Welcome to a world of learning

Cornelsen

Who we are

Cornelsen is one of the leading providers of educational media in German-speaking countries.

More than 1300 employees work at our headquarters in Berlin and at seven other sites.

1946

Founding of the publishing house
We have been actively engaged in education for over 70 years

1300

Employees at Cornelsen publishing house and at the Franz Cornelsen educational holding company

22

Nationalities
get along wonderfully throughout the entire company

5.000

Authors and editors
work with us to come up with inspiring educational solutions

53

Job titles under one roof – subeditors, scrum masters, business analysts and developers, to name but a few

80

Percent
of all German teaching staff use
Cornelsen products on the job

1:1

Half
of all management positions are held by women

19.000

Partners
belong to our worldwide network - from book stores to the Goethe Institut

7,8 Mio.

Every single school pupil in Germany works with at least one Cornelsen product

What we do

The publishing programme comprises of over 23,000 titles for every possible subject, school and federal state - from early childhood education to teaching and learning systems for secondary schools or vocational schools, as well as providing educational media for adult education and specialist pedagogical literature.

Teaching services

Course book systems

Teaching training

Textbooks
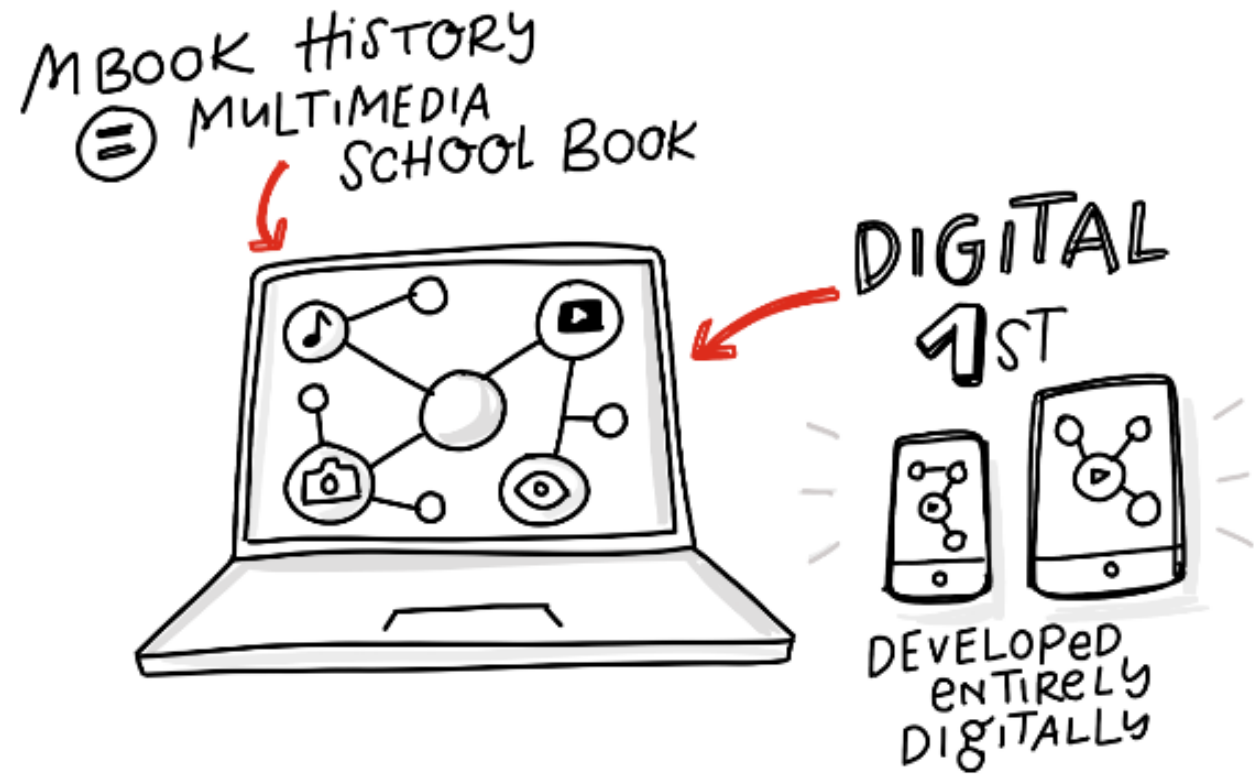
Studying online

Blended learning

School supplies

E-books

Apps

We actually working on

- Hybrid products „Additional Content"
- Digital only products

Where do we use the IMS standards?

- Several Proof of Concepts with LTI Integration using our digital only products (mBook) in external systems (e. g. HPI SchulCloud)

- First usage of xAPI in our digital only prodcuts to visualize learning analytics (e. g. Dashboard)

- Using LOM

- Working on standardize our products using IMS standards

- Actually we are at the beginning using IMS standards

How do we benefit from this?

- Learning from experts

- Learning from best practices

- Avoid mistakes and learning faster

- Create future-proof and interoperable products

- Participate in the development of standards matching our challenges

What issues do we see?

- Differences between US and European school systems

- Different regulatory frameworks, especially GDPR (managing educational data)

- Entrance requirements for educational media

What would you like to get out of this conference and learn from other attendees?

- Learning from best practices

- Check what we know and what we don't know

- Identify priorities – what should we do next?

- Looking for cooperation

- Adopt IMS standards to european specifics

Many thanks for your attention

Cornelsen