



Robert Strobl

Co-Founder

Digital Samba, SL

LTI certified video conferencing software

DIGITAL
SAMBA



Founded in

2003

in Barcelona, Spain



Over

10,041,197

people have used our software



Over

19,713

Customers served

White label strategy



**Orange County
Public Schools**



**SARASOTA
County Schools**



NEW YORK INSTITUTE OF TECHNOLOGY

50 school districts in US

Live video in educational institutions

Virtual Classrooms



Live video in educational institutions

Virtual Classrooms

**Every-day video
conferencing**

Webinars

Introducing



SAMBA LIVE

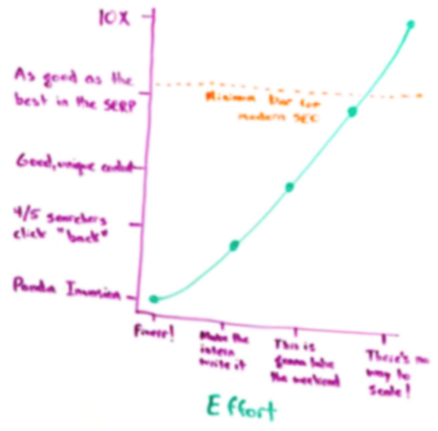
Samba Live for Education

**Videoconferencing that delivers
institution wide success**



Why "Good, Unique Content" Needs to Die (and what should replace it)

The content quality scale



What Changed?

- △ User experience became a much bigger part of ranking elements
- △ Earning links overbuilt link building, and is near impossible w/ mostly "good, unique" content
- △ The rise of content marketing created much more competition
- △ User expectations have risen as content creators bent over backward to delight audiences

How do we create "IOX" content?

- [Costa Rica Eco Lodges](#)
- Top 10 Affordable Eco Lodges in Costa Rica
The Guardian > Travel > Costa Rica
- The 10 Best Eco Lodges in Costa Rica
Rough Guides > Articles > 10 best
- Costa Rica's Best Eco Lodges - Lonely Planet
Lonely Planet > Costa Rica > Hotels

Run an analysis of the content in the top 10 (and possibly the most socially-shared, too)

- Questions Answered
- UX
- Detail and thoroughness
- Use of Visuals
- Quality of writing
- Information/Data Elements
- What's Missing?





Verbs with **ing**

Rewrite each verb to tell what is happening now.

1. Are you _____ to open the door?
(try)

2. He is _____ basketball with his friends.
(play)

3. She is _____ a cake for the party.
(bake)

4. We are _____ to music.
(listen)

5. Tim is _____ his bike to school.
(ride)


6. Sara is _____ for a book to read.
(look)

7. Our school is _____ paper and plastic.
(recycle)

8. I am _____ the cat.
(feed)

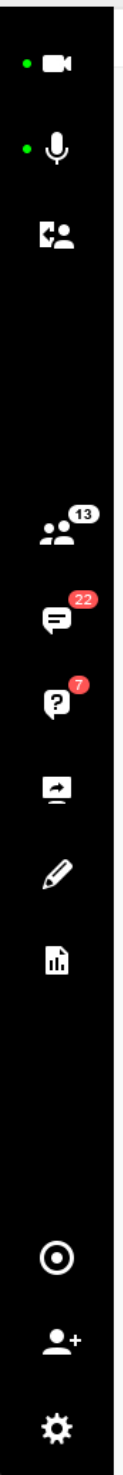




 SAMBA LIVE

$$\int_0^{\infty} \frac{dt}{1+t^2} = \sum$$





3 Education.pdf

ready-to-go white-label solution on our own servers very quickly, working in synergy with our team.

Did you encounter any challenges when implementing OnSync, and how did you surmount them?

Moving from one solution to another is a very delicate step, for the technical team and also for users. We selected a test users group to measure the impact related to the change, and I can say that the white-label solution provided by Digital Samba was accepted with great enthusiasm thanks to the full range of communication and real-time collaboration features. *The OnSync support team is very responsive; every time we submitted a question or an issue, we got exhaustive answers very quickly.*

What did you find most attractive about Digital Samba and OnSync? What are your favourite features?

The new 5.0 release introduces a beautiful look & feel with a cool, intuitive, and flat user interface. I'm absolutely confident that it will be very appreciated by our users. When I host a live meeting, I like to change my workspace very often, in order to quickly move from one scenario to another. Furthermore, I think that the media library is a very useful tool for achieving and sharing my rich media files with all participants. I love to record live meetings: it's an excellent reminder for me and for all participants.

What benefits have you experienced from working with OnSync?

As you know, as SkyMeeting we have a deep industry experience and we know all the needs of users very well. Periodically we discussed with the DS team about new














Participants

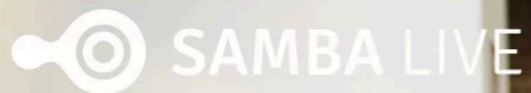


Speakers 5

-  Joseph T. (you)
-  Bryan P.
-  Courtney B.
-  John S.
-  Michael W.

Audience 4

-  Simon W.
-  Jane P.
-  Paul B.
-  Oliver G.



Content library

Media

Polls

Create new

Order by Name

Shared with me

Report.pdf

Report 2018.doc

Schedule.xlc

IMG_3780.jpg

How to hit a perfect serve.mp4

How To Serve In Tennis In 7 Steps

YouTube

Search





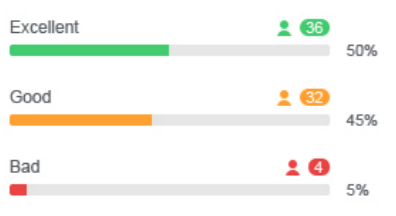
Content library

Media **Polls**

[+ Create new poll](#)

Order by Name

What did you think of this webinar?



What's your platform?

What are you going to teach?

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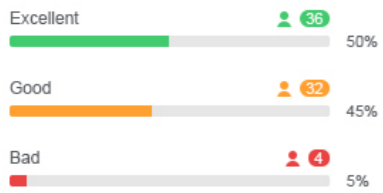
Content library

Media Polls

Create new poll

Order by Name

What did you think of this webinar?

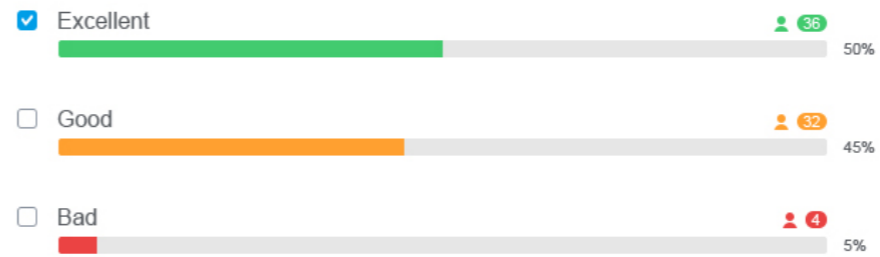


What's your platform?

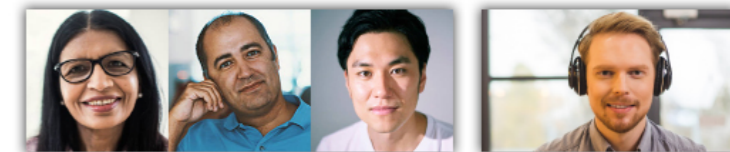
What are you going to teach?

What did you think of this webinar?

What did you think of this webinar?



Submit





Questions

Order by Most recent

- Question by Bryan P. 11:43
Do I have to be at my computer to join a session?
- Being aswered live 11:43
- Question by Michael W. 11:37
How to run webinar?

Type your question...

Ask anonymously

Question by Bryan P. is being answered live

Do I have to be at my computer to join a session?

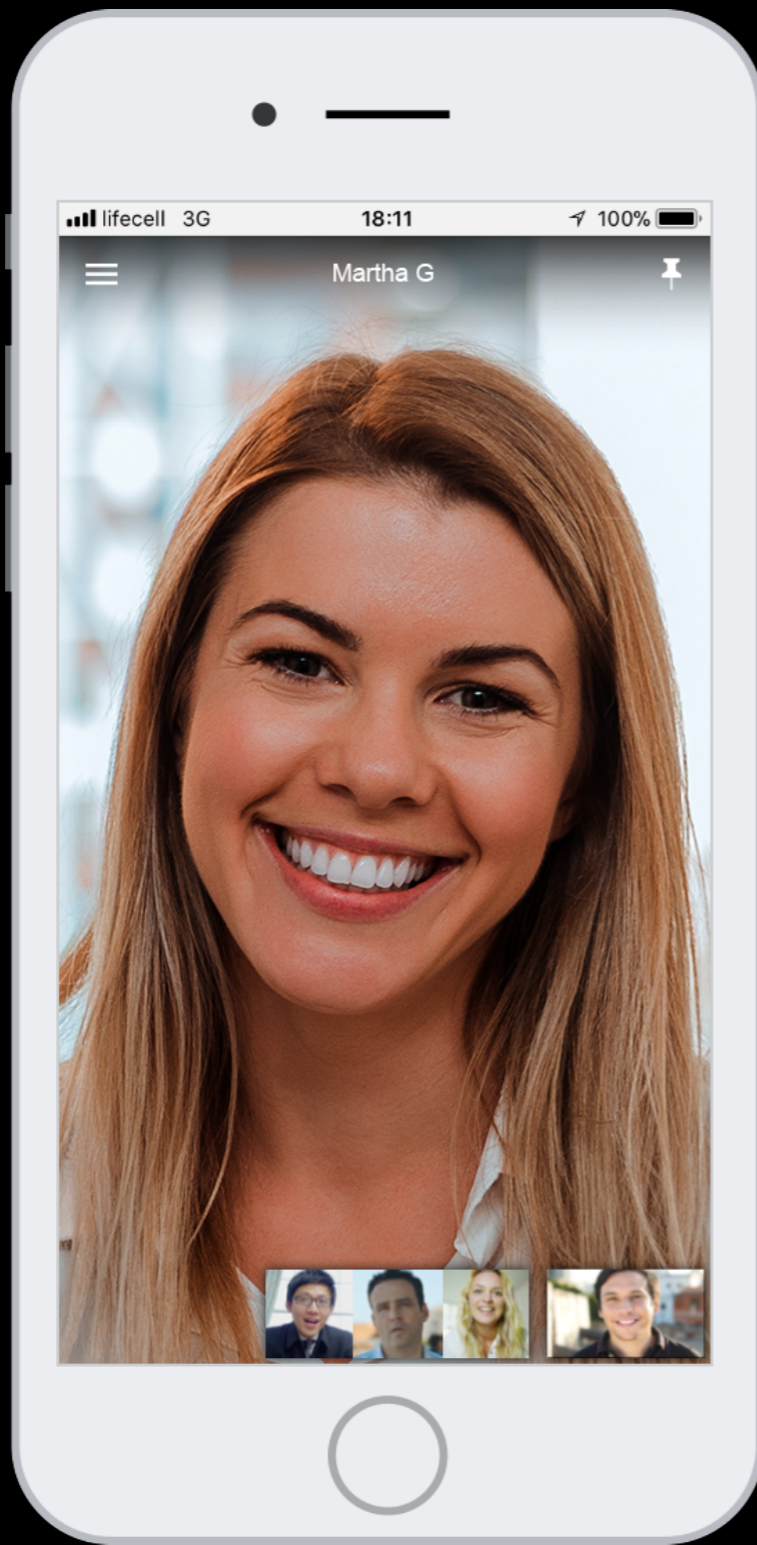
Stop

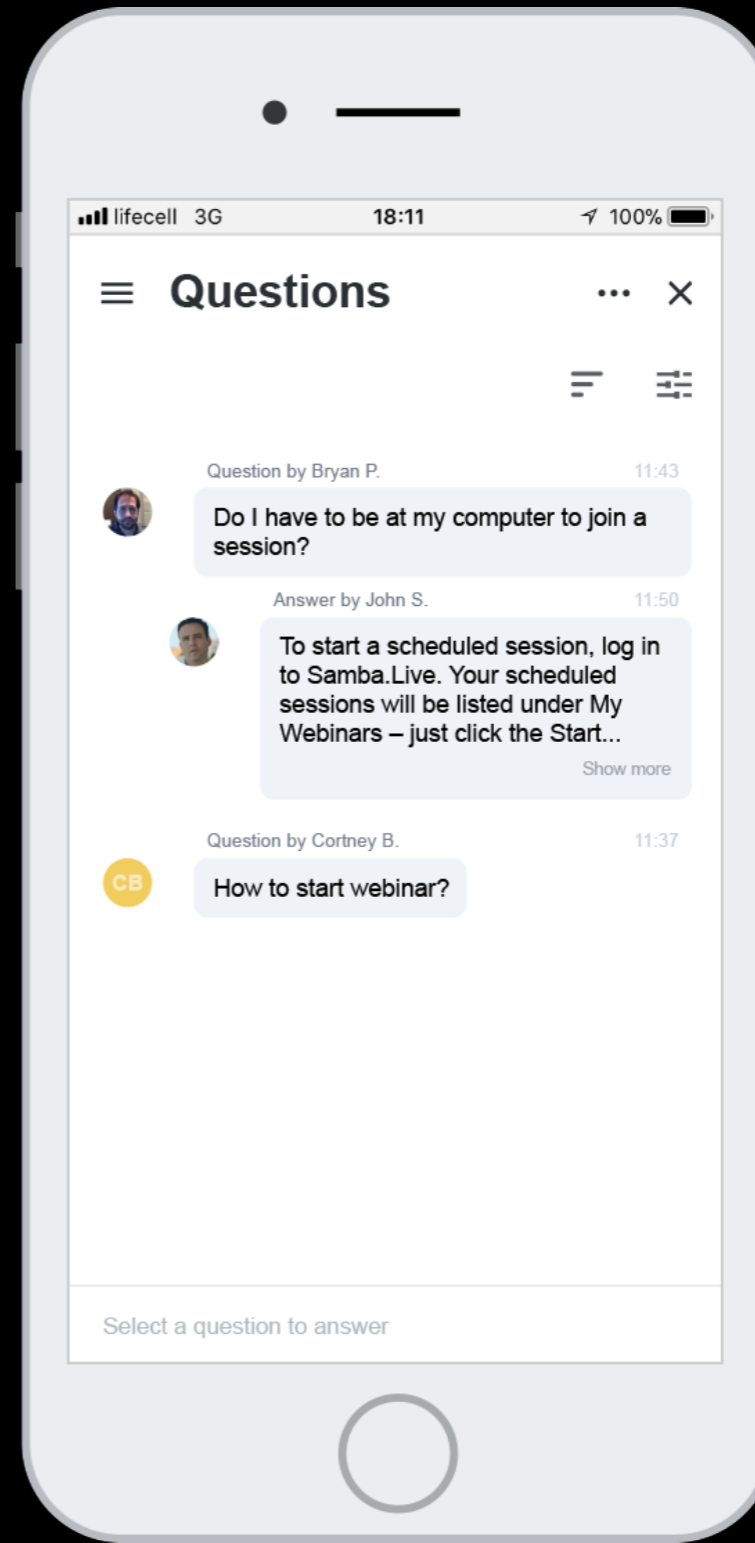
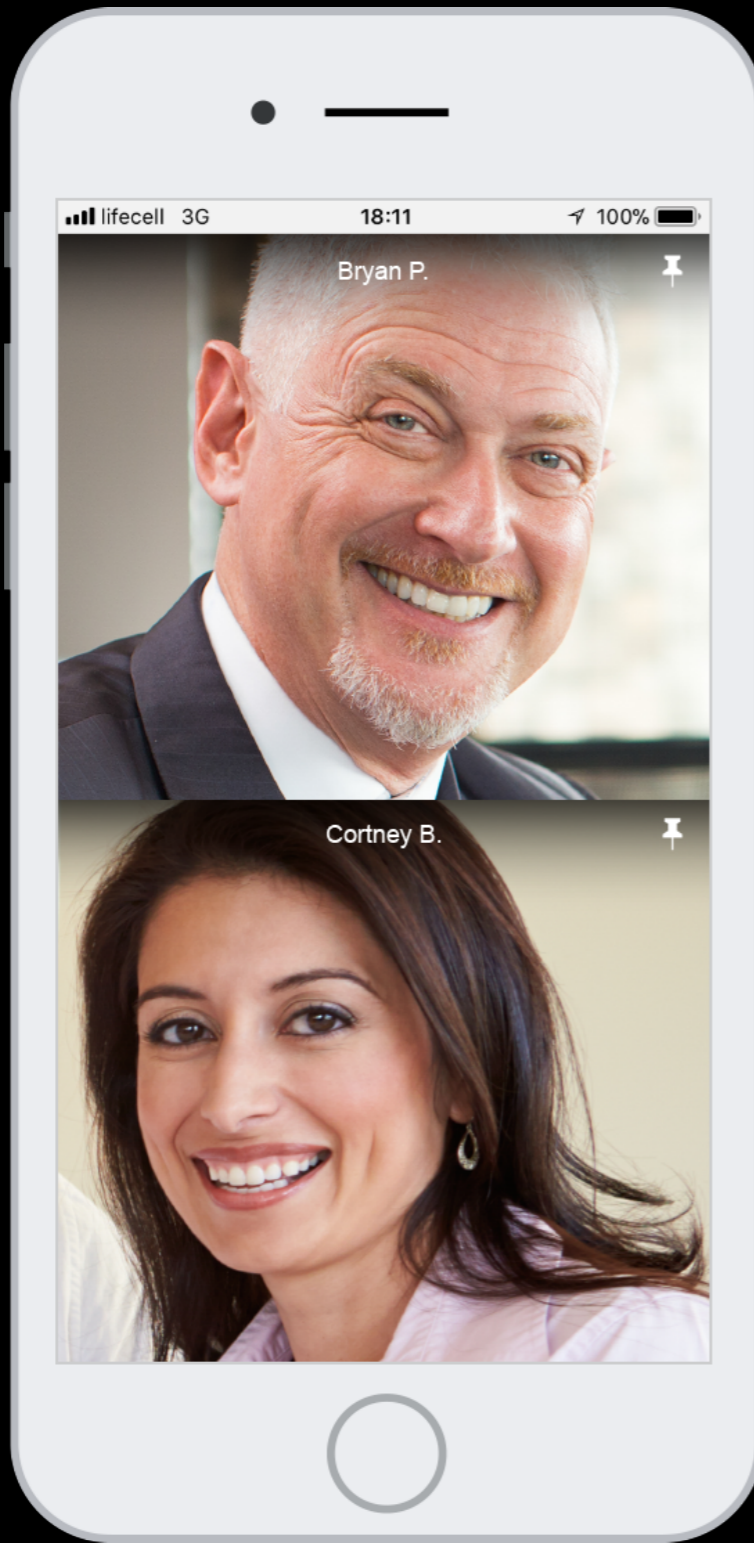


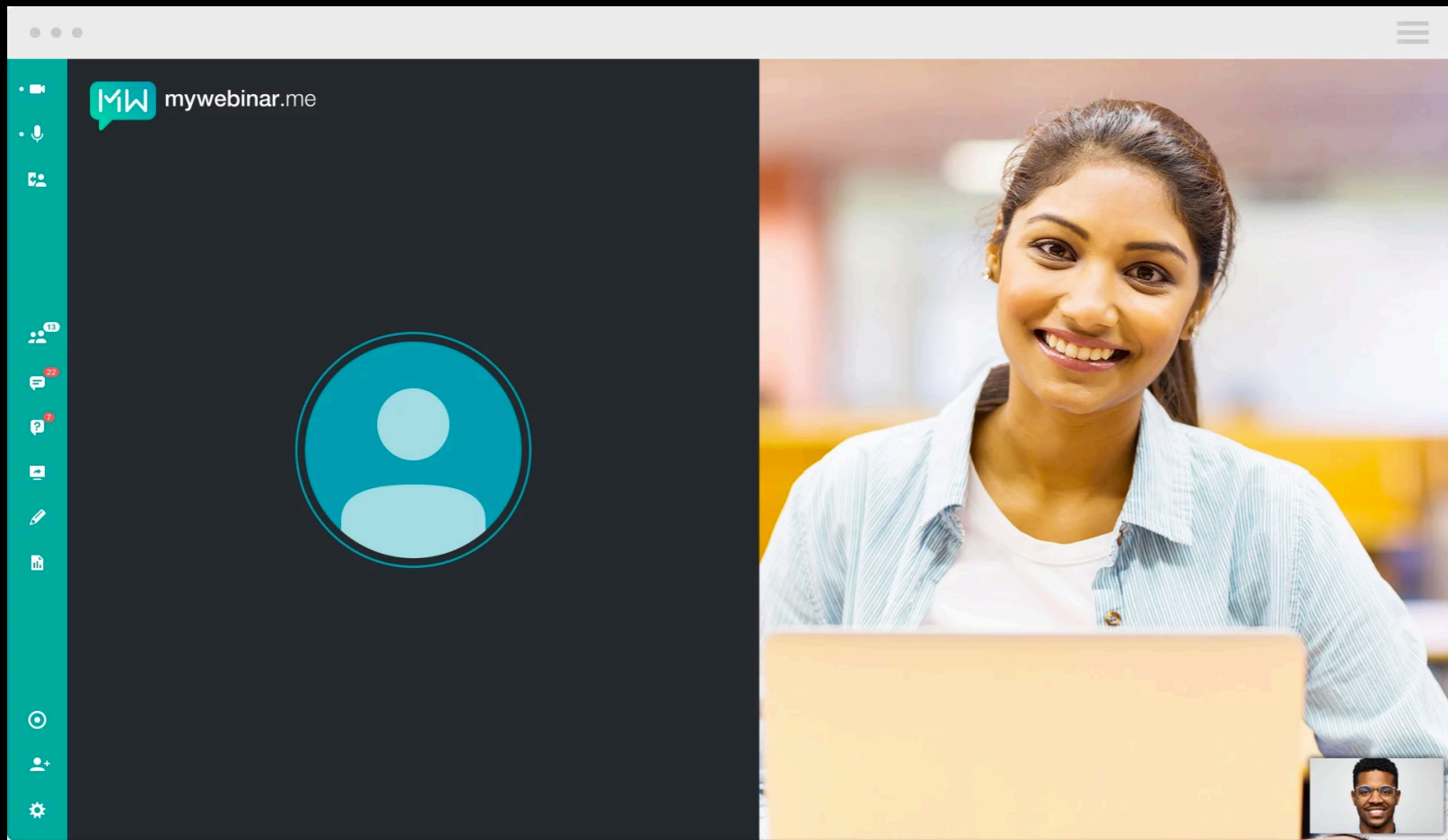
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- Video camera icon
- Microphone icon
- Participants icon
- Chat icon (13)
- Screen share icon (22)
- Help icon
- Share icon
- Pen icon
- Eraser icon
- Refresh icon
- Zoom in icon
- Settings icon







White label



SAMBA LIVE

Browser-based, download-free, HD video conferencing with HTML5 and WebRTC

Super intuitive interface with multimedia file support

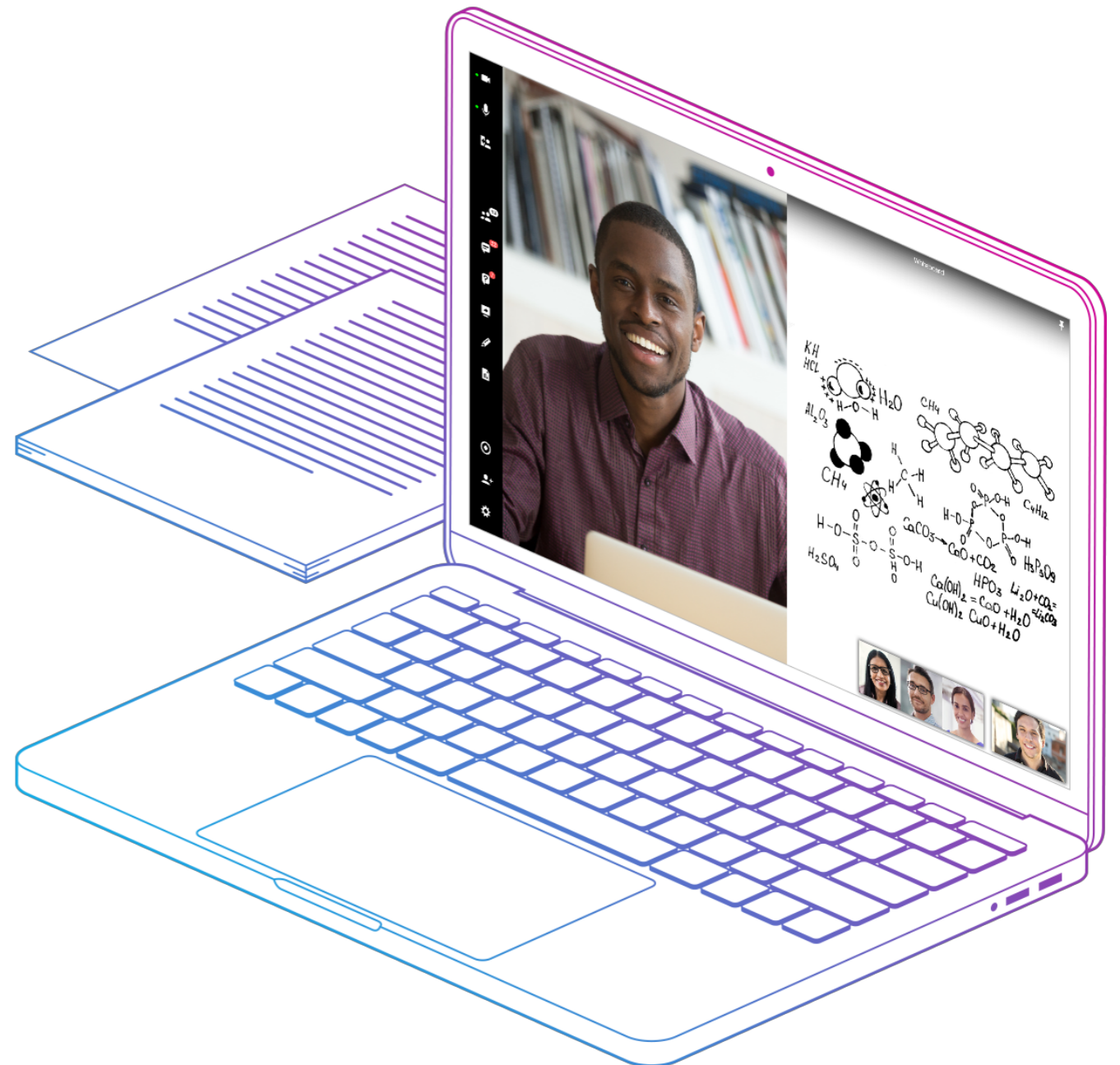
MP4 recordings with repository integration

YouTube and FB Live streaming

Private cloud hosting and turn-key

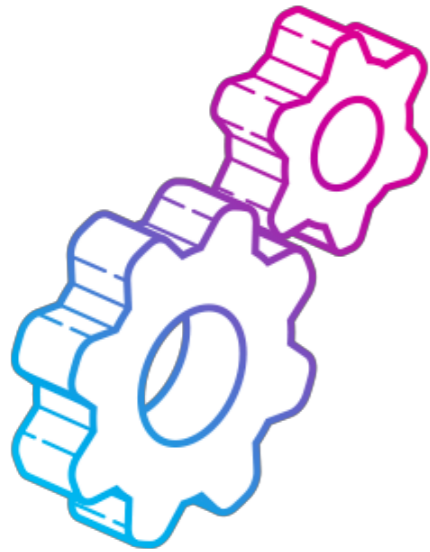
Unlimited accounts

Flat-rate pricing model



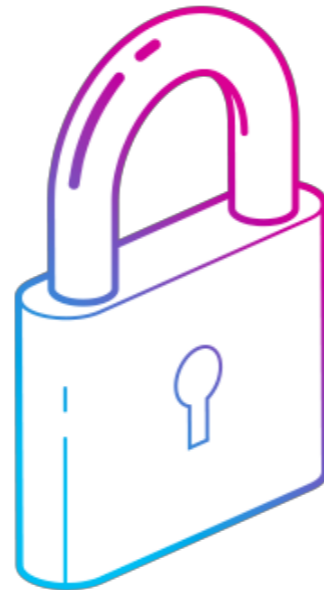


SAMBA LIVE



RESTful API and LTI v1.0

Connect your educational technology to Samba Live for seamless collaboration



Enterprise Security

No compromise — your data is always protected with the highest level of SHA-256 with RSA Encryption



Ongoing Support

Our always up-to-date knowledge base, content guides, and support desk are at the ready for any issues





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