THANK YOU
2018 Digital Credentials Summit and Key Initiative SPONSORS

Acclaim

chalk&wire

CONCENTRIC SKY

LEARNING OBJECTS
A Cengage Company

#badgessummit   #imsglobal   @LearningImpact

February 2017 Digital Credentials Summit

IMS Global Learning Consortium®

Summit on Digital Credentials

27-28 February 2018 | Scottsdale, Arizona

Hosted by- **Arizona State University**

SkySong 3 - Synergy I & II (130/135)

Building Educator-Employer Partnerships

Micro-credentials, Open Badges and Extended Transcripts are important components in a strategy to formally recognize and digitally verify learners' knowledge, skills, and abilities in a healthy collaborative ecosystem including educators, learners and employers.

> *The IMS Global Learning Consortium annual Summit on Digital Credentials and Open Badges brings education, business, and policy leaders together to discuss and share their experience building strong skills-based partnerships for learner's success.*

Are you interested in the latest advancements in micro-credentials? Do you want to learn about the important new features available in Open Badges 2.0? On the first day of this two-day event, learn how to design a world-class employer-educator collaboration and hear how educators and employers are designing their learner recognition programs including digital

IMS Mission Statement

*The mission of the
IMS Global Learning Consortium
is to advance technology
that can affordably scale and improve
educational participation and attainment*

Better Learning From Better Learning Technology™

| Watch 3-Minute Overview | IMS Annual Report | Learning Impact Research Report | Learning Impact Awards | Learning Impact Leadership Institute |

IMS GLOBAL
Learning Consortium
Better Learning From Better Learning Technology ®

Building the EdTech Innovation EcoSystem

Large-Scale Adoption Projects

Ed Tech Interoperability Standards

Technical Foundation for Distributed Innovation

Adoption of Innovation at Scale Toward Strategic Goals

Recognizing Impact on Access, Affordability, Quality of Education

The Future of Ed Tech Starts Here:
Identifying and Understanding Pragmatic Trends in the Application of Technology to Improve Learning Impact

Analysis of the 2016 Learning Impact Award Winners

IMS GLOBAL Learning Consortium
Better Learning From Better Learning Technology
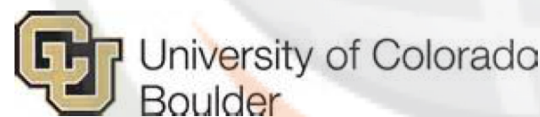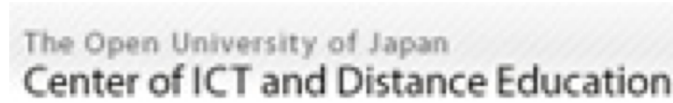
www.imsglobal.org | @LearningImpact

Purposeful Technology Innovation Applied to Improve Education

IMS GLOBAL Learning Consortium
Better Learning From Better Learning Technology ®

The Trust that Binds Us
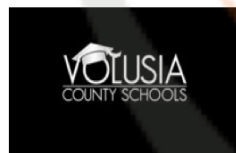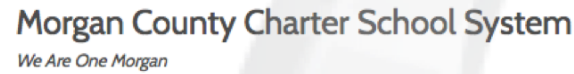
iPhone Strategic Marketing Plan

"Economical Onramp to the Information Superhighway"

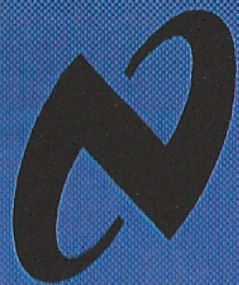**Brought to you by**

<u>Systems Product Case Team</u>
Rob Abel
W. C. Ip
Johnson Ng
Jim Schuessler
K. Srikrishna
Carolyn Trindade

Product: iPhone	**Company:** InfoGear
Web: www.infogear.com	**Phone:** 650-568-2900
Platform: Your kitchen table	**SRP:** US$299 plus service fee **Street Price:** same
Cred Rating: ▮▮▮▯▯	**Special Award:**

If you don't think the day of the Internet appliance is here, you haven't played with an InfoGear iPhone. This desktop phone has a built-in 7.4" black and white LED touchscreen and small pull-out QWERTY keyboard that allows you to easily access your email accounts (up to four POP3 accounts) and to surf the Web. It also offers such phone features as a speakerphone, a screen-based interface to phone services (caller ID, voice mail), speed dialing icons, and more.

The iPhone "out-of-box experience" couldn't be more satisfying: take it out of the box, plug it into the wall and phone line, chose which Internet option plan you want, enter some basic credit card and user info and you're ready to surf.

Cisco Systems to Acquire InfoGear Technology Corporation; New Software to Manage Information Appliances - Company Business and Marketing

Edge: Work-Group Computing Report , March 20, 2000

SHARE   PRINT   RECOMMEND   VOTES

Cisco Systems, Inc., Thursday announced a definitive agreement to acquire privately-held InfoGear Technology Corporation of Redwood City, Calif.

InfoGear is a leading provider of Internet appliances and software used to manage information appliances. This acquisition underscores Cisco's New World strategy to deliver end-to-end solutions for service providers and other customers to deploy advanced data, voice and video services.

Under the terms of the agreement, Cisco common stock with an aggregate value of approximately $301 million will be exchanged for all outstanding shares and options of InfoGear. Cisco currently holds a minority stake of 8% in InfoGear. This acquisition will be accounted for as a pooling of interests and is expected to close in the fourth quarter of Cisco's fiscal year 2000.

BNET INDUSTRIES

Most Recent
Technology Articles

The acquisition has been approved by the board of directors of each company and is subject to various closing conditions.

THE FALL OF AN AMERICAN ICON

Apple Computer, once the hip flagbearer of high tech, is in sad decline. There are lessons aplenty

The year was 1984. Apple Computer Inc. was the Magic Kingdom. It was the hip, young heart of Silicon Valley--the place where America was showing the world how the combination of technology and entrepreneurship could make a revolution. Apple created the legend of two kids in a garage inventing a computer--and then building a New Age company where the old corporate rules were scrapped. No dress codes, no formal meetings--nothing to get in the way of what really mattered: creating computers that, Apple promised, would change the world. In a building flying a pirate flag, co-founder Steven P. Jobs had spent three years with his engineers bringing such a computer to life.

On Jan. 22, 43 million Super Bowl XVIII viewers got a glimmer of what Jobs was up to. A single 60-second commercial, which cost $1.6 million and was shown only once, crystallized the phenomenon that was Apple. The infamous Big Brother spot was a teaser for the launch of the Macintosh two days later. It showed an athlete bursting into a drab auditorium packed with corporate drones watching a figure on a huge video screen. She hurls a hammer, smashing the screen. The message: A rowdy, anti-Establishment crowd was coming to liberate Corporate America with computers for ``the rest of us''--with easy-to-use graphics and a push-button mouse. It was disturbing, in-your-face. And, yes, it was the product of Apple's well-oiled image-making machine. But it captured our collective imagination.

iPhone

3 roads

15 years

IMS Digital Credentials Work Goal:

Better Career and Life Fulfillment through Better Learning Credentials

IMS GLOBAL®
Learning Consortium
Better Learning From Better Learning Technology®

Open Badges v2.x:
A Better Learning Credential

- **Capture**
- **Collect/Compile/Curate**
- **Share**
- **Match/Compare**
- **Plan**
- **Track Progress**

Experiences

Outcomes

Opportunities
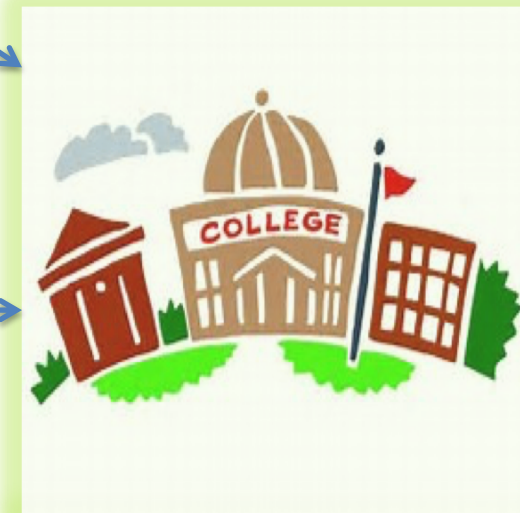
First Wave of Open Badges 2.0 Certifications

Acclaim

chalk&wire

CONCENTRIC SKY

Credly

digitalme
A City & Guilds Group Business

iQualify
Powered by learning

LEARNING OBJECTS
A Cengage Company

Thank You

Rob Abel, Ed.D.
rabel@imsglobal.org
Chief Executive Officer
IMS Global Learning Consortium
http://www.imsglobal.org

IMS GLOBAL®
Learning Consortium

IMS GLOBAL®
Learning Consortium
Better Learning From Better Learning Technology®