Digital Credentials Summit 28 Feb to 2 Mar 2022
Igniting the Talent Continuum

Become part of this transformational experience
This cross-sector event is the only one of its kind—bringing together over 600 leading higher education, K-12, business, philanthropy, talent development, and workforce organizations—covering the essentials to bridge the gap between education and opportunity.

But we're not just exchanging great ideas. We're demonstrating substantial progress and plans in community adoption of verifiable digital credentials like digital badges, comprehensive learner records, and achievement frameworks, combined with innovative technologies to support lifelong learning and upskilling.

All together in Atlanta, Georgia
Enjoy the best of downtown at the iconic Atlanta Marriott Marquis Hotel, just minutes from Hartsfield-Jackson Atlanta International Airport (ATL). Walk to shopping, dining, and entertainment, or use the hotel’s indoor connection to Peachtree Center MARTA Station for transportation to ATL and more!

Sponsorship Opportunities, Benefits and Pricing
Connect with the IMS community as a sponsor of the 2022 Digital Credentials Summit. Find out how at imsglobal.org/event/dc/summit/2022/sponsorship.

Learn and draw inspiration from the experts
Check out a few of our Summit headliners. See all confirmed speakers and program details at imsglobal.org/event/dc/summit/2022.

Dr. Paul J. LeBlanc
President
Southern New Hampshire University

Alexander Alonso, Ph.D.
Chief Knowledge Officer
Society for Human Resource Management

Mike Buttry
Managing Director
Cherry Tree

Charla Long, J.D.
Executive Director
Competency-Based Education Network

Paul Fain
Education Writer
The Job

Earl Buford
President
CAEL

Dr. Holly Zanville
Co-Director of Program on Skills, Credentials and Workforce Policy
George Washington University

“Getting to hear from key innovators and those on the front lines implementing credentialing strategies was very informative. It generated a lot of ideas to take back and share.”
— Summit 2021 Attendee Feedback

Please contact Sandra DeCastro at sdecastro@imsglobal.org for sponsorship registration.
2021 Digital Credentials Summit Highlights
Groundbreaking partnerships to bridge the gap between education and employment.

Registrations
- Educators
- EdTech Suppliers
- Talent Leaders
- Philanthropy

Sessions
- 3 Program Tracks

Institutions
- K-12
- Higher Education

Corporations
- Industry leaders

Attendee Profile
- 25%
  - C-level and Vice President
  - Individual Contributor
  - Manager

100% Engagement
- Roundtables
- Deep-dive workshops
- Networking

2022 Networking Opportunities At-A-Glance

Monday, February 28
- 2:00 PM – 5:00 PM Opening General Sessions
- 5:30 PM – 6:30 PM Reception in the Vendor Area

Tuesday, March 1
- 9:00 AM – 10:30 AM Program SPONSOR SESSION OPENINGS
- 10:30 AM – 11:00 AM Break in the Vendor Area
- 11:00 AM – 12:30 PM Program SPONSOR SESSION OPENINGS
- 1:30 PM – 2:45 PM General Session Panels
- 2:45 PM – 3:15 PM Break in the Vendor Area
- 3:15 PM – 5:15 PM Program SPONSOR SESSION OPENINGS
- 5:15 PM – 6:00 PM Reception in the Vendor Area

Wednesday, March 2
- 8:45 AM – 9:30 AM General Session
- 9:45 AM – 10:15 AM Program SPONSOR SESSION OPENINGS
- 10:15 AM – 10:45 AM Break in the Vendor Area
- 10:45 AM – 11:15 AM Program SPONSOR SESSION OPENINGS

Best of 2021 Playlist
Sponsor sessions are included in a curated list of top presentations.
See the 2021 featured session playlist at imsglobal.org/dc/summit/2021.

Thank you 2021 Summit Sponsors

Show your leadership by becoming a sponsor!
Find out how your organization can connect with leaders from education, technology, business, philanthropy, and corporate training at the only event dedicated to advancing an open ecosystem for digital credentials, skills, competencies, and employability.
Visit imsglobal.org/event/dc/summit/2022/sponsorship.

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Digital Credentials Summit 2022 Sponsorship Packages

**Leader**  
IMS Members: $10,000  Non-Members: $12,000  
- Your logo on the General Session welcome screens and premier signage during the Summit.  
- Opportunity to conduct a breakout session—along with an institutional or partner co-presenter—on a topic that aligns with the Digital Credentials Summit track themes. Your session details will appear on the meeting agenda. Presentations are assigned on a first-come, first-served basis due to the limited number of slots available.  
- A 6-foot skirted vendor table with premier placement in the exhibit area  
- Three digital ads to be included in the promotional emails before, during, and after the Summit to highlight your breakout session or another resource of choice.  
- Opportunity to provide a short (3-5 minute) promotional video/demo made available to attendees via the Digital Credentials Summit website and promoted by IMS.  
- Two full conference registrations for access to all sessions, meals, and networking receptions.  
- Three registration lists: one 30-days in advance, one the week before, and one at the conclusion of the Summit. The lists include contact information for all registrants who opted-in to share their information with sponsors. You can use the lists for one pre-approved direct mail or email campaign.  
- Custom LinkedIn graphic to post on your organization’s LinkedIn page.  
- Choice of one of the following:  
  - Contribute to the Learning Impact blog to showcase your organization’s leadership for adopting IMS standards aligned with the Digital Credentials and Pathways key initiative.  
  - Deliver a 60-minute Solution Spotlight Webinar with an institutional partner(s). IMS will host and promote your webinar. (Must be delivered before December 1, 2022).  
  - Opportunity to conduct an edtech interview with IMS executive to be distributed to IMS database and posted to IMS YouTube channel.  
  - Create a custom sponsorship benefit.

**Advocate**  
IMS Members: $6,000  Non-Members: $7,500  
- Your logo on the General Session welcome screens and premier signage during the Summit.  
- A 6-foot skirted vendor table in the exhibit area.  
- One digital ad in the promotional emails before, during, and after the Summit to highlight your breakout session or another resource of choice.  
- One full conference registration for access to all sessions, meals, and networking receptions.  
- One exhibitor registration to access the vendor area and refreshment breaks held in the exhibit area.  
- One digital ad in the promotional emails before, during, and after the Summit to highlight your breakout session or another resource of choice.  
- One registration list is provided in advance of the Summit. The list includes contact information for registrants who opted-in to share their information with sponsors. Registration list can be used to send one approved direct mail piece. (No email solicitation)  
- Custom graphic for your organization’s LinkedIn page.

**Exhibitor**  
IMS Members: $3,000  Non-Members: $4,500  
- Your logo on the General Session welcome screens and premier signage during the Summit.  
- A 6-foot skirted vendor table in the exhibit area.  
- One exhibitor registration to access the vendor area and refreshment breaks held in the exhibit area.  
- One registration list is provided in advance of the Summit. The list includes contact information for registrants who opted-in to share their information with sponsors. Registration list can be used to send one approved direct mail piece. (No email solicitation)  
- Custom graphic for your organization’s LinkedIn page.

**Media Partner**  
IMS invites all media covering education, technology, and workforce learning to become a Media Partner.  
- Your logo on the event site and mobile app, and General Session screens and premier signage at the Summit.  
- A special promotional code you can share with subscribers for a 15% discount on their registration fee.  
- One complimentary all-access registration pass.  
- Opportunity to moderate or participate on a panel in one of the program tracks (based on availability).  
- An attendee registration list in advance of the conference. (opt-ins only)  
- Intros to featured speakers for pre- or post-Summit interviews.  
- Access to IMS private meeting room and a 6-foot table in the networking area.  
- Custom graphic for your organization’s LinkedIn page.  
- Opportunity to moderate or participate in a future IMS webinar or contribute to the Learning Impact Blog.

Confirmed for 2022:

Please contact Sandra DeCastro at sdecastro@imsglobal.org for sponsorship registration.
2021 Participating Organizations

2U
3Punt
A. T. Still University
AAACRAO
Alamo Colleges District
American Chemical Society
American Public University System
Apenutimize
Arizona State University
Ascend Learning
Ashland Community and Technical College
Australian Council for Educational Research
Australian Training Products
Bates Technical College
BCdiploma
Bellevue College
Big Sandy Comm/Tech College
Billing Consulting
Blockchain Certified Data (BCdiploma)
Boise State University
Brook University
Broward County Public Schools
California Community Colleges
California State University
CanCred by Learning Agents
Carnegie Learning
CEOs of Tomorrow, Inc.
CEV Multimedia
CGFNS International, Inc.
Charles Koch Foundation
ChemVantage LLC
Chicago Public Schools
Cisco Systems Inc
City & Guilds
City of Seattle, Office of Economic Development
Clayton State University
Clear Creek School District
Click4Europe
Clover Park Technical College
Collaborative Classroom
Collège des Bois-de-Boulogne
Conexus AS
Construct Education
Continuing Education - CU Boulder
Crescere Strategies LLC
CSULB
CU Boulder
Cyber University
D2L Corporation
Darlington County School District
DegreeData, LLC
Digital Knowledge
Digital Promise
Digitary
Doane University
Educational Testing Services
edX
Elucian
E Locker
Elsevier
EmpiricaLab, LLC
ETS
Everitas
Exanimity
FedEx
FineTune
Fisher College
Future Creators
FutureLearn
Georgia Department of Education
Georgia Institute of Technology
Georgia Virtual
Getting Smart
GG4L
Greater Washington Partnership
Guild Education
Hazard Community and Technical College
Hosei University
Houghton Mifflin Harcourt
IBM
iCEV
Idaho Career Technical Education
Idaho Division of Career Technical Education
Imaginable Futures
Independent Energy HR Association
Indiana University
Infinite Campus
InSite Information Systems Corp.
Institute for Competency-Based Education
Italian Quality Company
IUPUI (Indiana University)
Johns Hopkins University
Johnston Community College
Jones College
Josh Bersin Academy
Junior Achievement USA
Kansas State University, Global Campus
Kaplan University Partners
Kennesaw State University
Kentucky Community & Technical College System
Knapp & Associates Int'l
Kwantlen Polytechnic University
Kyoto University
LearningMate
Lehigh University
LX Studio
Madison College
Magic EdTech
Magic Software
Maine Dept. of Education Office of Adult Education
Maricopa Community Colleges
Massachusetts Institute of Technology
MathWorks
Merit
Michigan Department of Education
Michigan Virtual Learning Research Institute
Microsoft
Millersville University
Montana Office of Public Instruction
Montgomery County Public Schools
Moodle HQ
Mozilla Foundation
Muzzy Lane
NASSP
National University of Singapore
Navigat
NC State University
NetLearning Holdings, Inc.
New Mexico State University
NimblyWise
Northeastern University
Northrop Grumman
Northwest Tri-County Intermediate Unit
OAT
OpenLearning
Openworks Group
Orbis
Owensboro Community and Technical College
Partners4Results
Pearson
Pellissippi State Community College
Penn State University
Peridot Solutions, LLC
Portland State University
PowerSchool
Practice Labs Systems
Public Consulting Group (PCG)
Purdue University
PWc
QIPCEDS
R & A Solutions, Inc
RANDA Solutions
Raytheon Technologies
Renton Technical College
Riid Labs
RMIT University
Safari Montage
Salesforce
Sapphire Software
Seattle Colleges
Seattle Jobs Initiative
Seneca College
Sertifier
Shoreline Community College
Skillsoft
Smarter Balanced
South Texas College
Southern New Hampshire University
Spyke i U
State of Michigan
State of North Dakota
Strategic Education Inc.
Sunshine Schools Nakuru
SURF
Syracuse University
TAFE Queensland
Take Action Global
Tennessee Board of Regents
Territorium
TestReach
Texas A&M University Commerce
Teehelp Inc.
The Center of Excellence for Women & Technology
The EvolLution
The Open University of Japan
The Working Futures Institute
Thomas Edison State University
Thompson Rivers University
U.S. Department of State
Universidad Autonoma de Nuevo Leon
Université de Lille - EBSI
University at Buffalo
University of Arkansas
University of British Columbia
University of California
University of Central Oklahoma
University of Colorado, Boulder
University of Maine System
University of Maryland
University of Maryland Baltimore County
University of Maryland Global Campus
University of Minnesota
University of Missouri
University of Montana Western
University of Nebraska at Omaha
University of North Texas
University of Phoenix
University of Rochester
University of Waterloo
University of Wisconsin System Administration
University of Wisconsin-Madison
University Professional Continuing Education Association
University System of Ga Board of Regents, ITS
University System of Georgia
University System of Maryland
Utah State Board of Education
Villanova
Virginia Cyber Range
Virginia Polytechnic Institute and State University
Virginia Tech
Virtual Virginia
Volta Learning Group
Walden University
Walmart
Washington State Board for Comm/Tech Colleges
Wayside Publishing
Western Governors University
Wiley
William H. Sadlier Inc
Wilmington University
Workday
Workday, Inc.
ZipRecruiter, Inc.
Zoom

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