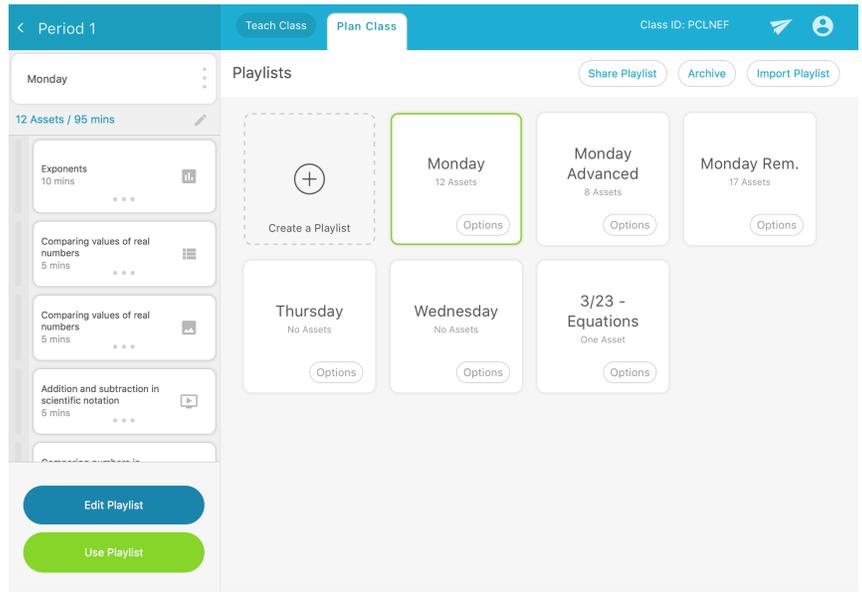




FLVS Playbook is an innovative mobile and web-based app that allows blended classroom teachers to maximize of the instructional flow of their classrooms. Playbook empowers teachers to create and personalize when, where, and what is delivered to their students in real time across one-to-one, bring your own device, and connected classrooms.

With FLVS Playbook, teachers have the tools they need to curate high quality instruction from any place in the classroom, on the fly. Using the intuitive interface, teachers create their daily or weekly lessons using a combination of their own content or by searching an extensive database of award winning content from FLVS. Teachers drag and drop to assign their playlists to individual student or the class as a whole allowing them to truly differentiate as they go. As students work through their assigned playlists, teachers see their progress and at-a-glance insights about holistic classroom performance. FLVS Playbook gives teachers the information they need to make great decisions and adjust their instruction to make the most impact on student learning.



Playbook’s student experience is designed to provide far superior learner efficiency through its streamlined, mobile-first learner interface. The ability to join a class and navigate playlists is more simple than adding apps to your phone. The in-class navigation has been designed to encourage positive learning behaviors and not distract from the content at hand. Real-time differentiation and personalization is seamless to the student, keeping them engaged and working within their zone of proximal development.

Development of FLVS Playbook, from research to execution, has been cultivated in a culture of human-centered design. Each feature is designed, prototyped, tested, and validated with teachers before being integrated into the final product. It is usable for teachers regardless of whether or not they currently use an LMS; opening the door to *all* classrooms and learners.