



IMS GLOBAL[®]

Learning Consortium

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IMS Global Announces Winners of the 2015 Connected Learning App Challenge

Second Annual Connected Learning App Challenge gives recognition to next wave of digital innovation based on open standards to enable connected learning

Lake Mary, Florida, USA – March 10, 2015 – IMS Global Learning Consortium (IMS Global / IMS) today announced three winners for the Second Annual IMS Connected Learning App Challenge that were selected for their creativity, ease of integration enabled by the adoption of the [Learning Tools Interoperability[®] \(LTI[®]\)](#) specification, and potential for enabling connected learning in the classroom and online. Unlike last year, all of the winning apps were developed by groups directly associated with education institutions, and the results demonstrate strong focus on the needs of the respective academic communities. The top three winners are:

- **1st Place: GradeCraft – University of Michigan**
GradeCraft is a learning management system dedicated to supporting the gameful classroom to encourage student engagement. www.gradecraft.com
- **2nd Place: ChemVantage – University of Utah**
ChemVantage is a free resource for teaching and learning college-level General Chemistry. It combines instructional videos with computer-graded quizzes, homework assignments and practice exams to support learning and student success. www.chemvantage.org
- **3rd Place: OneSearch Lite – University of Central Florida**
OneSearch Lite is a collaboration between CDL and the UCF Libraries. It allows users to search for and embed full text articles from within the LMS using the library database. [More Information](#)

Each of the winners will receive a \$1000 prize and will be recognized during the 2015 Learning Impact Leadership Institute, May 4-7, in Atlanta, Georgia.

“One of the biggest takeaways from this year's Challenge was the recognition that institutions are seeing the value of LTI as well as LTI's accessibility. It doesn't take a large or overly technical team of developers to create LTI conformant apps that can be integrated into Learning Management Systems,” said Hap Aziz, Connected Learning Innovation Challenge Facilitator, IMS Global. “And with more than [40 platforms now supporting LTI](#), the potential user base has reached a critical mass for innovation and diversity of purpose. The app that might have

seemed like a special case only a year ago can now be thought of as main stream based on potential demand.”

"Often the software development efforts within academia don't get much exposure outside the home institutions; the Connected Learning Innovation Challenge is a great way to share these pioneering developments with a wider audience," John Johnston, Teaching & Learning Product Manager, University of Michigan.

Expert evaluators for app challenge included Kris Bickell, University of Bridgeport; Jeffrey Bohrer, University of Wisconsin-Madison; Stacy Cohen, Framingham State University; Chris Hopkinson, Dub Labs; Martin LaGrow, Ellucian; Marc Lijour, Cisco; Chelsey Rogers, Cognella Academic Publishing; Tina Piper, Pearson; Liz Pisney, Follett Higher Education Group; Carie Ann Potenza, Ellucian; Tim VanSant, East Kentucky University; and Valerie Webber, Mohawk College.

Also worthy of recognition are the organizations that provided support for the Connected Learning App Challenge, including [Cengage Learning](#), [Follett](#), [Oracle](#), [Pearson](#), [Unicon](#), and [Vital Source](#).

About IMS Global Learning Consortium (IMS Global)

IMS Global is a nonprofit organization that advances technology that can affordably scale and improve educational participation and attainment. IMS members are leading suppliers, institutions and government organizations that are enabling the future of education by collaborating on interoperability and adoption initiatives. IMS sponsors the Learning Impact Leadership Institute, a global program focused on recognizing the impact of innovative technology on educational access, affordability, and quality while developing the people and ideas that are going to help shape the future of educational technology.

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