



# Digital Credentials and Lifelong Learning

An education-to-employment ecosystem means success for us all.

## K-12 and Higher Education

Educators award academic credentials that show progress toward mastery of academic and industry standards aligned with needed workforce skills.

## Lifelong Learners

Learners curate and tell their stories using verifiable digital credentials augmented with achievements and evidence to apply and qualify for jobs.

## Employers

Employers save resources by finding and verifying the best candidates with data algorithms. Identify talent based on what people know and can do.

## AACRAO and IMS set the new standard.

The American Association of Collegiate Registrars and Admissions Officers has issued guidance for higher education institutions to adopt the IMS digital standard for the Comprehensive Learner Record—and encourages employers to do the same. Read the full story, visit [aacrao.org](http://aacrao.org).

## A portrait of lifelong learning is now possible with the connections we are making together.

The IMS Global Learning Consortium community is working together across K-12, higher education, and corporate education to make life achievements more accessible, personalized, and equitable from the start for every learner.

Together, we establish a digital credentials ecosystem based on open standards that show the whole learner at every step of their journey, ensure interoperability across systems, and open the doors to opportunity today and tomorrow.

## Educators and employers find the right fit between opportunities and quality candidates.

When institutions and employers collaborate, learning outcomes and skills are aligned so a learner's credentials can be verified and matched instantly to the right job, reducing administrative costs and headaches for organizations.

The old approaches to credentialing are no longer good enough. Today's digital credentials are how educators award achievement, learners stack their experiences, and employers find the perfect match and upskill their teams. Everyone can organize, track, and verify qualifications from the start.

Having a connected education-to-employment ecosystem provides more opportunities for prior learning, dual enrollment, internships, technical skills development, and educational experiences that are highly valued by multiple industries worldwide.

The IMS Digital Credentials initiative includes the **Comprehensive Learner Record (CLR)**, **Open Badges**, and **Competencies and Academic Standards Exchange® (CASE®)** standards.

## An open education-to-employment ecosystem means access and innovation.

Digital credentials with IMS standards are learner-controlled, skills-based, and always interoperable. That helps make lifelong achievements more shareable and secure without custom integrations—saving you time, resources, and accelerating your digital transformation. The IMS standards to support digital credentials include the **Comprehensive Learner Record (CLR)**, **Open Badges**, and the **Competencies and Academic Standards Exchange® (CASE®)** standards.



### CLR

Learning happens at every stage of the journey.

A personalized digital record that shows and tells a wide range of experiences and accomplishments in the context of learning.



### Open Badges

The digital way to award accomplishments.

Digital recognition of a wide range of accomplishments embedded with verifiable and secure metadata.



### CASE

It's the learning standards inside a digital credential.

The fastest way for educators and employers to know what learning happened to earn the achievement.

## IMS members and partners are prepared for the world ahead.

The IMS community is transforming the education system and aligning learning to workplace needs. Join us today and become part of the solution. Here's how:

**IMS Annual Digital Credentials Summit** brings educators, businesses, corporate training, and workforce development organizations together to advance a digital ecosystem that facilitates the shift in focus to skills, competencies, and employability.

**The PIVOT Project** provides K-12 leaders with implementation resources and networking opportunities to create the next generation of digital credentials and the alignment of 21st-century transcripts to the admissions process.

**The Talent Continuum** is an expert advisory council for IMS digital credentials and related standards, bringing industry and academia together to bridge the gap between learning and workplace needs and ensure an interoperable user experience.

**The Wellspring Project** brings educational institutions and employers together to drive digital credentials across the board, automate the matching of credentials with education and opportunities, and empower individuals to find jobs.

### Get IMS certified for interoperability.

A product certified by IMS means it's securely transferable to any certified platform—you can count on it. Explore all the interoperable products in the IMS Product Directory.

[msglobal.org/certifications](https://msglobal.org/certifications)

### IMS Members Are Leaders in Digital Credentials

Join us and work across boundaries to develop the standards and strategic initiatives that empower digital transformation.

[msglobal.org/members](https://msglobal.org/members)



Contact IMS at [info@msglobal.org](mailto:info@msglobal.org) with questions about Digital Credentials or to learn more about the value of IMS membership.