FIVE WAYS
LTI ADVANTAGE ENABLES BETTER USER EXPERIENCES AT THE *SPEED OF NOW*

Faculty, IT leaders, instructional designers, and learners all have a stake in academic transformation. When educators can adopt innovative technology that supports their curriculum and student learning needs, and those edtech products work together seamlessly, they can implement new instructional strategies that will have a greater impact on learning and student success.

LTI Advantage—the preferred edtech industry standard for product integration—securely connects an institution's IMS-certified learning tools, apps, and content, enabling unparalleled flexibility and choice among educational software to support new learning models and rigorous institutional requirements.

PREPARES YOUR INSTITUTION TO BE DIGITAL-READY ON DAY ONE OF LEARNING

1 Ensures that every product connects in the same way—eliminating the need for IT to undergo costly and time-consuming custom integrations and providing students with better experiences from their digital learning technology that can lead to increased academic success.

PRESENTS STUDENTS AND FACULTY WITH A CLEARER PICTURE OF LEARNING PROGRESS IN ONE PLACE

2 At the *speed of now*, faculty can seamlessly sync grades and comments— e.g., notes and evidence of a student's activity on an assignment—across all LTI Advantage certified third-party learning tools with the master LMS gradebook.

ESTABLISHES TRUST THAT DATA PASSING BETWEEN APPLICATIONS IS SECURE

3 Gives institutional leaders and end users peace of mind that the bi-directional exchange of assessment results between the LMS and LTI Advantage certified applications uses the latest security protocols.

HELPS FACULTY RECLAIM HOURS OF INSTRUCTIONAL TIME

4 Automates course enrollment into a third-party tool (no more manual entry of student names!) and group management, and allows faculty to report student activity directly back to the LMS gradebook without having to merge separate reports giving them more time to spend with students.

FASTER AND MORE EFFICIENT COURSE BUILDING

5 Instructional designers and educators can employ better pedagogical methods with deep integration of specific learning objects, content, and playlists into a learning module, so students can access relevant course content without having to click on or search through multiple resources.

Under the leadership of IMS Global Learning Consortium's 470+ members (and growing), LTI Advantage is being adopted rapidly as the preferred method of digital tool integration. IMS certification of edtech products is needed to ensure the above benefits—and others—are achieved, and institutional requirements for certified LTI Advantage are met, across all learning environments.

Learn more at imsglobal.org/TakeAdvantage