

# LEARNING IMPACT AWARDS

## Challenge

Since the start of the Syrian conflict in 2011, Turkey has become the largest refugee-hosting nation in the world, with over 4 million displaced people including 3.6 million Syrians and a total spending of over 30 billion USD. **The Directorate General of Migration Management of Turkey (DGMM)** holds most of the beneficiary data collected during the registration and verification exercises performed together with **UNHCR**.

As to records documenting participation in livelihood programs, most data resides with the Ministry of Education. The Ministry is in many cases the implementing partner for course/training programs. And even the remaining programs are run in facilities owned by the Ministry or under its supervision. It remains to be validated if a reconciliation of program participation records is done within the Ministry. If the Ministry fails to verify a course provided for a beneficiary, the beneficiary may be unable to continue his/her education or hold employment due to lack of formal credentials.



## Solution

Use of Digital Credentials by Stakeholders:  
**Sertifier's** digital certificates include detailed information like proof of participation, program content and level achieved while applying IMS Global standards. Bearing in mind the aforementioned crucial problem that occurred between course providing, implementing, private sector and NGO parties; by using Sertifier:

- Implementing partners can issue certificates for participation in training.
- Private sector companies can issue proofs of employment and testimonials.
- NGOs or governments that verify previous education and work history can issue digital versions of paper documents that they have verified

## The Learning Impact Outcomes

The project's overall objective was to align education and training with labor market opportunities for Syrian refugees in Turkey.

While associating with partners such as **MFA, the UN Development Programme, the World Food Programme, the Bill and Melinda Gates Foundation**, and the Turkish corporations **Limak Holding** and **Eczacıbaşı Holding**, we have been able to gather information and insight into the educational landscape in Gaziantep. We have also been able to support some of our partner institutions in their projects, by providing technical assistance, collaborating on impact studies, and exchanging knowledge and expertise.

The findings are summarized in an overview map and report. The aim was to provide an overview of implemented education projects and initiatives to facilitate better collaboration between organizations and increase impact through more targeted interventions in education. Bearing in mind the focused impact, all 12 learning institutions connected within the region under one data server to share, verify and acknowledge learning data using Sertifier's credentials.

## The Return of Investment

As the project initiated in Q3 of 2019 within Gaziantep province of Turkey, infrastructure created using Sertifier application and creation of learning materials for the adaptation of technical skills by participating learning communities has been completed. Following the term, 200 misplaced and refugee students enrolled within the program and received credentials from the course providing the institution's usage of application.

Once the cooperation, verification, and acknowledgement between all parties -- teaching, verifying, and employing -- was established with support from the stakeholders -- the stakeholder party -- the process scaled with 11 additional skill training institutions. Thanks to the safe and efficient process introduced by Sertifier, 860 Syrian refugees were certified for their skills after various workforce skill learning programs.

In order to integrate displaced groups into the community quickly, it is necessary to provide them with sufficient quality learning materials and tracking devices. Sertifier provided this model to the ecosystem, allowing any organization to create a value where it is most needed during crises.



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