

Open Badges: delivering for the learner

IMS Global EU Conference Utrecht
7 Nov 2018

Tim Riches, Executive Director Digitalme





“Will Open Badges help me get a job?”
Student 2015





**Mozilla's
project
sparked a
vibrant badge
community..**

www.badgetheworld.org

How do you create trust?

1878...



2011...



mozilla

OpenBadges

Employer & awarding body engagement



Worldchefs

“The excitement created by the launch of the WORLDCHEFS online system, both among our students and employers, has been remarkable and the career successes that these students have experienced in such a short time shows just how WORLDCHEFS Global Certification is the key that opens many doors in the culinary world.”

Hao-Chun Hsia, Vice Principal,
Kai Ping Culinary School



Worldchefs is a global body with 100 official chefs member associations representing over 6 million professional chefs worldwide



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John Selick

@johnselick

President of @acfcleveland | 2014 Chef of the Year | CEC, CCA | Sodexo | UH Ahuja Medical Center

Cleveland, OH

facebook.com/john.selick

Joined December 2008

Tweet to Message

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230 Photos and videos



Tweets Tweets & replies Media



John Selick @johnselick · 18h I started in this business waiting tables. 20% tip was for exceptional service, now it's expected. I just had... fb.me/247Q9AGGS



John Selick @johnselick · Mar 18 I have been recognized as WCEC from @WACSworldchefs thanks to my @acfcchefs Certification WCEC openbadgeacademy.com//badgesubmissi... via @obafutures



Executive Chef Fast Track - WCEC

A professional chef, with a minimum of seven years of professional cooking experience, who is the head of multiple food service outlets within an operation. The.. openbadgeacademy.com

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Simon Johnson @clsimon Followed by Robert Noble and others

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Badge Maker @_BadgeMa... Followed by Digitalme and others

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Noctua TSA @noctuateach... Follow

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Going digital with an existing offer

ILM are the UK's top leadership & Management Qualification
70,000 register for quals each year

- 3,000 Retrospective issued
- 2500+ credentials accepted
- 640 learners shared their credentials
- Over 23,000 social media impressions

Please don't print me – view on screen only

ilm
Leadership without limits

What are digital credentials?

The next generation in showcasing your skills and qualifications online



Tells the story behind the skill

Learners receive a credential at every stage of their training
Credentials keep them motivated and show the journey they have been on



Brings your leadership learning to life

Shine a light on your capabilities
Demonstrate that every learning experience, and every learner, is unique



Create a living CV

Display skills easily online
Easy to demonstrate all competencies, not just qualifications



Bridges the gap between job seekers and employers

Show how skills fit the job
Help employers identify gaps



Makes skills portable

Instantly shareable on social media
Make skills visible to anyone, across organisations, industries, and borders



Cut through the jargon

Drills down into the detail so the benefits of learning are clear



Essential for the



Perfect for leadership and management

Recognises the value of

An isometric illustration of a cityscape with grey buildings, trees, and cars. A network of colored lines (yellow, orange, green) connects several large, semi-transparent circles of the same colors, overlaid on the city scene. The text 'Cities of Learning' is centered in a large, bold, black font.

Cities of Learning



digitalme
A City & Guilds Group Business



RSA
Action and Research Centre

A new model which engages leadership at a city level, connects existing networks of employers, formal and non-formal education, and a technology platform that uses data from these providers to create new pathways to more inclusive employment.

LEADERSHIP

City Leadership.
A vision for education,
civic and economic
development

NETWORK

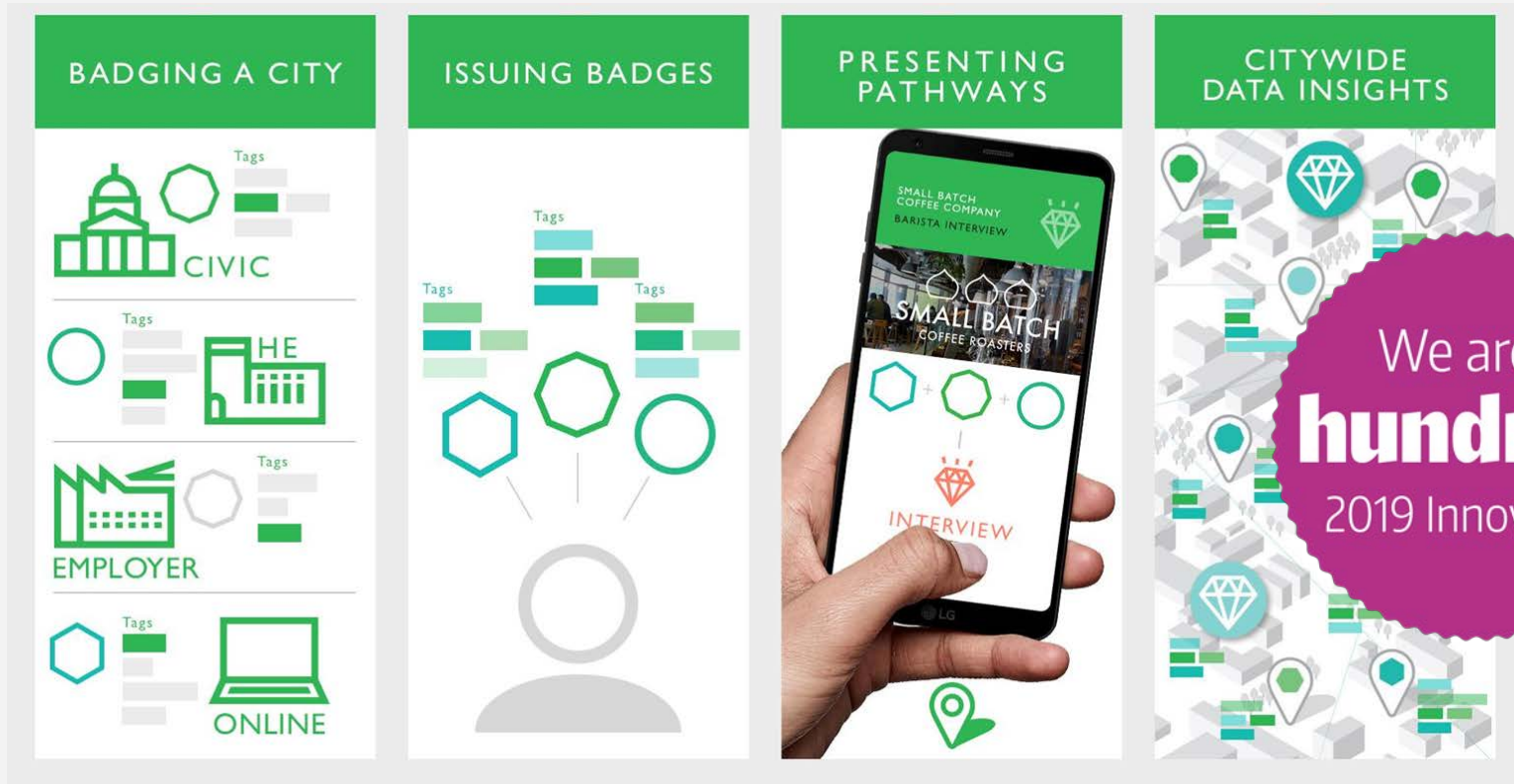
Businesses,
communities, networks
and institutions forming
a persuasive effort for
city-wide engagement

PLATFORM

A new digital skills
currency unlocking
pathways to
employment and
education



An inclusive approach that promotes and recognises learning wherever it happens and leads to new pathways into education and work



Creating greater labour mobility by connecting Europass, ESCO & Badges



+



+



Dienst Uitvoering Onderwijs
Ministerie van Onderwijs, Cultuur en
Wetenschap



Tim Riches

@triches



Tim Riches

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Leeds, West Yorkshire, United Kingdom

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University of Liverpool



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