By the Numbers

- 27% of revenue allocated to R&D
- 99.99% Average uptime
- 400 Employees
- 7 million Active Users
- 18 Years experience
- 85% User adoption after 1 year
Teaching and Learning process support

**PLAN**
Plan courses, lessons, and IEPs, in alignment with curricula, individually or collaboratively.

**ENGAGE**
Engage learners with resources and apps best suited to their learning styles.

**TEACH**
Teach using your preferred strategies while enjoying optimized workflows for assignments, assessments, and grading.

**ASSESS**
Assess mastery against locally / regionally prescribed objectives.

**REPORT**
Report on outcomes, course effectiveness, school/municipality performance.

**REFLECT**
Reflect on teaching and learning efficacy with peer reviews and portfolios.

Embed learning-objectives into course and lesson plans

Search library for multiple standards-aligned resources

Tie activities and assignments to standards-based rubrics

Standards-aligned assessments and system-supplied content recommendations

Analytics and insights used to continuously improve

Role-based reporting dashboards to focus remediation
Breaking down the silos

Information Systems
- Infinite Campus
- PowerSchool

Other ICT Systems & Tools
- Google
- Microsoft

Educational Content
- Pearson
- McGraw Hill Education

Mobile Devices
- itslearning

Social Media
- Facebook
- Twitter
- YouTube

Teachers
- Students
- Administrators
- Parents
Certifications

Core to our mission

• Vast majority of our customers users are provisioned using IMS standards.

• Millions of learning objects imported using standards like IMS CC and LTI.

• Hundreds of 3rd party systems integrated using IMS standards.

(It is not all success. Itslearning has also implemented support for IMS standards that never had any significant adoption)
Data Privacy

FBI Warns Educators and Parents About Edtech’s Cybersecurity Risks

Hacker Steals Millions of User Account Details from Education Platform