

# Reconceptualizing the Implementation of Digital Badging

**PRESENTED BY**

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## CHALLENGE #1

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Institutional project management  
practices slow down badging  
adoption



**What** are we going to badge?

What will our **method** of assessment be?

Who owns **verification** of skill on campus?

Who is coming up with the **curriculum**?

How will we get learners to **enroll**?

Wait...**why** are we doing this again?







## OPPORTUNITY #1

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Use existing institutional data  
rather than build new  
programs



You **already** have all those  
things figured out!







Course enrollment and  
performance



Co-curricular  
involvement and  
event attendance



Self-reported  
experiential learning



Learning outcome  
performance





☒ Has a Name

☒ Has a Description

☒ Has an Image

☒ Has One or More Criteria

☒ Has Aligned Outcomes Optional

☒ Has Tagged Skills Optional

☐ Published

☐ Public Optional

Created Apr 8th, 2019   Modified Apr 8th, 2019

☒ Details

☒ Image

☒ Criteria

☒ Alignments

### Criteria

☒ ACT AS A CATALYST

Edit   Delete

**Description**

Individuals who can act as a catalyst add value in the 21st century workplace by galvanizing action; identifying and seizing opportunities for change; and overcoming organizational inertia.

☒ DEMONSTRATE SELF-AWARENESS

Edit   Delete

**Description**

Individuals who can demonstrate self-awareness add value in the 21st century workplace by evaluating their own performance; recognizing their motivations; and managing their anxiety.

#### Add New Criterion

A

Add Text

🏆

Add Badge

📅

Add Event

📍

Add Path





## CHALLENGE #2

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Existing efforts typically only target limited skill areas









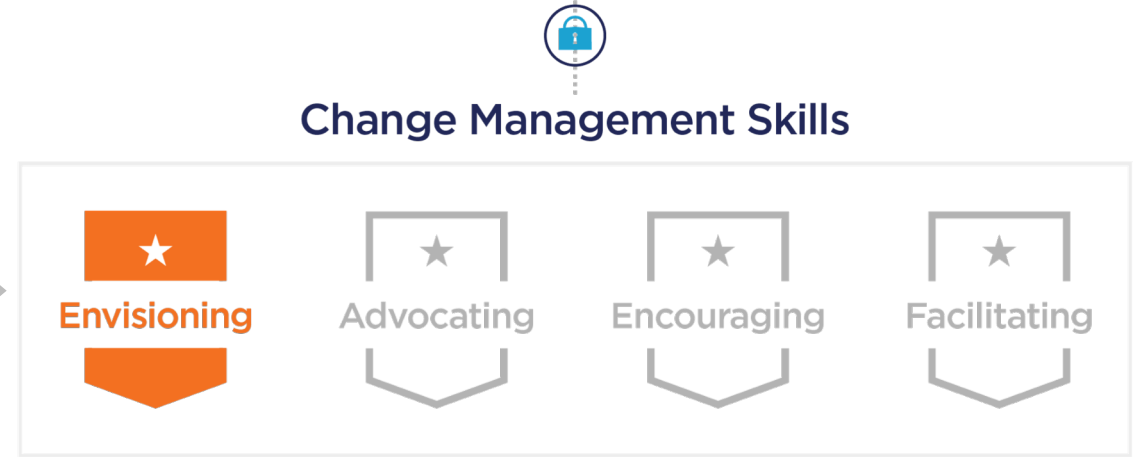
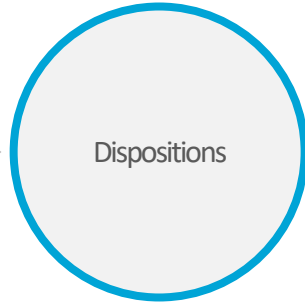
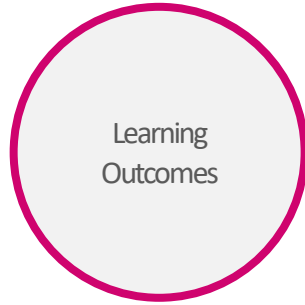


## OPPORTUNITY #2

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Gain better visibility into where learners are at and intelligently tailor skill development for each student









## CHALLENGE #3

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Questions persist about the  
value of badges







## Participating Talent Continuum Organizations

IBM

Pearson

Stanley Black & Decker

American Council on Education

CAEL

Education Design Lab





## OPPORTUNITY #3

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Don't lose sight of the value  
inherent to growing learner's  
articulation ability





# Thank You



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