

Learning Machine: Learning Impact Challenge

Challenge

As education transitions to a lifelong learning model, education providers are under increasing pressure to show that the training they provide prepares students for real-world jobs and further learning opportunities. This is happening in a context in which students are more global and mobile than ever before.

Solution

The translation of previous education into opportunities in the workplace and the classroom across the world is impossible without secure digital credentials that the recipient owns for life. This is Blockcerts: more secure than a certified paper record, but digital. In combination with other digital credentials standards like Open Badges, Blockcerts allow students to become their own “lifelong registrars” as they move between schools, jobs, and countries.

Learning Impact Outcomes

An effective digital credentialing initiative motivates learners to enroll, engage, and graduate from programs of study by giving them a portable, easily verifiable form of social currency they can share for instant access to further opportunities. Digital credentialing also facilitates personalized learning by tailoring learning rewards to the individual student. CNM is pioneering this by incorporating Blockcerts and Open Badges into a digital Comprehensive Student Record using both. Digital credentialing also improves employment outcomes. CNM Administrators have already shared that their graduates are using Blockcerts to secure jobs.

Return on Investment

Secure digital credentials, like Blockcerts, eliminate the need to issue and re-issue expensive paper credentials over time. They also reduce internal verification costs for records the institution has issued to zero, and any record submitted externally as a Blockcert can be instantly verified with the highest level of certainty. This reduces the need for Admissions to verify external records to virtually zero over time, as network effects take hold. Finally, facilitating student access to jobs means happier alumni who are more likely to donate to the institution.