IMS GLC Announces Universitat Koblenz-Landau as Global Academic Affiliate
Knowledge Media Institute Koblenz will focus on development of IMS Schema Prof Tool and Specification Profiling

Lake Mary, FL -30 July 2007- The IMS Global Learning Consortium (GLC) announced today that the Universitat Koblenz-Landau has become an IMS Global Academic Affiliate. Each IMS GLC Academic Affiliate has a unique charter for pursuing an aspect of research or testing that is closely connected with IMS/GLC's mission of addressing global learning industry challenges through community development of standards, innovation, and best practices. Each affiliate will work closely with IMS to perform research or applied implementations that will feed back to the IMS community. The Universitat Koblenz-Landau joins Georgetown University to become the second IMS GLC Academic Affiliate worldwide.

The Knowledge Media Institute Koblenz is working with IMS GLC to develop and maintain an IMS Schema Prof Tool to create application profiles. Application profiles of the IMS GLC specifications can benefit and more closely meet the needs of target user communities while harnessing the specifications to aid integration and enhance interoperability between tools, products and services for that community. In addition, Koblenz will help IMS GLC Contributing Members and Subscribers create profiles which can be downloaded from the new IMS/GLC's Public Profile Registry at http://www.imsglobal.org/profile/

 "Profiles help meet the needs of our global constituency and we are pleased that the University of Koblenz-Landau has joined us to help provide a tool that can make the process of developing profiles easier," said Rob Abel, CEO of IMS Global Learning Consortium. Abel added, "The University will play a key role in helping IMS maintain and populate the IMS profile registry*."*

"At Koblenz we are eager to help IMS set up a profile registry for all users of IMS Specifications", remarked Dr. Ingo Dahn, CEO of Knowledge Media Institute Koblenz. "The IMS Schema Prof tool will help developers of profiles identify those items which can be changed to fit the needs of a community and ultimately help with interoperability."

About IMS Global Learning Consortium
IMS/GLC is the leading advocacy group encouraging the growth and impact of learning technology worldwide. IMS/GLC is a global, nonprofit, member organization that provides leadership in shaping and growing the learning industry through community development of standards, promotion of innovation, and research into best practices. For more information visit www.imsglobal.org.

For More Information
Contact: Lisa Mattson lisa@imsglobal.org
#####

The names of companies and products mentioned herein may be the trademarks of their respective owners.