About the City & Guilds Group

David Kinsella

Digitalme
Our purpose

To help people, organisations and economies develop their skills for growth

- Working in more than 100 countries and with over 350 businesses.
- 1500 employees, and a global network of 1500 associates across six continents.
- 10,000 approved training centres and partners.
- Market-leading positions in technical and professional education, eLearning, and leadership and management.
Our brands

ILM and City & Guilds awarding organisations are committed to issuing over 1.5m digital badges a year alongside paper certifications for all qualifications by 2020.
## Delivering value

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<th><strong>Governments:</strong> professional and technical skills education systems that meet skills needs</th>
<th>Growing economies</th>
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<tbody>
<tr>
<td><strong>Learning providers:</strong> centre support and consultancy services</td>
<td>Cost savings and increased efficiencies</td>
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| **Employers:**  
  • validation of candidate skills  
  • effective corporate learning  
  • Technical skills training (engineering and technology sectors)  
  • accreditation of L&D programmes | More productive workforces and increased efficiencies |
| **Senior executives:** leadership training and coaching | More capable & inspiring managers & measurable business results |
| **Individuals:** Industry-recognised, market leading qualifications and credentials provide proof of workplace skills | More confident & work-ready job candidates |
New Venture Fund

• The £2.5m New Venture Fund was created in 2016 to accelerate the growth of innovative education and training.

• Initial investments included:
  • Credly – digital credentialing services provider
  • Filtered – online training company that personalises learning material for each user.
  • GetMyFirstJob – the UK’s leading apprenticeship matching service.

• Most recently we’ve invested in Empower the user and HT2 labs