

High-stakes Assessment. Instantly Simple.

WHO ARE WE?

Enterprise Assessment Platform which provides hybrid solutions for long-term high-stakes and high-volume organizations.

9 different countries

430 people

\$99 million in revenue

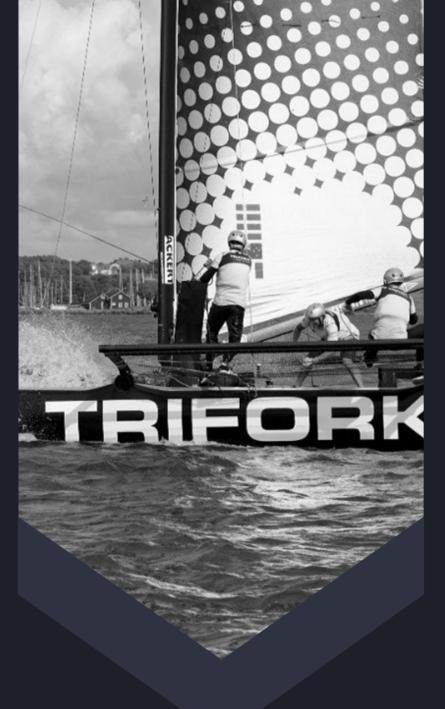
Established since 1996











Security

Protect subject matter while providing proven identity and candidate verification

Flexibility & Choice

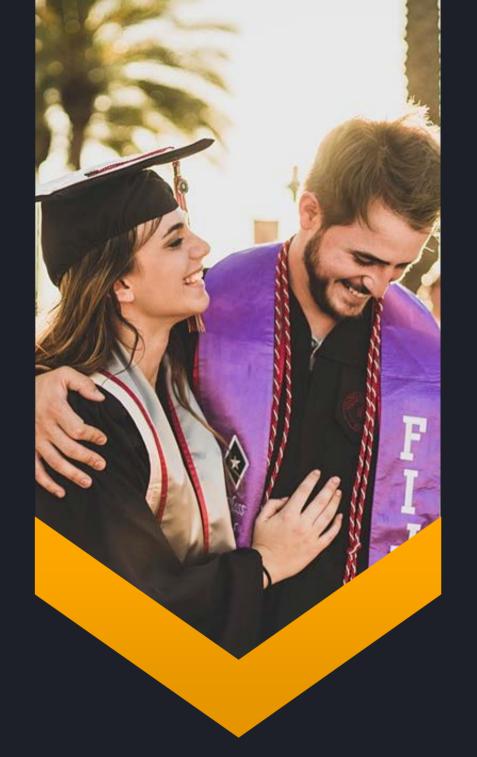
Choose an assessment landscape that meets your business and brand needs

Compliance

Process, lifecycle, and structure to provide concrete, fair assessments

Performance

High-performance software that you can rely on during millions of exams









Education

Enabling K12 and higher education institutions and their partners

Licensure & Certification

We work together with test center providers and education publishers

Workforce

Empowering human resource teams for personnel selection

Government

Delivering compliance, policy, and education within government ministries

HYBRID END-TO-END PLATFORM

Our modular product approach paves the way for part cloud, part on-premise solutions:



EDITOR

Enterprise content management system driving compliance through process



PLAYER

High performance delivery system built with open standards and QTI technology



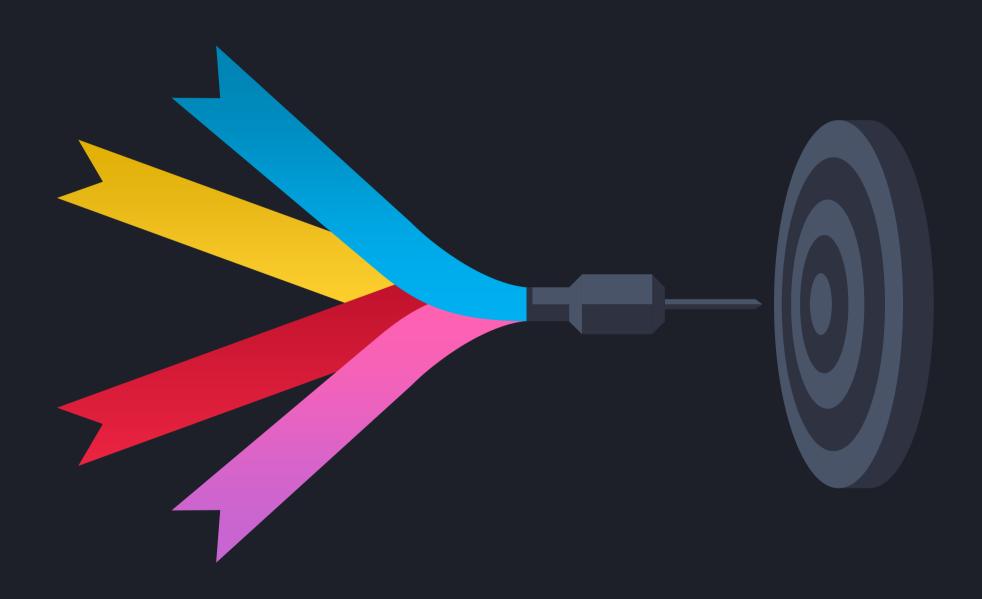
BROWSER

Lockdown web-browser to prevent cheating and loss of subject matter



BOARD

Candidate and exam scheduling system complete with proctor and monitoring



SUPPORTING PRODUCTS

Pick and choose from any of our products to combine your personalized solution



EXAM INSPECTOR

Verify your scoring model by testing out questions while viewing score calculations

EXAM MONITOR

Proctor your live exams with our centralized exam management tools

EXAM PREVIEW

Preview items in production themes without compiling and assessment

EXAMAUDIT

Trace and report on every event the candidate has performed during the exam

STEPS FOR SUCCESS

Our solution was made to set you up for success, right from the get go!



Collect metadata for tracking

Custom properties to track, search, analyze, and report with



Build the right processes

Ensure content undergoes the proper approval process and is kept up-to-date



Execute a testing strategy

A test is only as good as its writer, so you may need help creating a fair exam



Collect &store results

Report the data you have tracked and gain insights you have never seen before



Usage of IMS standards

QTI 2.1 and 2.2

ExamPlayer and ExamEditor

LTI 1.1

ExamPlayer and ExamBoard

PCI 1.0

ExamPlayer

APIP and PnP

In progress or in near future in ExamPlayer, PCI 1.0 in ExamEditor

QTI 3.0/CAT/Caliper/OneRoster/LTI Advantage? In future in ExamPlayer, ExamEditor, ExamBoard and ExamMonitor?

How do we benefit from the IMS standards

Technical perspective:

- Our modular product approach enforces us to use the (IMS) standards in a clean and open way:
- Easy standard way of integration between our own applications (for instance our ExamEditor and ExamPlayer)
- Easy standard way of integration between our and third party applications (for instance authoring application and ExamPlayer)
- Developers use the same definitions.
- Knowledge and examples on IMS site and from other IMS participants

Sales and marketing perspective:

- Using the IMS standards is "a quality stamp" that we really use open standards
- Extends the lifetime of investments in a customers assessment chain.
- No vendor lock in because option to combine modules

What issues do we see?

- Broaden the use of IMS Standards in our products or choose for own solution?
 - o for instance no use of OneRoster (yet) but own rostering module time and cost decision

What would we like to get out of this conference and learn from other attendees?

- Get knowledge how some of the standards evolve
 - Especially LTI Advantage for my colleague Luciano Galvani
- Discuss use cases for the implementation of standards with other attendees
- Validate which standards we can use for our products with my colleagues
- Network with other attendees about what's next in our business

How do we see the IMS Europe community?

- Grow the IMS Europe community to become stronger and more influential
- Learn from each others use cases and implementations
- If useful: reflect the European/regional/local conditions in the examples on the IMS site and if relevant also in the standards?

THANK YOU!



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