IMS Learning Impact Awards
Product Overview & Outcomes

THE CHALLENGE

This past year, most K-12 and Higher Education classrooms transitioned to remote or hybrid learning models. As a result, teachers and families alike saw the classroom experience suffer. Instead of an engaging setting where instructors could easily teach to students’ strengths, meet with them in groups, and address individual needs, many were met with a singular, subpar virtual experience.

With a lack of engagement, we saw student attendance decrease across the board. Often, students with the greatest learning needs were left to fend for themselves. Institutions were tasked with trying to meet individual student needs only with video conferencing platforms that were not designed to do so.

THE SOLUTION

Class, a software developed by Class Technologies Inc., has revolutionized the virtual and hybrid classroom. In an effort to close the virtual engagement gap, Class facilitates an immersive learning experience, allowing students to seamlessly interact with teachers and peers.

Keeping the native functions that teachers had grown used to in Zoom, Class also adds instructional tools that teachers were missing from a physical classroom. They can now easily take attendance, create and grade assignments and quizzes, meet with students one-on-one, and more—all without ever leaving Zoom.

Tracking engagement, which was arguably one of the most significant pain points of pandemic learning, has been addressed participation tracking and other engagement metrics, all of which are captured in the Class dashboard.

LEARNING IMPACT OUTCOMES

Though new to the market, Class has been able to demonstrate outcomes for early customers around engagement reporting. With features including attendance tracking, measurement of student participation, and assessment collection, Class has increased student engagement across all age groups.

Integration of multiple systems in one central location allows teachers to focus on what truly matters—student outcomes. Class streamlines access to content and activities—including websites, videos, assessments, and shared files—in one place to save precious learning time.

RETURN ON INVESTMENT

Instructors who have invested money, time, and energy into implementing Class at their institutions are pleasantly met with ease of use, student safety and privacy, and learning efficiency. Rather than maintaining multiple systems to deliver student assessments, lessons and instruction, and collaboration, Class lets teachers do all of that—and more.

The intuitive platform enables seamless implementation and allows for streamlined access for all learners and educators.

Visit class.com for more information on how Class is adding teaching and learning tools to Zoom.