The Challenge

For employers:

● 44% of employers say that those leaving formal education are not work-ready

● 63% of employers face a skills shortage, mostly around ‘soft’ skills such as communication, creativity and problem solving.

For our young people:

● Opportunities to develop ‘soft’ and work-readiness skills are not easily discoverable

● There is no accreditation or recognition of these skills or others learnt outside of formal education

● No clear routes to progression
How learning is mapped to the Cities of Learning Badge standard

<table>
<thead>
<tr>
<th>Engage</th>
<th>Participate</th>
<th>Demonstrate</th>
<th>Lead</th>
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<tbody>
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**What do badges at each layer demonstrate?**
- **Engage**: The earner has acquired information about the topic through an active experience.
- **Participate**: The earner has interacted with a learning activity.
- **Demonstrate**: The earner has gained experience applying knowledge & feedback in a real world context.
- **Lead**: The earner has embedded knowledge in different contexts & influenced others.

**What kinds of learning activities should I map to this layer?**
- Career fair
- Exhibition
- Open Day
- Webinar
- Workshops
- Training
- Courses
- Club
- Work experience
- Competitions
- Awards
- Projects
- Ambassador & Leadership programmes

**Examples from the Pilot in Brighton**

- MET Greater Brighton Metropolitan College
- Vantage School
- LOOKOUT Creative Work Experience
- Love Local Jobs Foundation
Extracurricular school provision
Non formal youth provision
Employability skills development
Looking forward...

Connected reducing the skills gap
Thank You!

Any questions?