IMS Global Learning Consortium Releases Annual Report for 2012
Seven Years of Impressive Growth Now Enabling the Open Digital Innovation Revolution in Education

Lake Mary, Florida, USA - 1 April 2013 - The IMS Global Learning Consortium (IMS) today announced the release of the IMS annual report for 2012. The annual report is available to the public online at: http://www.imsglobal.org/imsglobal2012annualreport.pdf IMS provides the annual report as part of its policy of openness and transparency to members and stakeholders worldwide.

Another record year for IMS culminated in launching the IMS "Open Digital Innovation in Education Revolution" toward the end of 2012. The "revolutionary" aspects of IMS standards and APIs are many, including a 10-100x improvement in time, cost, information-richness and ease of use when compared to previous integration approaches. As of today, IMS has now issued more that 150 conformance certifications for plug and play interoperable applications and digital content. Over 13,000 reusable content packages (e.g. Common Course Cartridges) were validated using the IMS online validator in 2012, more than double the validations in 2011. In 2012 IMS also introduced the LTI Certified Product Catalog and a new web address showing all official certifications imscert.org to help facilitate the revolution.

The leaders of the IMS Open Digital Innovation Revolution in Education will be gathering at the annual IMS Learning Impact conference, May 13-16, in San Diego.

IMS achieved record revenues of greater than $2.3 million and record membership of 197 organizations in 2012. Since 2006 IMS annual revenues have grown at a compound annual growth rate of 11.3% and membership has grown at a compound annual growth rate of 21.6%.

 "The rapid adoption of IMS standards means better connectivity of digital content and apps, which means that technology can work more seamlessly to meet the needs of instructors, students and administrators," said Dr. Bill Graves, Chairman of the IMS Board and Senior Vice President, Academic Strategy, Ellucian. "Using IMS standards and IMS certified products, institutions can roll out academic innovations that scale educational opportunities while creating economies of scale in learning outcomes."

"The evidence of 10-100x improvement in time and cost of integrations that emerged in 2012 and the rapid rise in certified products were very encouraging developments," said Dr. Rob Abel, Chief Executive of IMS. "It no longer appears to be a question of "if" education will adopt open standards but rather a question of just how long will it take for the vanguard of leading institutions to fully exploit the power of interoperability?"

IMS is a non-profit member consortium of institutional, government, and supplier organizations across K-20 collaborating to advance technology that can affordably scale and improve educational participation and attainment. Use of IMS interoperability standards at the core of the educational enterprise enables institutions to establish a more seamless, personalized and innovative learning

environment while simultaneously reducing integration cost and time. Suppliers are eliminating the cost and time associated with myriad custom integrations and enabling new business models with IMS standards. IMS works closely with leading institutions and states around the world to put in place an IMS-based infrastructure to achieve large-scale adoption of innovative digital learning content, applications and assessment.

The current list of IMS member organizations can be found here:
http://www.imsglobal.org/membersandaffiliates.html

About IMS Global Learning Consortium (IMS Global)
IMS Global is a nonprofit organization that advances technology that can affordably scale and improve educational participation and attainment. IMS members are leading suppliers, institutions and government organizations that are enabling the future of education by collaborating on interoperability and adoption initiatives. IMS sponsors Learning Impact: A global awards program & conference to recognize the impact of innovative technology on educational access, affordability, and quality.