



The Challenge

Group collaboration is an essential type of business education learning activity. The Wharton School of the University of Pennsylvania needed to replace a cumbersome, obsolete peer evaluation tool used to collect student feedback about their group members. Additionally, as more faculty began to incorporate peer review into their course work, Wharton needed a more flexible solution compared to built-in Canvas LMS functionality. These twin needs gained urgency during the spring 2020 semester, when an Epidemics-themed, 2000-student course required a peer review solution for a group assignment.

The Solution

The FeedbackFruits Tool Suite ended up being the solution to these challenges: an LMS-integrated active learning technology incorporating thoughtfully designed methods for gathering not just individual or group deliverables, but also candid responses from students about an assignment submission, a discussion question, or a group's effectiveness in collaborating.

Wharton instructors adopting these customizable tools are empowered to carefully orchestrate each stage of learning or reflection with flexible evaluation criteria, along with easy-to-configure settings, such as anonymity or number of required contributions. Students similarly benefit from FeedbackFruits' intuitive user experience; one faculty adopter notes being "delighted by the small footprint of support the students require" when FeedbackFruits tools are used to deliver learning activities.

Learning Impact Outcomes

The Wharton School instructional design team observed significant impact from the rapid adoption of the FeedbackFruits suite. Early successes with Group Member Evaluation (GME) and Peer Review tools motivated the team to recommend other tools within the suite to address key learning activities at Wharton – including incorporating both GME and Interactive Video into WH 101, a required course for all 640 incoming Wharton undergraduates.

As of February 2022, more than 400 instructors and TAs at Wharton have relied on FeedbackFruits tools to deliver more than 1,000 learning activities, reducing configuration effort for learning activities while increasing accuracy and applicability of assessment.

The Return on Investment

FeedbackFruits' wide range of customizable, easy-to-use capabilities – all implemented with seamless LMS integration – has helped the Wharton School more effectively implement personalized, inclusive learning in less time. More recently, FeedbackFruits' pioneering LTI 1.3 & LTI Advantage Assignment & Grade Services certifications have further strengthened Wharton's seamlessly connected digital learning ecosystem. Business educators can now easily boost engagement with the course materials, implement effective peer learning at any scale, and optimize meaningful assessment without leaving their Canvas environment – all with just one tool suite.