## Noordhoff Health



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## **Noordhoff Health**



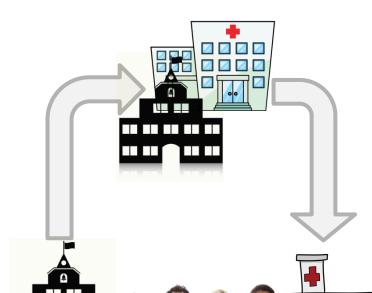
- Focus: Learning solutions for health care professionals
- Market leader through integration of learning content and technology
- E-learning content with a proven effect on **quality of care**
- E-learning environment for tablets and PCs, with powerful quality dashboard, brings learning to the workplace.
- Continuous learning pathHigher Education Care/Cure

## **Noordhoff Health Key Facts**



- $\infty$ Founded in 2006 by **Noordhoff Uitgevers** bringing 180 years of experience in education and didactics.
- $\infty$ Merged with PAT Learning Solutions bringing 25 years of experience in e-learning technology and learning process management
- $\infty$ 74 Staff based in Houten (NL) and Berlin (DE)
- $\infty$ **Comprehensive network** in cure/care: NFU, NVZ, V&VN, LOOV, RN, NIVEL, Actiz, VGN, CBO, Vilans, STZ, PPZ
- $\mathbf{CO}$ **Portfolio** 
  - 120 high quality e-learning courses
  - complete 'method' for health care education
  - PulseWeb learning process management
  - The reference Carpenito
  - LeerstationZorg (database 12000 questions)
  - Mijn Noordhoff Health turn-key solution

## **Developments**







Workplace learning, Learning as part of the job: More efficient / More effective

- 1. Time saver
- 2. Better match
- 3. Change of behavior

Flexible learning

CO

- Learning objects, SLI
- Learning anywhere (devices)
- Complex processes

Learning platform / Network effect

