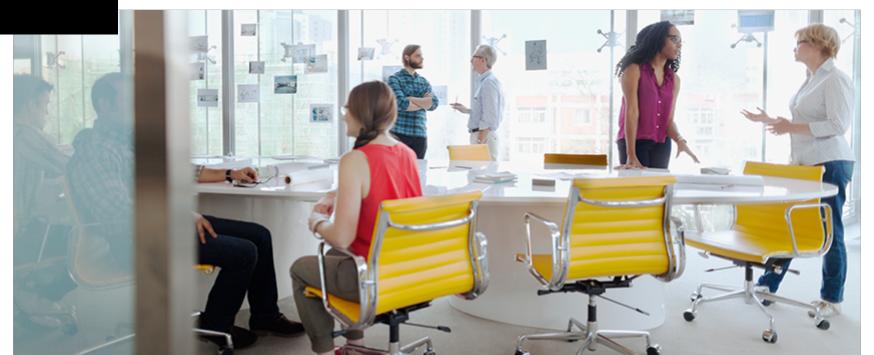
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Use Case Workshop

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Objectives

- By the end of this workshop, you will have:
 - Generated a detailed user story for a relevant persona
 - Identified relevant data points
 - Identified barriers or problems
 - Designed a visualisation, dashboard or publication aligned to the user story

Caliper Metric Profiles

- 1. Annotation Profile
- 2. Assessment Profile
- 3. Assignable Profile
- 4. Forum Profile
- Grading Profile
- 6. Media Profile

- 7. Reading Profile
- 8. Session Profile
- 9. Tool Use Profile

Data User Stories

As a [Stakeholder], I need to know [Question], so that I can [Action], in order to [Goal].

"As a Department Head, I need to know how much time Distance Learning students are spending in the LMS so that I can identify and intervene with disengaged students in order to improve retention rates".

Related data points:

- Time spent
- Last accessed date
- Comparison to average

Problems:

- How to identify DL students?
- What threshold for action?

Challenge 1: Generate a User Story

- Split into 4 groups
- Discuss the different reporting needs at your institution
- Write one user story on the flipchart paper
- For each user story, write down related data points that would meet the user story
- Write down any anticipated issues at the bottom of your flipchart paper

As a [Stakeholder], I need to know [Question], so that I can [Action], in order to [Goal].



Challenge 2: Design an Interface

Design an interface that would meet your stakeholder's requirements on your flipchart paper. Consider:



- Delivery method
 - On Demand: Report or Dashboard
 - Scheduled: Publication
 - Data-triggered: Email alert
- Visual representation
 - Data-rich: Table
 - Summary/Trend: Chart

- Filtering
 - Level: Faculty, Department etc.
 - Time: Term or Date-based
- Formatting
 - Data labels
 - Conditional formatting

Challenge 3: Present your Findings

- Choose a spokesperson for your group
- Present your conclusions
 - User story
 - Related data points
 - Interface
 - Problems



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