

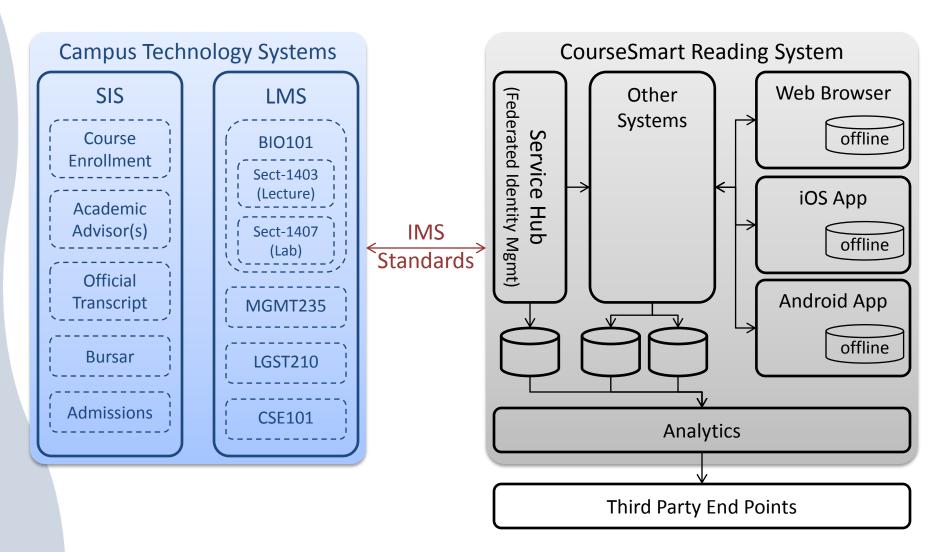
Role of Reading System vis-à-vis LTI & EDUPUB

February 2014





Learning Analytics: a Long & Winding Road

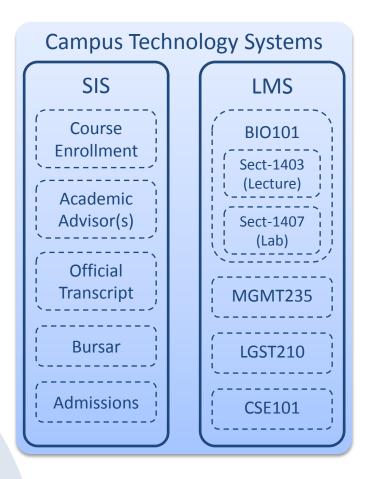


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Benefits of IMS Standards (LTI/LIS)

- Easy & Efficient
- Verifies Identity & Education Context
 - User's role(s)
 - Course Id, label, title
 - Course start & end dates
 - Course roster including instructor(s), grader(s)
 - Student's advisor(s)
 - Student's demographics & education history





Role of Reading System vis-à-vis EDUPUB?

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How to Store & Transmit Reader Activities?

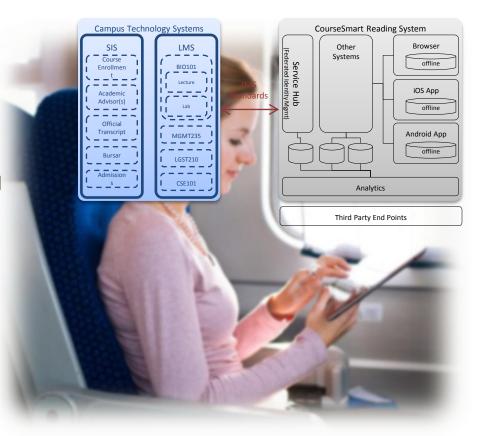
Two patterns emerging...

1. Self-contained in the EDUPUB

- Reading system agnostic, and
- Publisher defined end point(s), should
- Encourage rich semantic & pedagogical metadata

2. Reading system brokers data

- Better equipped for offline sync
- Able to infer education context when students logs-in directly
- Able to broker data to multiple end points with privacy safeguards







Quick Demo

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Thank You!

Sean Brady Senior Director, Product Management

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