



IMS Global Learning Consortium Releases Annual Report for 2011

Interoperability Emerges as the Open and Sustainable Foundation for the Future of K-20 Education

Lake Mary, Florida, USA – 17 April 2012 – The IMS Global Learning Consortium (IMS) today announced the release of the IMS annual report for 2011. The annual report is available to the public online at: <http://www.imsglobal.org/imsglobal2011annualreport.pdf>

IMS is a non-profit member consortium of institutional, government, and supplier organizations across K-20 collaborating to advance technology that can affordably scale and improve educational participation and attainment. Use of IMS interoperability standards at the core of the educational enterprise enables institutions to establish a more seamless, personalized and innovative learning environment while simultaneously reducing integration cost and time. Suppliers are eliminating the cost and time associated with myriad custom integrations and enabling new business models with IMS standards. IMS works closely with leading institutions and states around the world to put in place an IMS-based infrastructure to achieve large-scale adoption of innovative digital learning content, applications and assessment.

IMS received record revenues of greater than \$2.1 million in 2011. Since 2006 IMS revenues have grown at a compound annual growth rate of 11.8%, more than doubling in that time period. The latest achievements of IMS will be showcased at the annual IMS Learning Impact executive conference, May 14-17, in Toronto. For more information on the conference see: <http://www.imsglobal.org/learningimpact2012/>

"The global trend is that leading institutions, school districts, states and national governments are wanting to enable more effective use and combination of digital technologies to improve student achievement through personalized learning," said David Ernst, Chairman of the Board, Associate Vice President and CIO, University of California, Office of the President. "However, an open, scalable, and flexible information technology infrastructure that enables products to work together toward this goal has been lacking. The IMS community of suppliers, institutions and government organizations have created and are implementing an open technology foundation that enables products from diverse sources to easily work together and therefore foster innovation into the future, while at the same time containing costs."

"IMS is a key agent for positive change in K-20 education around the world," said Dr. Rob Abel, Chief Executive. "Collectively our members are working to ensure that the long hoped for promise that technology will improve the lives of students and faculty is finally coming true. Since the investment of our members in IMS work is roughly 10-20 times the dues they pay to IMS, it's clear that the levels of community investment in interoperability, adoption and impact are at historically high levels."

The current list of IMS member organizations can be found here: <http://www.imsglobal.org/membersandaffiliates.html>

About IMS Global Learning Consortium (IMS Global)

IMS Global is a nonprofit organization that advances technology that can affordably scale and improve educational participation and attainment. IMS members are leading suppliers, institutions and government organizations that are enabling the future of education by collaborating on interoperability and adoption initiatives. IMS sponsors Learning Impact: A global awards program & conference to

recognize the impact of innovative technology on educational access, affordability, and quality.