

# Exploring the Key Features of Open Badges 2.0

















# Why the Excitement for Open Badges 2.0?



# Why the Excitement for Open Badges 2.0?

...New endorsements!

...More data embedded

...More machine-readable

...Multi-lingual and image descriptor text

Valuable

Reliable

Discoverable

Accessible



# Open Badges 2.0 Certifications

Current as of 23 Feb 2018

Supplier	Product	OB 2.0 Certification Achieved	
Chalk & Wire	MyMantl 1.0	Issuer, Displayer, Host	
Concentric Sky	Badgr 3.1	Issuer, Displayer, Host	
Credly	Credly	Issuer, Displayer	
Digitalme	Digitalme Credly	Issuer	
Digitalme	Makewaves	Issuer	
Digitalme	Open Badges Academy	Issuer, Displayer	
iQualify	iQualify LMS	Issuer	
Learning Objects	Learning Objects	Issuer	
Pearson	Acclaim	Issuer	



## Why the Excitement for Open Badges 2.0?





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# **Badgr Open Badges 2.0**



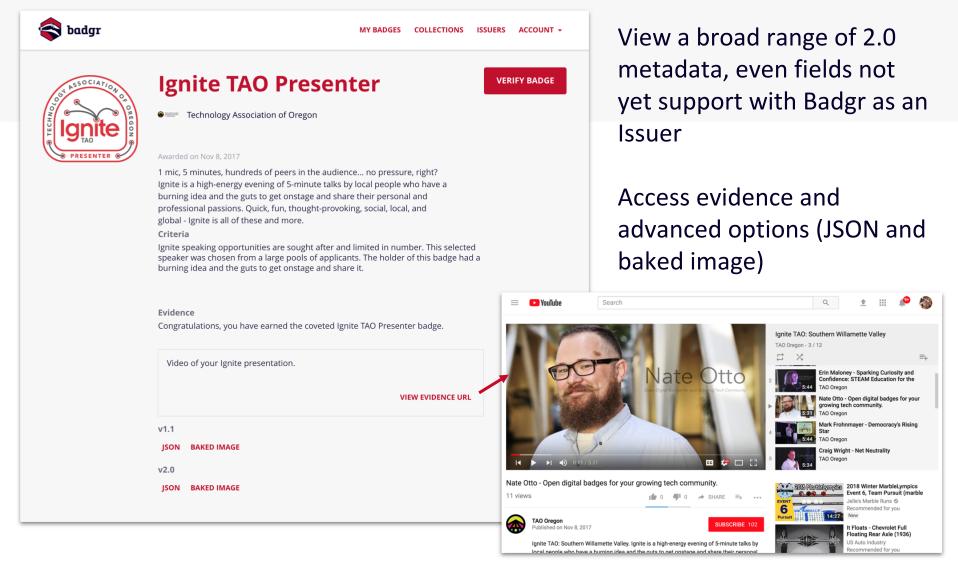
Certified Open Badges 2.0 Issuer, Displayer, and Host



**IMS Global Digital Badges Summit 2018** 

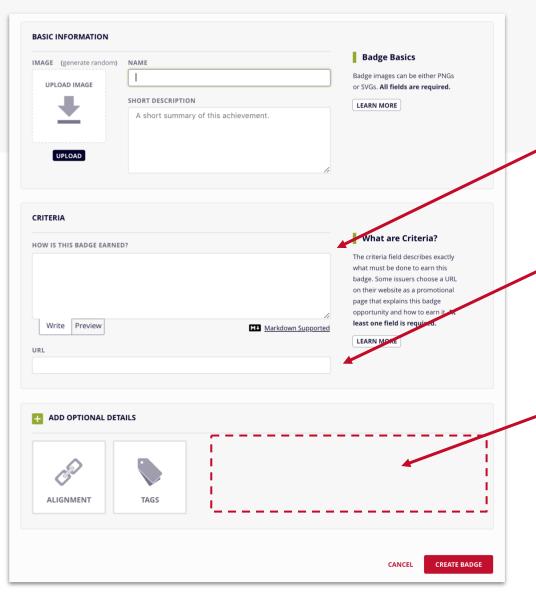
# 2.0 Displaying and Sharing

View and share 2.0 Open Badges you earned on Badgr or any other compatible Issuer



# **Issue Badges with Criteria 2.0**

## **Create BadgeClass**



Embedded Criteria Narrative

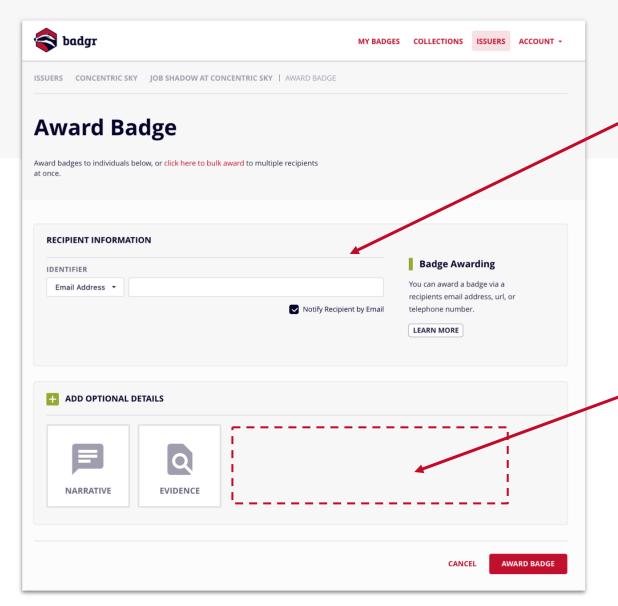
Or use legacy URL

## Room to grow!

- Extension support in API,
- further 2.0
   metadata when
   our users demand
   it.

# **Evidence and Recipients 2.0**

### **Award Assertion**



Multiple 2.0 Recipient types

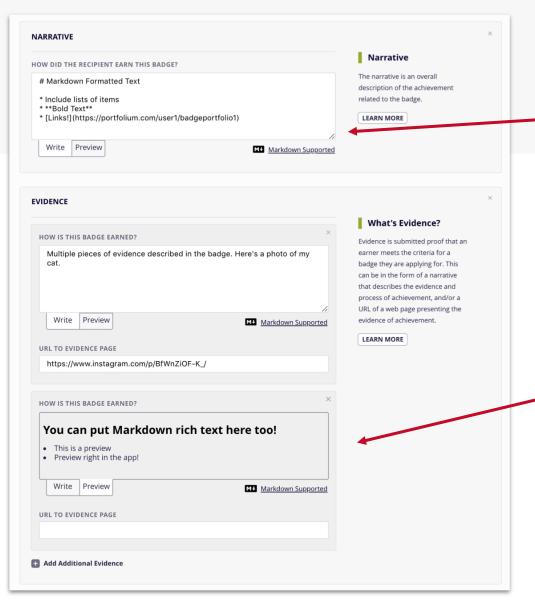
- Email
- URL
- Telephone

## Room to grow!

- Extension support in API,
- further 2.0
   metadata when
   our users demand
   it.

# **Evidence and Recipients 2.0**

Award a badge with Narrative and embedded Evidence Metadata



Overall evidence or experience narrative

Markdown rich text

Add as many evidence items as you need.

- Use either rich text narrative, URL, or Both
- Preview markdown right in the app.

# What's next in the Badgr Network?

Badge value comes from trust. This is only possible in community.

**Endorsements:** Who trusts these badges and issuers?

More connected Apps: Badgr Pathways, Print Certificates, Blockcerts issuing/verification, Stickers, Events & Blended Learning, LMS Integrations, Apply-for-a-badge service

More 2.0 metadata: Languages, Image Captions, Extensions UI (Rubrics, Creative Commons Licenses, Extra Descriptions

# Thank you for issuing and understanding Open Badges!

Let's grow the ecosystem and the currency of badges together.

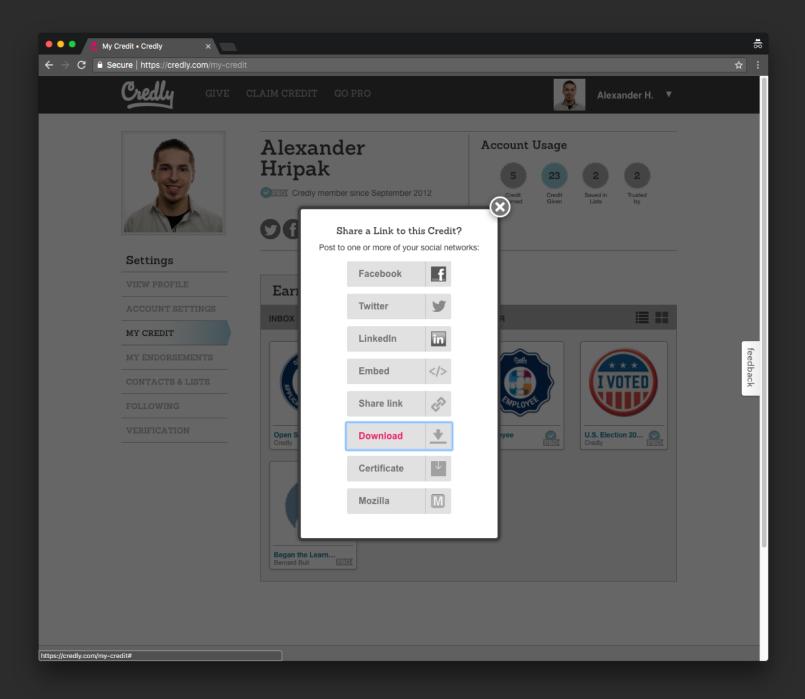




## Why the Excitement for Open Badges 2.0?



















#### Real Learning for Real Life™

Claim the recognition you deserve. Bellevue University badges represent mastery of deep and relevant subject matter combined with powerful professional skills - just the kind of real learning employers are looking for today. Display and share your badge proudly. It shows the world you are confident, competent, and ready to make a difference. Email: recognitioncenter@bellevue.edu

#### BELLEVUE UNIVERSITY RECOGNITION CENTER BADGES

AVAILABLE RECENTLY ISSUED CLAIM NOW

**TAGS** 















# Professional Retail Sales & Management (PRSM) Bellevue University

Recipient: Rebecca Ritz

You earned a badge for Professional Retail Sales & Management (PRSM), the learning



# Call Center Operations & Management (CCOM) Bellevue University

Recipient: McKenzie Woods Issued: 02/14/2017

You earned a badge for Call Center Operations & Management (CCOM) the learning program exclusively...





#### **Bellevue University**

Recipient: Zack Barnes Issued: 01/23/2017

You earned a badge for Professional Retail Management (PRM), the store leadership program exclusively for Home Depot associates!

#### Criteria:

Earners of the Professional Retail Management (PRM) badge have demonstrated mastery of key...

View More Details



#### Professional Retail Management (PRM) Bellevue University

Recipient: Michelle Watson Issued: 01/23/2017

You earned a badge for



# Professional Retail Sales & Management (PRSM) Bellevue University

**Recipient:** Andrew Paddyfoote **Issued:** 09/27/2010

You earned a badge for



# Professional Banking Operations &... Bellevue University

**Recipient:** Terri Adams **Issued:** 08/06/2014

You earned a badge for



# Professional Banking Operations &... Bellevue University

Recipient: Amelia Sosa Issued: 08/06/2014

You earned a badge for





## **Professional Retail Management (PRM)**

Recipient:

#### **Zack Barnes**

Issuer:

Bellevue University

Issued:

01/23/2017







#### Description:

Professional Retail Management (PRM) is a Home Depot learning program designed to give associates the knowledge and skills needed to succeed in today's dynamic retail environment.

It was developed exclusively for The Home Depot by leading retail experts and leaders at The Home Depot to give company associates the confidence and competence that come from deep knowledge of

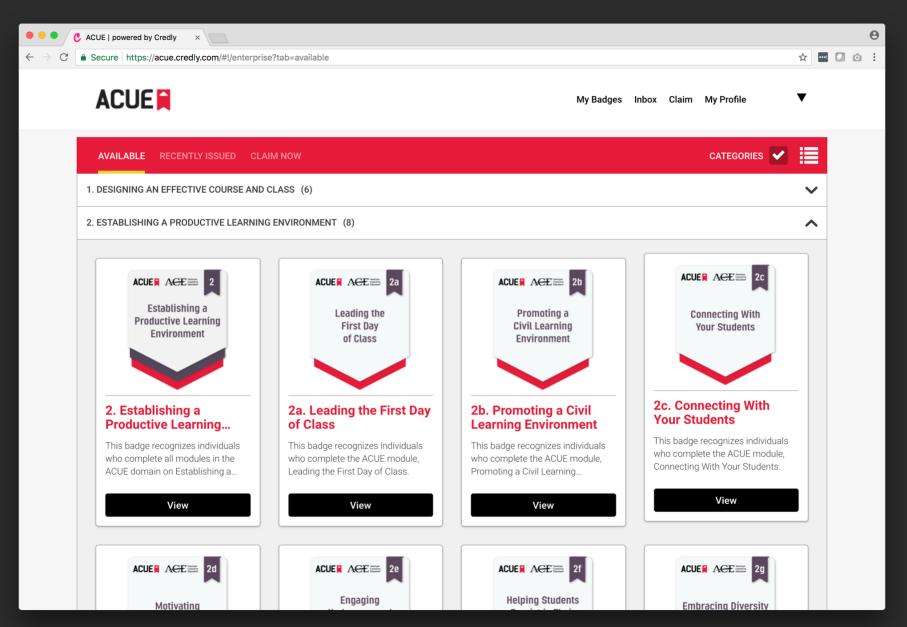
Issued To:

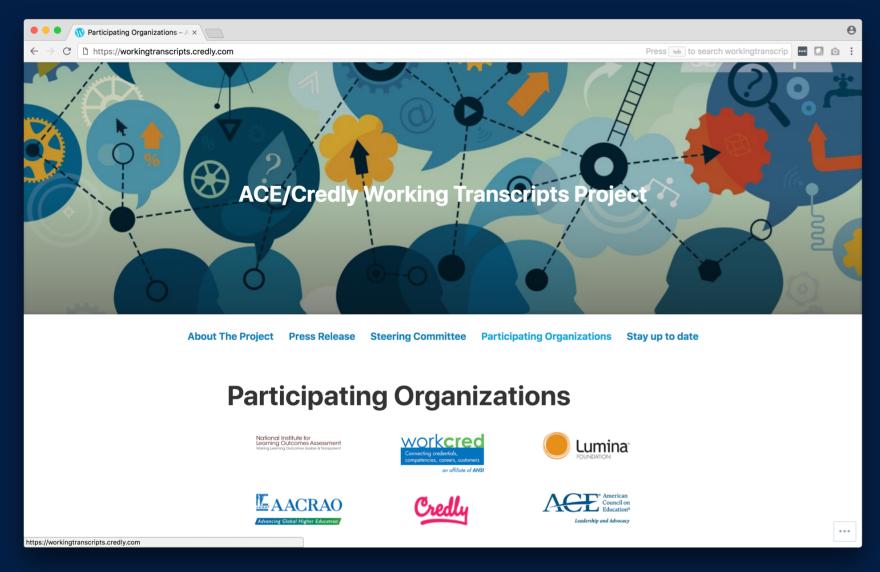
**Zack Barnes** 

Issuer:

**Bellevue University** 

Testimonial:

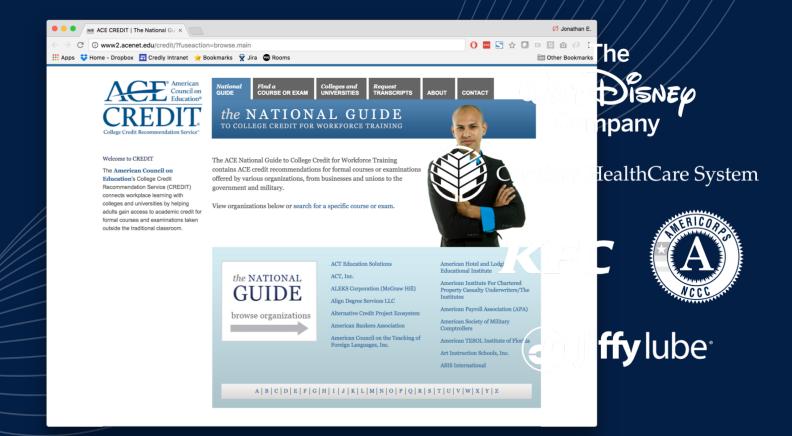




workingtranscripts.credly.com

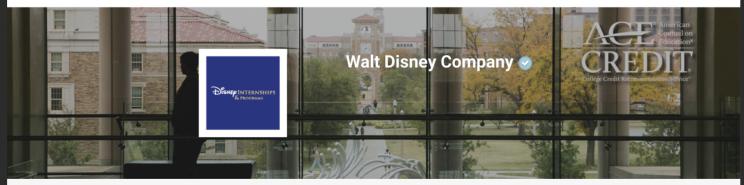


# Digital Credentials drive innovation in employers' relationship with education









#### About:

As a Disney Programs participant at Walt Disney World Resort or Disneyland Resort, you'll become part of the magic and build transferable skills such as problem-solving, teamwork, guest service and effective communication through our living, learning and earning program components. Our ACE-CREDIT recommended program is designed to give participants a comprehensive, uniquely-Disney experience that enhances both personal and professional career goals.





experience within a Fortune 100

Company.



creativity and innovation.



communicate with key audiences.



issues and situations within the hospitality industry.







#### **Disney Corporate Communication Course**

Issuer

Walt Disney Company

#### Description:

Objective:

The course objective is to provide how global companies communicate with key audiences, both internal and external to the corporation, to achieve their strategic goals.

Learning Outcome:

Upon completion of the course, the student will be able to evaluate communication theories and relate their relationship to corporate communication practices; identify and assess the importance of communication functions including: media, community, employee, government, customer and investor relations; critique and analyze varied applications of social media platforms; conclude the value and efficacy of integrated communication processes; interpret and apply the Corporate Communication Strategic Planning Model; investigate and critique how companies manage, maintain and enhance their reputation through ethical corporate communication practices and corporate social responsibility; research and analyze current events to primary corporate communication functions; determine and apply the most strategic communication vehicles in achieving business objectives; design and present a comprehensive communication plan that demonstrates your understanding of corporate communication concepts; evaluate communication theories and relate their relationship to corporate communication practices; and identify and assess the importance of communication functions including: media, community, employee, government, customer and investor relations.

#### Criteria:

Instruction:

Methods of instruction include audiovisual materials, case studies, classroom exercises, discussion, learner presentations, lecture, and practical exercises. General course topics include foundations of corporate communication; strategic planning and communication; media relations and research; social media; corporate social responsibility, employee relations and internal communication; customer communications; corporate governance; crisis communication and issues management; principles of communications; personal communication styles; effective listening; communication; organizational and employee communication; communication strategy; and media relations.

Assessment:

Methods of assessment include quizzes, written papers, presentations, performance rubrics (checklists), and case studies with a minimum passing score of 70 percent.

#### Endorsed By:

American Council on Education

#### Credit Recommendation:

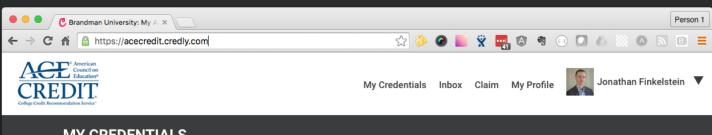
3 semester hours in communications, hospitality, or business communications.

#### **Endorsement Period:**

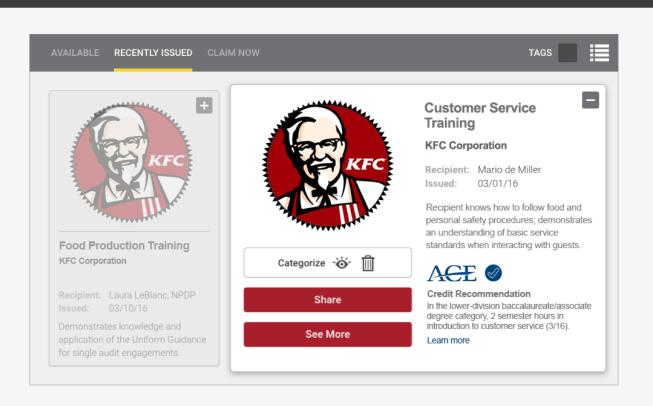
02/28/2014 to 05/30/2017

More Endorsement Info



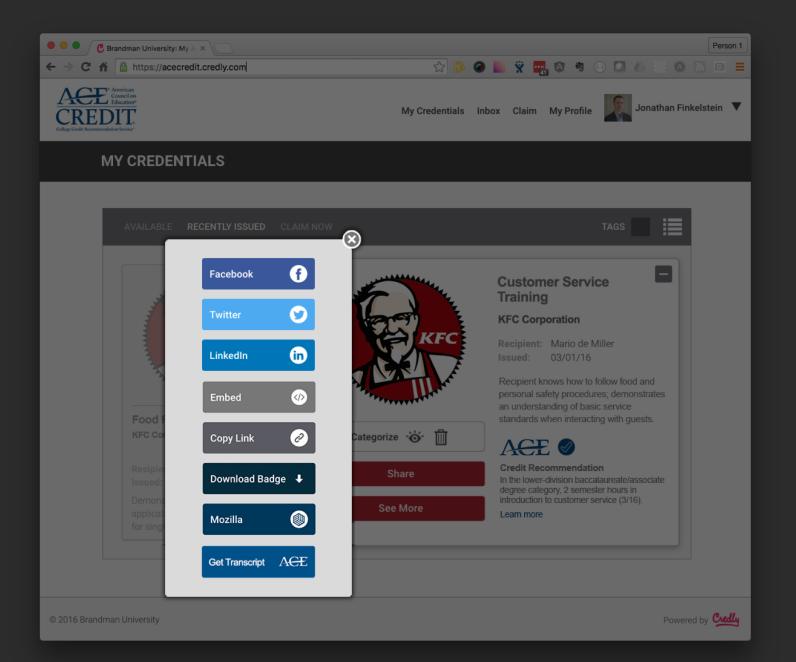


#### MY CREDENTIALS



Powered by Credly © 2016 Brandman University









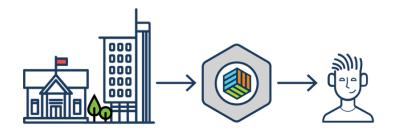


## Why the Excitement for Open Badges 2.0?



#### WHAT IS MYMANTL?

## **ISSUER + DISPLAYER + HOST**



PROGRAMS AND ISSUE
OB 2.0 BADGES



EPORTFOLIO FOR
SHOWCASING SKILLS
THROUGH OPEN BADGES AND
WORK SAMPLES



# HOW ARE WE USING THE FEATURES OF OB 2.0 TODAY?

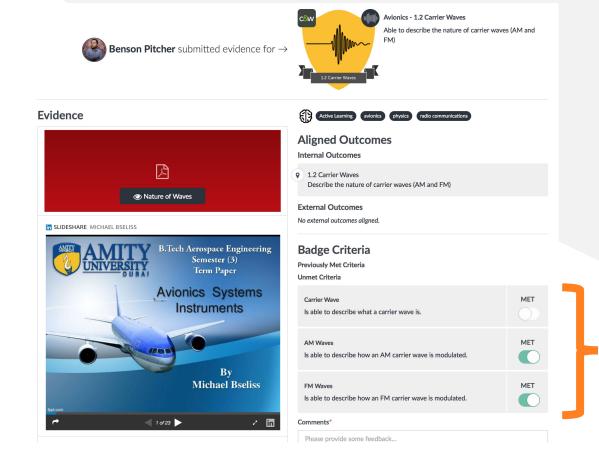
## **Leveraging the Embedded Criteria Narrative**

Combined with Markdown, embedded criteria allow us to break apart criteria.

## **⊘** Criteria to Earn Badge Delete on Save (!) Delete on Save (!) Name\* Name\* Carrier Wave FM Waves Description\* Description\* Is able to describe what a carrier wave is. Is able to describe how an FM carrier wave is modulated. Delete on Save (!) Name\* **AM Waves** Description\* Is able to describe how an AM carrier wave is modulated.

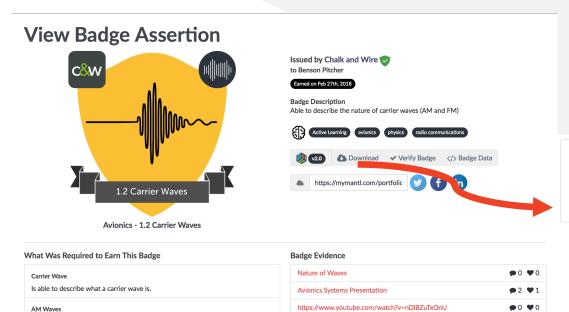
### **Badge Program Assessment**

Evidence is Presented (and Previewed) Separately, Criteria is Assessed Separately



### **Badge Showcasing and Baking**

#### Evidence Can Be Individually Linked, Liked and Commented On



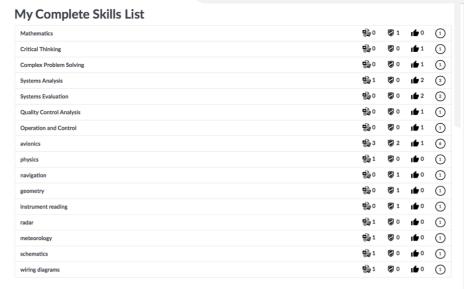
Is able to describe how an AM carrier wave is modulated.

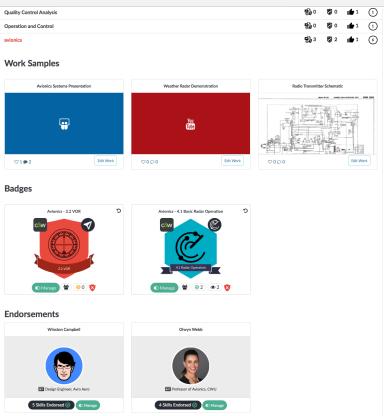
Is able to describe how an FM carrier wave is modulated.

We use Markdown to glue the criteria back together for baking.

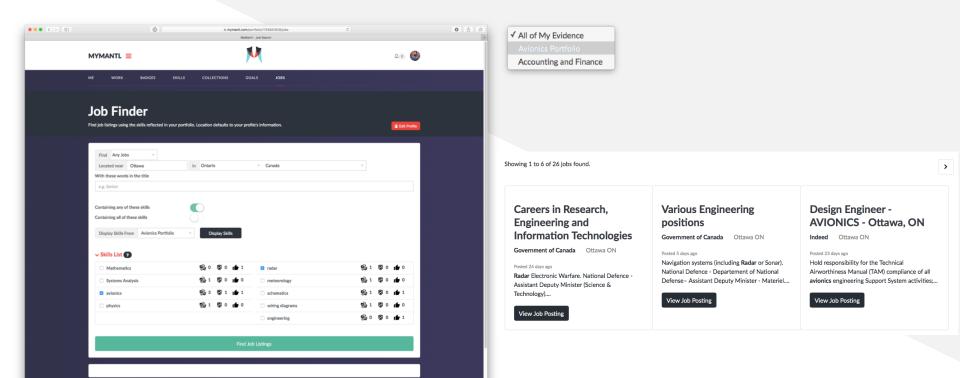
- · Is able to describe what a carrier wave is.
- Is able to describe how an AM carrier wave is modulated.
- Is able to describe how an FM carrier wave is modulated.

## **Break Down Skills By Evidence Type**





### **Use the Skills in Badges to Search for Jobs**



### **Coming Soon—Endorsements**





Personal Identity Profiles Speaking As ✓ Justin Pitcher, jp@mymantl.com Issuers You Represent Mantl Corporation Inc I am endorsing this badge  $\rightarrow$ 



#### **Highly Desirable Badge**

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

That is issued by Mantl Corporation Inc



Badge has no tagged skills.



## Why the Excitement for Open Badges 2.0?



# makewaves





# Digitalme and the Open Badges Spec V 2.0

Matt Rogers, Product Solutions Consultant







## Who are Digitalme?

Digitalme is built on the idea that people and organisations grow more effectively when all skills are visible. We are a team of technologists, designers and educators that have been working across sectors to help organisations capture and communicate learning and develop a new learning currency using the Open Badge standard. Digitalme is part of City and Guilds Group which issues 2 Million qualifications a year













City & Guilds

ILM

Kineo

The Oxford Group

E3 Learning

Gen2



# Our certified products

	Issuer	Displayer	Host
digitalmecredly	•	Coming Soon	
Open Badge Academy	<b>*</b>	*	*
makewaves	<b>*</b>	*	<b>*</b>



## Why do we think the new spec is so valuable to the adoption and growth of Open Badges?

- Verification and validation increase in trust
- Portability
- Endorsement
- Embedded Criteria and Evidence
- Certification adds rigour keeps us true to the spec

"Version 2.0 of the Open Badges standard takes us one step closer towards creating global skills currency. It ensures individuals have ownership and control of their learning data and builds increased trust by adding third party endorsement to learners achievements.

We believe this is the way forwards for communicating skills in the digital age, and we are delighted that so many IMS Global members are planning to implement the standard."

Tim Riches, Executive Director, Digitalme.



## What next?

We plan to explore the potential use of extensions to enhance our products and utilise the capabilities of the standard.

Continue to work on how we can improve understanding and impact of digital credentials

Increase our contribution to the Open Badges Working group