

City & Guilds Group

# About the City & Guilds Group

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Digitalme



# Our purpose



**To help people,  
organisations and  
economies develop  
their skills for  
growth**

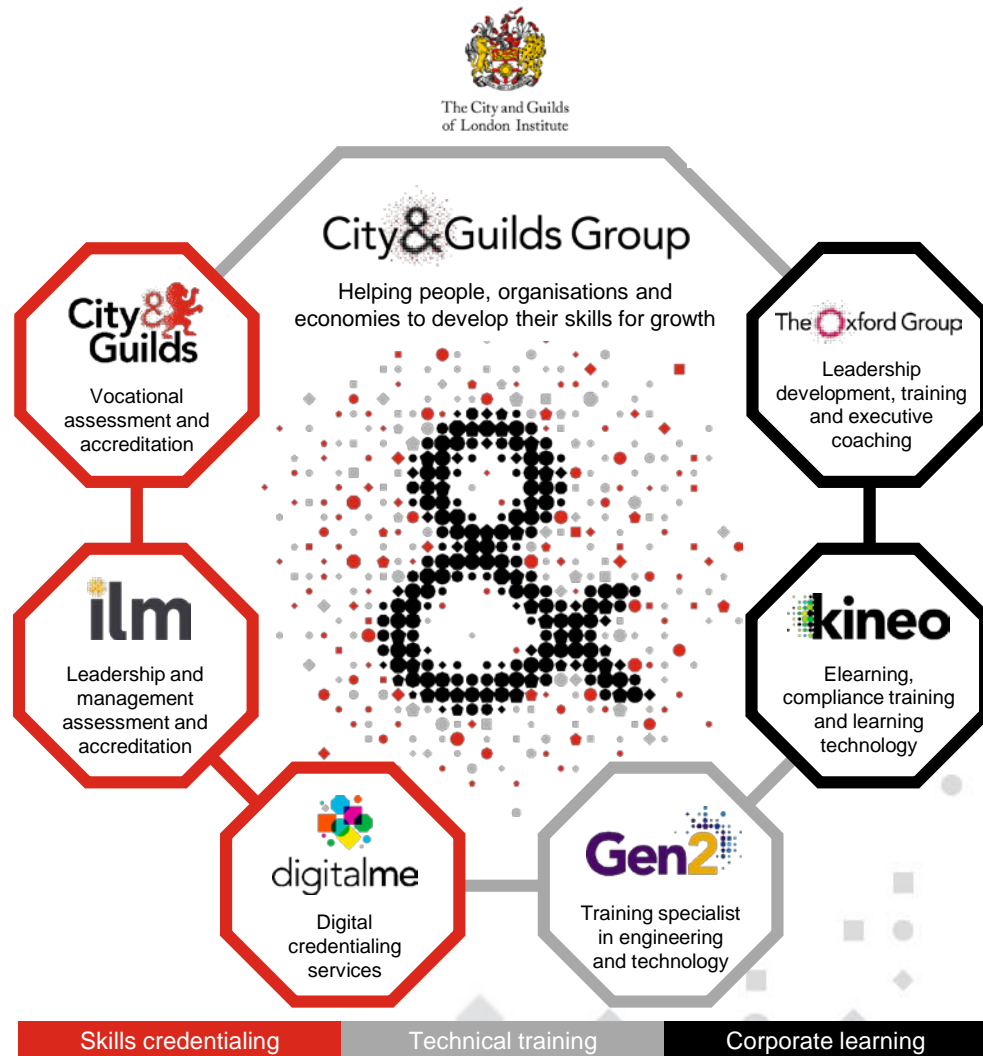
- Working in more than 100 countries and with over 350 businesses.
- 1500 employees, and a global network of 1500 associates across six continents.
- 10,000 approved training centres and partners.
- Market-leading positions in technical and professional education, eLearning, and leadership and management.

# Our brands



A City & Guilds Group Collaboration

ILM and City & Guilds awarding organisations are committed to issuing over 1.5m digital badges a year alongside paper certifications for all qualifications by 2020.



Skills credentialing

Technical training

Corporate learning

# Delivering value



## **Governments:**

professional and technical skills education systems that meet skills needs



**Growing economies**



## **Learning providers:**

centre support and consultancy services



**Cost savings and increased efficiencies**



## **Employers:**

- validation of candidate skills
- effective corporate learning
- Technical skills training (engineering and technology sectors)
- accreditation of L&D programmes



**More productive workforces and increased efficiencies**



## **Senior executives:**

leadership training and coaching



**More capable & inspiring managers & measurable business results**



## **Individuals:**

Industry-recognised, market leading qualifications and credentials provide proof of workplace skills



**More confident & work-ready job candidates**

# New Venture Fund

- The £2.5m New Venture Fund was created in 2016 to accelerate the growth of innovative education and training.
- Initial investments included:
  - Credly – digital credentialing services provider
  - Filtered – online training company that personalises learning material for each user.
  - GetMyFirstJob – the UK’s leading apprenticeship matching service.
- Most recently we’ve invested in Empower the user and HT2 labs

