Blended Learning Benefits Realisation Flow Chart: Spanning the period 2013-2020

### Benefits and Drivers

<table>
<thead>
<tr>
<th>Improved educational outcomes</th>
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<tbody>
<tr>
<td>Increased access and flexibility to study</td>
</tr>
<tr>
<td>Brand</td>
</tr>
<tr>
<td>Efficient deployment of resources</td>
</tr>
<tr>
<td>Cost containment within growth</td>
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</tbody>
</table>

### Enablers

- 1. Improved multi-modal offerings of units and programs
- 2. Improved on-campus experiences
- 3. Improved community integration
- 4. More higher ATAR students are attracted to study
- 5. Increased brand and recognition, locally, nationally, internationally
- 6. Strengthened partnerships, eg Open University, VET, UWSC
- 7. Improved rates of student success
- 8. Improved preparedness for postgraduate study
- 9. A. Expansion of educational services without increased capital costs
- B. Cost containment for delivery costs to students
- C. Multi-campus and community integration reduces capacity constraints
- D. Effective use of learning spaces for multiple purposes and activities
- E. Leverage technology to provide flexible learning and teaching options
- F. Optimum mix of academic and professional staff to design and deliver courses
- A. Increased use of vUWS, increased use of Collaborate, hub-and-spokes model for educational services deployment
- B. Increased use of mobile devices for learning resources, materials and activities
- C. Increased number of multi-campus activities; increased number of in-community learning activities
- D. Increased number of flexible learning spaces
- E. Students 'happiness' with technology and flexibility
- F. Recruitment of 20 permanent learning design specialists in Schools

### Source of measurement

- 1. increased accessibility and flexibility result in increased student numbers
- 2. Improvement in SFUs
- 3. Improvement in student satisfaction survey results
- 4. Increase in numbers of students applying for The Academy
- 5. Increase in first preferences for study at UWS
- 6. Increase in enrolments from these pathways
- 7. Improvement in assessment results, higher retention levels and progression rates.
- 8. Increase in students applying for Honours
- A. Increased use of vUWS, increased use of Collaborate, hub-and-spokes model for educational services deployment
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### Outcomes

- 9. Increased retention rates of students and staff
- 10. Increased life-cycle of current students to do double degrees, postgraduate study
- 11. Increased student numbers
- 12. Improved community presence brings opportunities for business partnerships
- 13. Vibrant on-campus experiences bring more people on campus
- 14. Cost-containment per student
- 9. 5% increase in student retention; 3% increase in staff retention
- 10. 3% increase in enrolments for double degrees and postgraduate study
- 11. 0.5% increase in enrolments across the board
- 12. 0.5% increase in corporate sponsorship
- 13. 2% increase in use of facilities, eg computer labs, library; 2% increase in use of UWS Connect facilities
- 14. 0% increase in cost of delivery of courses to students

### KPIs

- G. Optimal pricing flexibility
- H. Optimal staffing mix to design and deliver programs
- I. Effective capital management

### Financial Impact

- Diverse revenue streams
- Costs capped and contained within growth

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If positive data enablers, then the outcomes could be claimed as being influenced by the blended learning strategy, and attributed to increase in student retention. Blended learning is part of a mix which also includes Summer, fully online courses / Open University offerings.