

IMS Global Learning Consortium Announces Breakthrough in Establishing an Open Architecture and Open Ecosystem to Enable Greater Innovation in Education and Learning

Inaugural Learning Impact Leadership Institute 2014 Highlights a New Era of Cooperation Among K-20 Institutions and Suppliers in Inventing the Future of Digital Educational Apps, Tools, Platforms and Resources

Lake Mary, Florida and New Orleans, Louisiana - May 6, 2014 – IMS Global Learning Consortium (IMS Global/IMS) announced outstanding attendance and support for the inaugural Learning Impact Leadership Institute 2014 (Twitter #LI14) that opened today in New Orleans. The Learning Impact Leadership Institute is an evolved version of IMS's annual Learning Impact conference that began in 2007. The Leadership Institute focuses explicitly on developing the people and ideas that are going to help shape the future of educational technology. The sessions at the Leadership Institute combine the views of educational institutional and supplier leadership across K-20. There is also a unique emphasis on creating and sustaining positive change through discussions of new models for learning impact, the technologies that are needed to support those models and community development of a cross-supplier architecture and ecosystem to accelerate and sustain progress.

The 2014 Learning Impact Leadership Institute features participation from over 350 executives representing the institutions, school districts, states, and suppliers that are shaping the future. The Institute has also attracted 26 corporate sponsors and 11 institutional partners. The momentum of the IMS community collaboration is evidenced by a cumulative total of over 305 conformance certifications granted to products implementing the cross-supplier architecture. The conformance certification rate in 2014 has been approximately 4 certifications per week, up from 2 per week in 2013. Momentum is further evidenced by the growth in the IMS Global membership that now exceeds 240 of the world's leading educational technology organizations – institutions and suppliers – across K-20.

IMS also announced during the opening session the first ever <u>IMS Developer's Boot Camp</u> for both institutional and supplier participants to take place August 20-21 at the University of Michigan – Ann Arbor in conjunction with the <u>IMS</u> quarterly meeting.

"Getting to where the education and learning technology sector needs to go in terms of innovation is only going to happen through a collective effort and shared investment across the entire ecosystem," said Dr. Rob Abel, Chief Executive of IMS Global. "It is great to see that a balanced critical mass of leaders, organizations and resources are rallying around an open architecture and joining the ecosystem – and making outstanding progress in terms of implementation and adoption."

About IMS Global Learning Consortium (IMS Global)

IMS Global is a nonprofit organization that advances technology that can affordably scale and improve educational participation and attainment. IMS members are leading suppliers, institutions and government organizations that are enabling the future of education by collaborating on interoperability and adoption initiatives. IMS sponsors the Learning Impact Leadership Institute, a global program focused on recognizing the impact of innovative technology on educational access, affordability, and quality while developing the people and ideas that are going to help shape the future of educational technology.