

Santillana & IMS Global Learning Consortium





Context





Context

Santillana at a glance



SANTILLANA is the **largest education group** in the Spanish and Portuguese-speaking world, with deep roots in Spanish-speaking markets, as well as in Brazil, Portugal, the United States and the United Kingdom.

Santillana in Figures



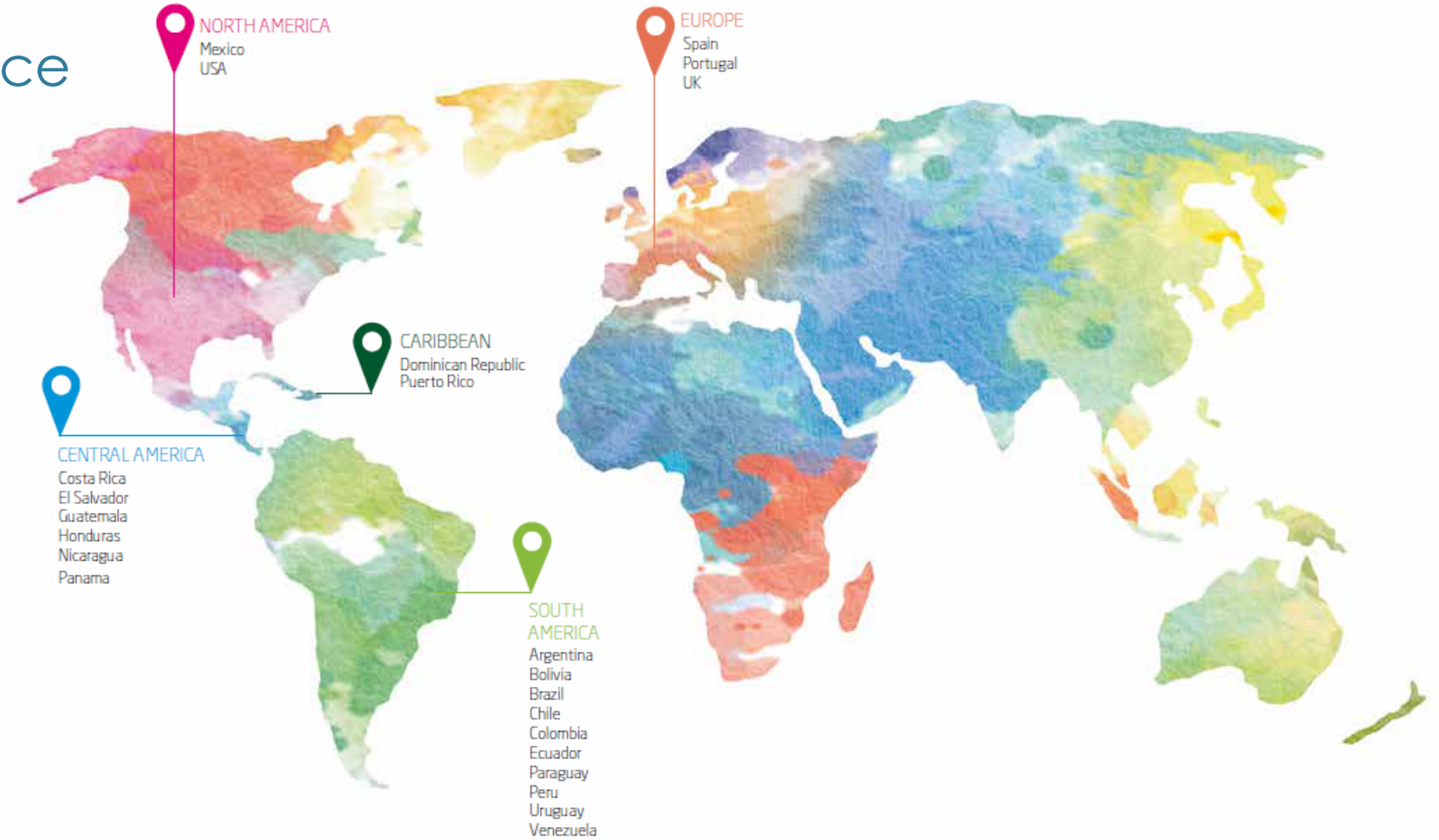


Context

Santillana at a glance



Worldwide Presence





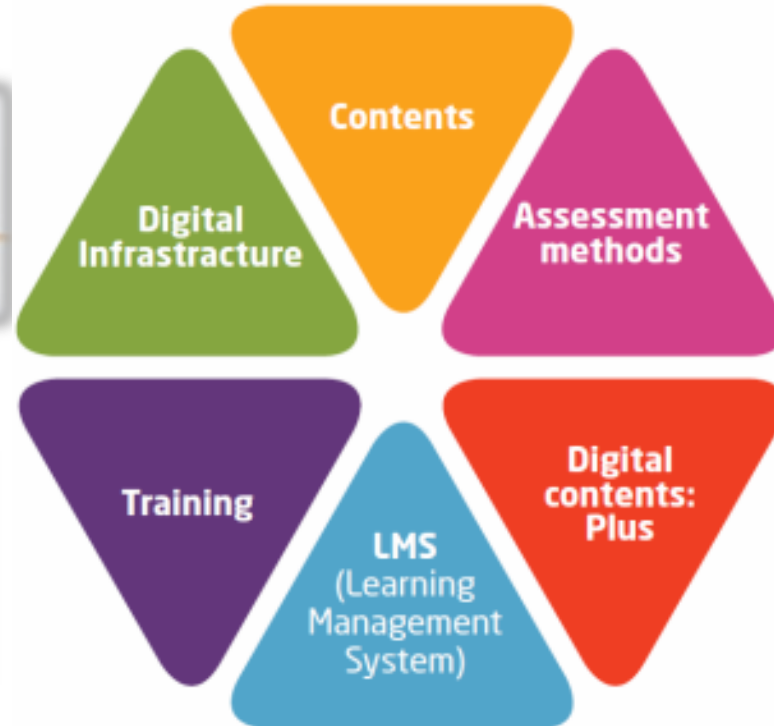
Context

Digital Transformation

FROM PRODUCT TO **DIGITAL SERVICE & CUSTOMER CENTRIC MODEL**

The new education initiatives in Grupo Santillana combine **contents, services** and **equipment** aiming for the adoption of **technology** as the integrating element in education.

+2MM users
worldwide
use our
digital
ecosystems



+30%
of company
revenue in
subscription
services



Our approach to apply interoperability: Universal Solutions

All applications need to access external data, authenticate users and download content. Everything is based on a proper use of educational technology standards



Integration Model Approach Universal Solutions

Content Management



IMS GLOBAL
CERTIFIED

Current Registrations:
imscert.org



Data Management



IMS GLOBAL®
CERTIFIED

ONEROSTER®
Current Registrations:
imscert.org





Integration Model Approach

WiCCO + IMS Standards

Advantages



- ✓ **Distribution, management and storage** of content in an **easy and safe** way
- ✓ **Deliver to any LMS** remaining **in control of our content** in order to:
 - ✓ Easily update it in just one place
 - ✓ **Manage permissions** for users to access **Teacher and student dashboards** to enhance their mutual **communication**

- ✓ **Distribution:** Via Common Cartridge
- ✓ **Security:** Through key and shared secret
- ✓ **Communication:** Teachers and students can communicate through any LTI Consumer LMS:
 - ✓ Send grades to the LMS's gradebook





Integration Model Approach

School Service Bus + IMS Standards

Advantages



- ✓ **Facilitates integration** between our different platforms and our **global ecosystem database**
- ✓ **Centralizes and standardizes** communications between platforms
- ✓ **Protects** platforms from **third party access**
- ✓ Provides **flexibility**
- ✓ **Helps to monitor** and manage errors

- ✓ Uses **One Roster** for exchanging data, as well as **SIF**.





Integration Model Approach



KPIs – Usage of these solutions with IMS Standards



+2 MM
Users



+8,500
Schools



+ 400,000
Cloud hosted
resources



+300,000
Requests per
day



45
Product's Integration



SANTILLANA

Thank you!