mCourser

Intelligent LMS

Challenge

Today, the remote and hybrid learning models are a standard, and the expectations of students and teachers are growing. Educational publishers, EdTech companies, and school administrators struggle to find new, attractive solutions to increase students' attention, engagement, and communication skills.

Solution

Our response to those needs is mCourser - an intelligent Learning Management System dedicated to delivering, managing, and working with highly interactive educational eContent.

Students and teachers are provided with a wide range of features that take remote learning to the next level: engaging eContent, live video/audio sessions, shared whiteboards, live chats, group work, and a hand-raising system enabling students to participate in real-time discussions.

Moreover, teachers have a set of advanced tools for efficient work organization. These include grade books, lesson schedules, attendance records, detailed reports, and channels for communication with parents and the whole school community.

mCourser helps to control the student workload and assigned projects. Intuitive assignment functionalities with full reporting (for both individual and group assignments) enable accurate performance monitoring. Teachers can see the individual learning progress and provide personalized support, preparing dedicated tests and quickly assessing them.

Learning impact outcomes

The platform gives the ability to personalize the educational experience through the Adaptive Learning Paths. The adaptive engine (Interactive Content Player) selects the appropriate path, tailoring the exercises and presentations to the current knowledge level of each learner. Moreover, every user can set their own learning goals they want to reach.

With mCourser, learning becomes more attractive and available. As the platform is a cloud-based solution, it provides constant access to educational materials. It also supports interactive applications, like VR and AR elements. Thanks to all these features, learning becomes more interesting, enjoyable, and powerful, while teaching is easier and more effective.

Return on investment

mCourser saves time, energy, and money for all user groups:

- educational publishers save funds and time due to the customizable solution that provides space for their materials and powers the ongoing effectiveness analysis,
- schools and teachers save time and money usually spent on purchasing many different tools (mCourser offers all the tools in one),
- students save energy and time working on one LMS instead of many learning tools and get a better education thanks to accessible and engaging learning,
- Ministries of Education save public funds by choosing one tool to structure the entire school system.