



Reacting to Customers Over the COVID-19 Crisis

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About **its** learning

20
years

Ed-tech
experience

4.5m

Active
users

2000

Customers
schools
& HE

380m

Logins
in 2019

8

Country
offices

Part of the Sanoma
Learning family of
companies

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We provide a cloud-based learning platform designed for educators and how they want to teach.



Post-COVID Teaching

- The move to full distance learning has been a challenge for many schools.
- In the US our LMS usage grew in March then has doubled again from the start of the autumn term.
- In Europe LMS usage grew in March and is up significantly today compared to last year.

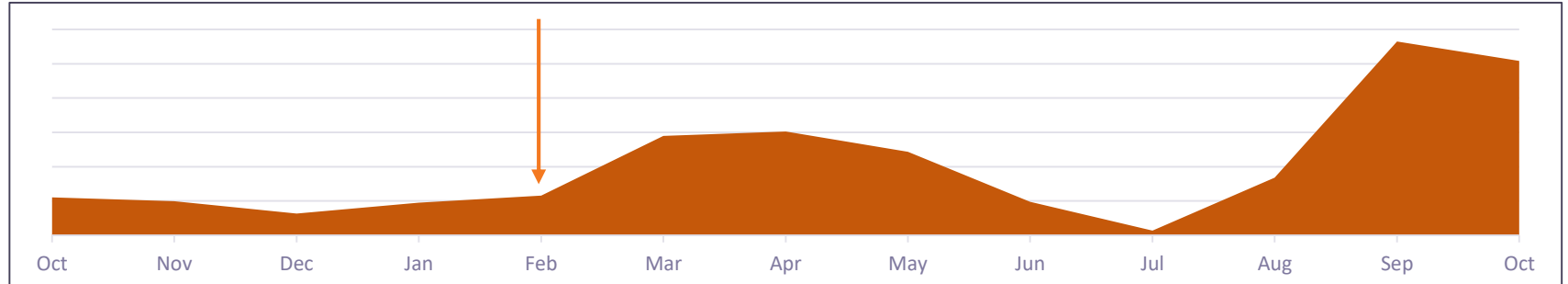


Key Stats

- 5x increase in traffic.
- 3x concurrent users.
- 2x online time per user.
- 22x in-platform messaging.
- 5x mobile usage.

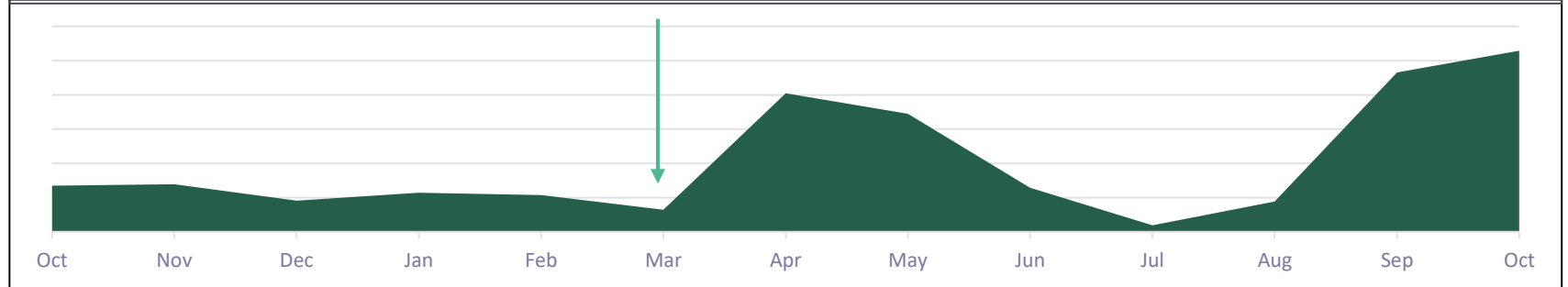
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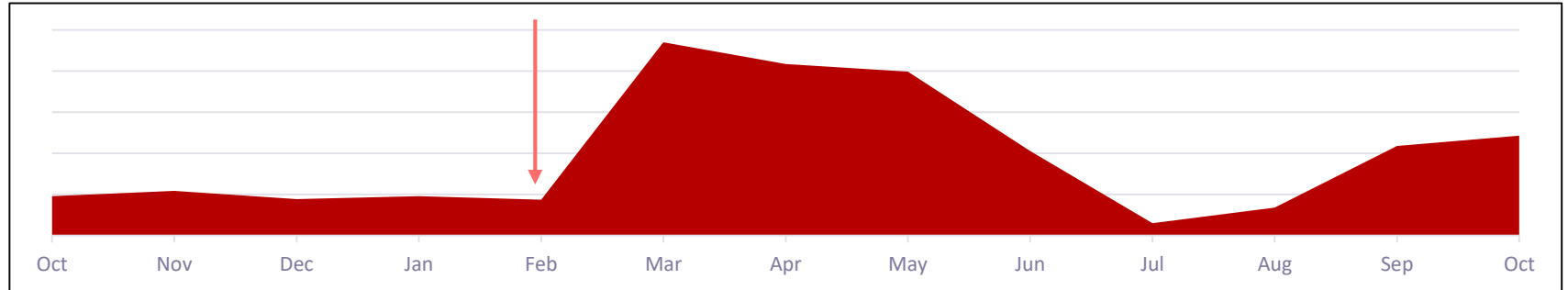
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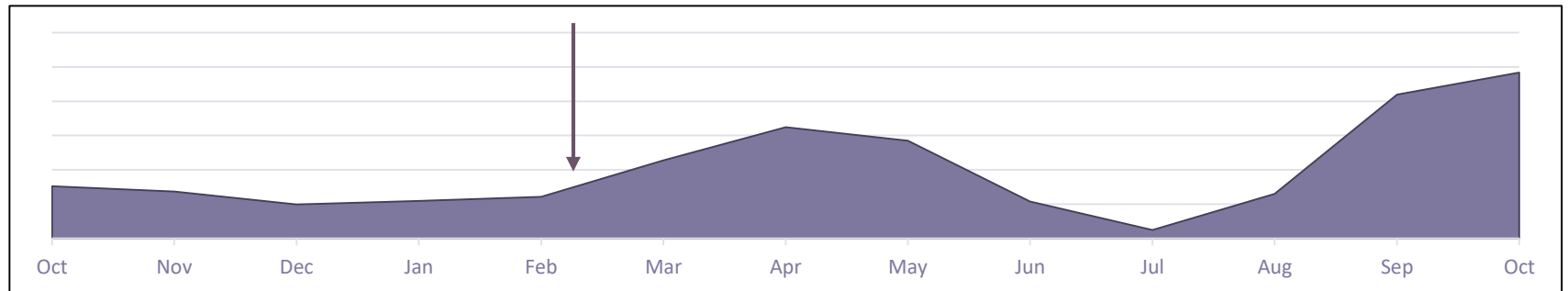
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Online Meetings for Classes via LTI

- We had the ability to offer schools a choice of online meeting tools via both LTI and direct integration.
- No need for new development and testing for LTI compliant vendors.
- The same workflow in our LMS (e.g. create from calendar), but with choice vendor.