



Noordhoff Health

Aantoonbaar beter

Jeroen Habets, Manager Technology & Development

Noordhoff Health



- ∞ Focus: Learning solutions for **health care** professionals
- ∞ Market leader through integration of learning content and technology
- ∞ E-learning content with a proven effect on **quality of care**
- ∞ E-learning environment for tablets and PCs, with powerful **quality dashboard**, brings learning to the **workplace**.
- ∞ Continuous learning path
Higher Education - Care/Cure

Noordhoff Health Key Facts



Founded in 2006 by **Noordhoff Uitgevers** bringing 180 years of experience in education and didactics.



Merged with PAT Learning Solutions bringing 25 years of experience in e-learning technology and **learning process management**



74 Staff based in Houten (NL) and Berlin (DE)



Comprehensive network in cure/care:
NFU, NVZ, V&VN, LOOV, RN, NIVEL, Actiz,
VGN, CBO, Vilans, STZ, PPZ



Portfolio

- 120 high quality e-learning courses
- complete 'method' for health care education
- PulseWeb learning process management
- The reference Carpenito
- LeerstationZorg (database 12000 questions)
- Mijn Noordhoff Health turn-key solution

Developments

∞ Connect education to workplace

∞ Workplace learning, Learning as part of the job:
More efficient / More effective

1. Time saver
2. Better match
3. Change of behavior

∞ Flexible learning

- Learning objects, SLI
- Learning anywhere (devices)
- Complex processes

∞ Learning platform / Network effect

