

Follett Discover-Tools for Academic Success

The Challenge

Traditionally, adoption tools are a web form process with the person using the tool creating an account to save or personalize the experience. For students purchasing course materials, they have to go through multiple clicks to discover the materials that are required for a course or have to comb through their syllabus to figure out the required materials.

The Solution

Follett Discover created by Follett Higher Education Group is a comprehensive set of tools enabling hassle-free access for instructors and students to all course materials. Leveraging LTI based integrations within the institution's learning management system, Follett Discover users have a personalized experience that streamlines their workflow. Instructors can use their tool to research, discover and adopt course materials with ease - while students are better prepared for class by having easy access to purchase, manage, and access their course materials quickly and effectively.

Providing a single-sign on experience, Follett Discover is not only a publisher agnostic tool for traditional print course materials, but also integrates multiple Open Educational Resource content providers for instructors to leverage for their courses-enabling affordability of course materials content for their students.

For learners, Follett Discover is a consolidated and streamlined experience, not only to purchase their required content, but to also access their content. Learners traditionally have to go into their multiple course shells within the LMS to access their content, and once the term has ended, access to content for the course may no longer be available. Follett Discover provides a shelf experience, where a student can still access previously adopted content such as ownership digital titles, and OER content with no course shell dependency. By being able to access previously used content, they can achieve their learning objectives and leverage previously used content to build their current and future learning.

Learning Impact Outcomes

With Follett Discover, instructors select and discover materials that will make an impact to their course curriculum. They are no longer limited to traditional print content and the model that these materials offer. Instructors can add OER materials into their course, upload their own created or curated content through Discover for their students to access and utilize for the course making the learning a student is doing more impactful. For learners, Discover makes previous materials continually accessible so that it can continue to be leveraged in future learning.

Return on Investment

Because Follett Discover exposes instructors to a variety of materials, the instructor can adopt affordable materials for students thus more students are obtaining their materials. Also, we have seen that campuses with Follett Discover installed have higher adoption submission rates by the adoption due date versus those campuses that don't have it in place. Earlier adoptions translate into more affordable course materials for student purchase, including a larger rental library selection and higher availability of used inventory.

We also see an increased basket size of students purchasing through our Follett Discover channels versus those students going directly to the campus bookstore website to purchase.