Helping learners demonstrate and fulfil their potential
• A non-teaching department of the University of Cambridge, the only UK exam board still wholly owned by a university

• Not-for-profit organisation with over 160 years’ history and the largest assessment research capability in Europe.

• Globally-recognised, world-class assessments delivered securely in over 170 countries. Depth of experience in national education systems, international education and English language learning.

• Global team of 2,500 people, income £438m (2017/18).

• 2018/19: Creation and despatch of 80m exam items to 8m candidates. 44m scripts scanned to image for marking.
B 2. Write an essay (to occupy not more than half an hour) on one of the following subjects:

(i) Lawn-tennis.
(ii) War.
(iii) Cheerfulness.
(iv) Luxuries.
(vi) Twilight.
Linguaskill

Multi-level adaptive test
On-demand

- Reading
- Writing
- Listening
- Speaking

cambridgeenglish.org/linguaskill
Our Journey to Re-engaging with IMS Global

The Short Cut to Nowhere

The Bespoke

The Innovations

The Successes

The Enlightenment

The Renewal and The Simplification

The Over-Complication

The Pioneers

The Wild West

The Herding of the Cats

The Optimism

The Creative

The Fragile

The Optimism

The Enlightenment

The Creative
Cambridge Assessment Activities and Potential Standards

- **Schools Management**
  - Entries, Results, Enabling Access
  - Test Authoring
  - Auto-test construction
  - Formative Testing
  - Adaptive Learning
  - Rich feedback

- **Test Creation**
  - Remote Proctoring
  - CAT
  - CB Tests

- **Learning Management**
  - Research, Standards, Malpractice, AI Marking

- **eAssessment**
  - Remote Proctoring
  - CAT
  - CB Tests

- **Analytics**
  - Digital Wallet
  - Digital Certificate
  - Verification

- **Certification**
  - One Roster
  - QTI
  - CASE

- **Remote Proctoring CAT CB Tests**
  - Cambridge Assessment Activities and Potential Standards

- **LTI**
  - Caliper

- **Caliper**
  - Open Badges