



**Helping learners demonstrate  
and fulfil their potential**



- A non-teaching department of the University of Cambridge, the only UK exam board still wholly owned by a university
- Not-for-profit organisation with over 160 years' history and the largest assessment research capability in Europe.
- Globally-recognised, world-class assessments delivered securely in over 170 countries. Depth of experience in national education systems, international education and English language learning.
- Global team of 2,500 people, income £438m (2017/18).
- 2018/19: Creation and despatch of 80m exam items to 8m candidates. 44m scripts scanned to image for marking.





# Cambridge Assessment

Helping learners demonstrate and fulfil their potential



Cambridge Assessment  
English

For all learners and teachers  
of English language

**OCR**

Oxford Cambridge and RSA

For UK learners in schools,  
colleges and training  
providers



Cambridge Assessment  
International Education

For all learners and  
teachers of international  
education programmes



Cambridge Assessment  
Admissions Testing

For learners entering  
into higher education

Research, consultancy & professional development

B 2. Write an essay (*to occupy not more than half an hour*)  
on one of the following subjects :

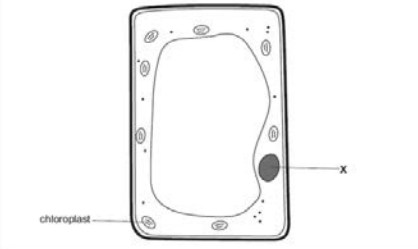
- (i) Lawn-tennis.
- (ii) War.
- (iii) Cheerfulness.
- (iv) Luxuries.
- (v) The future of England.
- (vi) Twilight.

Senior English Paper in 1885

## E-Assessment 21<sup>st</sup> Century

Jason Mitchel  
Connected 23 minutes remaining

1(a)



The diagram shows what a plant cell looks like under a microscope.

Name the part labelled X.

[1]

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

# Linguaskill▶▶

Multi-level adaptive test

On-demand

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○ Reading



○ Writing



○ Listening



○ Speaking

[cambridgeenglish.org/linguaskill](https://cambridgeenglish.org/linguaskill)





# Our Journey to Re-engaging with IMS Global

The Successes



The Enlightenment



The short cut to nowhere



The Renewal and The Simplification



The Innovations



The Bespoke



The Fragile



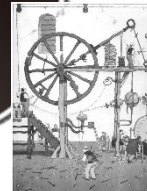
The Optimism



The Herding of the Cats



The Wild West

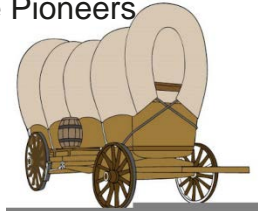


The Creative

The Over-Complication



The Pioneers



# Cambridge Assessment Activities and Potential Standards

