



## **IMS Global Learning Consortium Announces Two New Staff Members**

*Two Learning Industry Leaders Join to Help Accelerate Progress of Global Adoption of Open Industry Standards for Learning Technology*

**Lake Mary, FL, USA, 8 April 2008.** Today the IMS Global Learning Consortium (IMS GLC) announced two new staff appointments to provide additional support to members of the IMS GLC in developing and implementing learning technology standards and adoption practices.

Dr. Charles R. Severance joins IMS GLC as Developer Network Coordinator. Charles is currently a Clinical Assistant Professor in the School of Information at the University of Michigan focused on the teaching of the practical application of web technologies. Previously he was the Executive Director of the Sakai Foundation and the Chief Architect of the Sakai Project, a leading open source collaborative learning system. Charles is the Author of the book *High Performance Computing, Second Edition*, published by O'Reilly and Associates. He has also been a leader in standards development, including serving as the vice-chair for the IEEE Posix P1003 standards effort and the editor of the Standards Column in *IEEE Computer Magazine* from 1995-1999.

Duncan Lennox joins IMS GLC as Enterprise Learning Specialist. Duncan is a recognized industry expert on e-learning strategy and technology, a frequent conference speaker and has appeared in print and on television. He co-founded leading LCMS vendor WBT Systems in 1995 and developed the first versions of the TopClass Learning Content Management System, continuing as Chief Technology Officer until 2006. He has been involved in some of the largest and most successful e-Learning implementations in the world including Dow Chemical and The World Bank.

Charles and Duncan will initially be providing member and community support for the emerging Learning Tools Interoperability and Learning Information Services (formerly known as Enterprise) standards being developed by IMS GLC members. These two standards, together with IMS Common Cartridge, provide a foundation for a new generation of web and enterprise enabled learning technology.

“IMS GLC is very fortunate to have two of the leading lights in the learning technology industry joining our cause,” said Rob Abel, CEO of IMS Global Learning. “Chuck and Duncan will both play a major role in helping IMS member organizations improve innovation, adoption, and learning impact worldwide.”

IMS Global is supported by over 115 organizations, including leading educational product suppliers and publishers, leading institutions of learning, and leading government organizations. Current Contributing Members of IMS GLC are listed at <http://www.imsglobal.org/members.html>.

### **About IMS Global Learning Consortium (IMS GLC)**

IMS Global Learning is a global, nonprofit, member organization that strives to enable the growth and impact of learning technology in the education and corporate learning sectors worldwide. IMS GLC members provide leadership in shaping and growing the learning industry through community development of standards, promotion of innovation, and research into adoption practices. For more information, including the world's most comprehensive set of learning technology interoperability standards, information on the annual Learning Impact conference and awards program, and free community resources for learning technology leaders, visit [www.imsglobal.org](http://www.imsglobal.org).