



# The #1 video software for skill development

*GoReact is the best tool for teaching performance-based skills. It's an interactive cloud-based video software for feedback, grading and critique of lessons presentations and performances.*

## Challenge

Research shows that combining video with feedback is the best method for rapid skill development. But implementing video can be a nightmare for educators.

Historically, teachers have tried using YouTube, or SD cards and paper forms, or USB drives and Word documents to give feedback on student videos. They put in crazy hours trying to make their DIY solutions work. Or worse, they drop out of their preferred teaching method and do something less effective.

## Solution

GoReact didn't invent video or feedback. But we do them better for education than anyone else.

Our easy-to-use platform is a favorite among teachers. Courses previously thought to require in-person instruction, like public speaking, teacher education, or language training, can now be effectively taught online.

## Learning Impact Outcomes

By using asynchronous video for online courses, students report a stronger connection with educators—even in courses with huge numbers of students.

Teachers respond with comments like, “students improved more in one week than they usually do in an entire semester.”

And research like Michael Bumbach's at the University of Florida, shows significant, measurable, and statistically valid improvement in student performance when GoReact is incorporated into the pedagogy.

## Return on Investment

GoReact goes beyond just generate marginal return on investment, it enables teaching that was just not possible before. Educators are finding it an indispensable part of their instruction, their curriculum design, and how they secure the outcome evidence they need for funding and accreditation.

“ I use GoReact from the beginning to the end of a speech cycle. I **absolutely recommend** GoReact. When I run into colleagues, I say you need to check them out.

—Kelly Wood, Missouri State University