



CHALLENGE: BenchPrep solves for the disconnect between how learning content is typically packaged vs. how learners can best absorb material. Traditional learning methods have quickly become outdated as the digital age has fully taken hold of our culture and people of all ages. Today's learners are demanding modernized learning programs that engage them effectively and align with their needs. Though many learning organizations have Learning Management Systems (LMS), most of those focus on the management and delivery of learning content, but forget about the learner.

SOLUTION: BenchPrep delivers the only comprehensive learner success platform, helping the world's leading professional development and learning organizations offer personalized learning experiences that drive increased engagement and achievement. We accelerate success by putting the learner experience first with an adaptive, bite-sized learning experience, which drives deeper engagement, better learner readiness, and higher pass rates. Our structured approach combines with robust analytics to highlight strengths and weaknesses, allowing learners to prioritize appropriately and remediate effectively. In addition, the platform's gamification element engages users in a fun-filled way, while the omnichannel design allows anyone to learn anywhere at any time. This engaging design and modern approach to learning makes learning more enjoyable, less burdensome, and more effective.

IMPACT: BenchPrep provides over 3 million learners with best-in-class test preparation for professionals in need of credentials, professional certifications, or occupational licenses, in addition to students who are preparing for college or graduate school entry tests. Some of the largest assessment companies are currently powered by BenchPrep, including [ACT](#), [OnCourse Learning](#), [Richardson](#), Becker Professional Education, AAMC, ProLiteracy, HR Certification Institute, McGraw Hill Education, CFA Institute, and GMAC. Recently, ACT Online Prep (powered by BenchPrep) was ranked the [most engaging ACT prep course by review.com](#), while BenchPrep users achieve 76% pass rates on their exams (55% higher than average). Through BenchPrep's partnership with ACT, over 700,000 low-income students have been provided with ACT Online Prep waivers in order to level the playing field for those who do not have the economic means to pay for an appropriate level of test preparation. This has resulted in a market value of up to \$27.9 million for the academic year.

ROI: BenchPrep's software directly impacts and drives college and career readiness for students and professionals respectively. The platform's sole purpose is to get its users career-ready, which in turn creates opportunities for our learners and also creates a more job-ready workforce. The ROI for certifications and licenses for professionals cannot be understated. One in three professionals in the United States must be licensed in order to work, which makes it critically important for them to be better prepared for these high-stakes exams and feel confident in their abilities when testing. BenchPrep provides a significant boost to the American workforce by ensuring jobs are filled by employees who are passing their required exams at higher rates and retaining that knowledge to implement in their field to become a better professional.