Welcome to a world of learning
Who we are

Cornelsen is one of the leading providers of educational media in German-speaking countries.

More than 1300 employees work at our headquarters in Berlin and at seven other sites.
The publishing programme comprises of over 23,000 titles for every possible subject, school and federal state - from early childhood education to teaching and learning systems for secondary schools or vocational schools, as well as providing educational media for adult education and specialist pedagogical literature.
We actually working on

- Hybrid products „Additional Content“
- Digital only products
Where do we use the IMS standards?

- Several Proof of Concepts with LTI Integration using our digital only products (mBook) in external systems (e. g. HPI SchulCloud)
- First usage of xAPI in our digital only products to visualize learning analytics (e. g. Dashboard)
- Using LOM
- Working on standardize our products using IMS standards
- Actually we are at the beginning using IMS standards
How do we benefit from this?

• Learning from experts

• Learning from best practices

• Avoid mistakes and learning faster

• Create future-proof and interoperable products

• Participate in the development of standards matching our challenges
What issues do we see?

- Differences between US and European school systems
- Different regulatory frameworks, especially GDPR (managing educational data)
- Entrance requirements for educational media
What would you like to get out of this conference and learn from other attendees?

- Learning from best practices
- Check what we know and what we don't know
- Identify priorities – what should we do next?
- Looking for cooperation
- Adopt IMS standards to European specifics
Many thanks for your attention