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2018 Digital Credentials Summit and Key Initiative SPONSORS

#badgessummit  #imsglobal  @LearningImpact
Modern Employment and Digital Credentials
Human skills with a digital lens

1st December 2017
09:00 - 17:00

Keynote from Matthew Taylor
CEO RSA and author of

RSA House
Durham Street Auditorium
8 John Adam Street
London
WC2N 6EZ

Book now to avoid disappointment,
email: isla@whatifevents.co.uk

Free to ISB members plus one guest
This is a limited space event on a first come first served basis
Micro-credentials, Open Badges and Extended Transcripts are important components in a strategy to formally recognize and digitally verify learners' knowledge, skills, and abilities in a healthy collaborative ecosystem including educators, learners and employers.

The IMS Global Learning Consortium annual Summit on Digital Credentials and Open Badges brings education, business, and policy leaders together to discuss and share their experience building strong skills-based partnerships for learner's success.

Are you interested in the latest advancements in micro-credentials? Do you want to learn about the important new features available in Open Badges 2.0? On the first day of this two-day event, learn how to design a world-class employer-educator collaboration and hear how educators and employers are designing their learner recognition programs including digital credentials. Boost up the program features a written session of the program's highlights, details of upcoming innovative and successful implementation based partnerships.
IMS Mission Statement

The mission of the IMS Global Learning Consortium is to advance technology that can affordably scale and improve educational participation and attainment.
Building the EdTech Innovation EcoSystem

Ed Tech Interoperability Standards

Technical Foundation for Distributed Innovation

Large-Scale Adoption Projects

Adoption of Innovation at Scale Toward Strategic Goals

Recognizing Impact on Access, Affordability, Quality of Education

Purposeful Technology Innovation Applied to Improve Education
The Trust that Binds Us
iPhone Strategic Marketing Plan

“Economical Onramp to the Information Superhighway”

Brought to you by

Systems Product Case Team
Rob Abel
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Carolyn Trindade
If you don't think the day of the Internet appliance is here, you haven't played with an InfoGear iPhone. This desktop phone has a built-in 7.4" black and white LED touchscreen and small pull-out QWERTY keyboard that allows you to easily access your email accounts (up to four POP3 accounts) and to surf the Web. It also offers such phone features as a speakerphone, a screen-based interface to phone services (caller ID, voice mail), speed dialing icons, and more.

The iPhone "out-of-box experience" couldn't be more satisfying: take it out of the box, plug it into the wall and phone line, chose which Internet option plan you want, enter some basic credit card and user info and you're ready to surf.
Cisco Systems to Acquire InfoGear Technology Corporation; New Software to Manage Information Appliances - Company Business and Marketing


Cisco Systems, Inc., Thursday announced a definitive agreement to acquire privately-held InfoGear Technology Corporation of Redwood City, Calif.

InfoGear is a leading provider of Internet appliances and software used to manage information appliances. This acquisition underscores Cisco's New World strategy to deliver end-to-end solutions for service providers and other customers to deploy advanced data, voice and video services.

Under the terms of the agreement, Cisco common stock with an aggregate value of approximately $301 million will be exchanged for all outstanding shares and options of InfoGear. Cisco currently holds a minority stake of 8% in InfoGear. This acquisition will be accounted for as a pooling of interests and is expected to close in the fourth quarter of Cisco's fiscal year 2000.

The acquisition has been approved by the board of directors of each company and is subject to various closing conditions.
THE FALL OF AN AMERICAN ICON

Apple Computer, once the hip flagbearer of high tech, is in sad decline. There are lessons aplenty

The year was 1984. Apple Computer Inc. was the Magic Kingdom. It was the hip, young heart of Silicon Valley—the place where America was showing the world how the combination of technology and entrepreneurship could make a revolution. Apple created the legend of two kids in a garage inventing a computer—and then building a New Age company where the old corporate rules were scrapped. No dress codes, no formal meetings—nothing to get in the way of what really mattered: creating computers that, Apple promised, would change the world. In a building flying a pirate flag, co-founder Steven P. Jobs had spent three years with his engineers bringing such a computer to life.

On Jan. 22, 43 million Super Bowl XVIII viewers got a glimmer of what Jobs was up to. A single 60-second commercial, which cost $1.6 million and was shown only once, crystallized the phenomenon that was Apple. The infamous Big Brother spot was a teaser for the launch of the Macintosh two days later. It showed an athlete bursting into a drab auditorium packed with corporate drones watching a figure on a huge video screen. She hurls a hammer, smashing the screen. The message: A rowdy, anti-Establishment crowd was coming to liberate Corporate America with computers for "the rest of us"—with easy-to-use graphics and a push-button mouse. It was disturbing, in-your-face. And, yes, it was the product of Apple's well-oiled image-making machine. But it captured our collective imagination.
iPhone
3 roads
15 years
IMS Digital Credentials Work
Goal:

Better Career and Life Fulfillment through Better Learning Credentials
Open Badges v2.x:
A Better Learning Credential

- Capture
- Collect/Compile/Curate
- Share
- Match/Compare
- Plan
- Track Progress

Experiences
Outcomes
Opportunities
First Wave of Open Badges 2.0 Certifications

- Acclaim
- chalk & wire
- Concentric Sky
- Credly
- digitalme
- iQualify
- Learning Objects
Thank You

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