Open Life Learning, what WeDu Communications is currently developing, is a global mathematics edutainment service. This innovative service based on international standards aims to be a next generation smart learning system by providing personalized learning combined with interactive contents with N-screen and learning analytics.

Targeting leading-edge education, our OLL service provides a global learning contents of curation service. No more supplier-centered and linear learning service! No more worries about time and space! Through our service, learners are able to accumulate diversified learning activities, increase learning achievement, improve self-efficacy, and develop Meta-cognitive strategies. The key to this amazing technology lies in curation algorithms utilizing learning behavioral data analysis that recommends the individual-optimized contents. Users are able to experience the personalized learning routes and intervention.

Our service also features content-centered gamification. Since dropouts occur the most in Mathematics, WeDu Communications has embedded a storytelling technique in our learning course. The attraction and interest in E-books, multimedia, and serious games based on a fantasy world appeals to users. The learning is not the only innovation we provide. Application of the HTML5 web standards, CSS3.0 and Common Cartridge will also offer physically challenged people easy-access to our service.

The OLL, a learner-centered edutainment, will contribute in equal educational opportunities with the price that customers from underdeveloped countries are able to afford. Our vision and goal for our service is to become the leader in smart learning, while complying with international standards and defining Learning Analytics.