Madison College Digital Badge Program

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MADISON COLLEGE
MICRO-CREDENTIAL HISTORY

• Issued first non-credit badges in 2012
• 2015 NCCET award
• 2016 AACC Right Signals grant
• 2017 League of Innovations award
• 2018 new program structure
# UTILIZING BADGES DIFFERENTLY

<table>
<thead>
<tr>
<th>Credit Badges</th>
<th>Non-Credit Badges</th>
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<tbody>
<tr>
<td>Courses transcripted (A, B, C...)</td>
<td>Courses transcripted (U/Satisfactory)</td>
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<tr>
<td>Earn at “Exceptional” level across all assessments</td>
<td>Earn an 80% or above within course and on assessments</td>
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<tr>
<td>Multiple skills/badges possible within one course</td>
<td>Each course = One badge/skill</td>
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<tr>
<td>Students may need to submit evidence/apply for digital badge</td>
<td>By taking the course, students are eligible to earn the digital badge</td>
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</table>

Within all classes (Credit/Non-Credit), students can still pass the class without having earned a badge.
Medical Assistant Diagnostic and Procedural Coding

CAAHEP accreditation requires 100% of all medical assistant graduates to pass 100% of all competencies. In addition to passing 100% of all competencies, to earn this badge a student performed diagnostic coding and procedural coding at an exceptional level. As well as successfully complete the psychomotor, affective, and cognitive domain assessments as outlined below.

This badge is issued by Madison College: School of Health Education

SKILLS

Clinical Coding  Diagnostic Coding  ICD-10  Procedural Coding

WHAT IT TAKES TO EARN THIS BADGE

Earn an "Exceeds" on the in class activity "Procedures 18-4 Locating and ICD-10-CM Code" assignment.

Earns exceeds on both diagnostic and procedural coding competency verification. In addition, the learner must earn 93% or better on the written exam.

View Additional Information

STANDARDS

IX Procedural and Diagnostic Coding

IX-P.1. Perform procedural coding
NON-CREDIT EXAMPLE

- Dietary Manager Certificate
  - Food Service Management 1
  - Food Service Management 2
  - General Nutrition
  - Going Green in Food Service
  - Medical Nutrition Therapy 1
**INSTITUTION BENEFITS**

- Aligning badges with accreditation standards creates a transparent crosswalk.
- Viral social media exposure can recruit potential students.
- Issuing alternate credentials throughout a program can encourage students to continue to the next credential.
- Students stay connected to the institution.
- Students with older degrees can up-skill their credentials.
STUDENT BENEFITS

- More people reaching out via Social Media networks (LinkedIn)
- Built-in talking points in interviews
- Working harder to earn badges = better grades and engagement
- Verifiable proof of knowledge, skills, abilities
- Provide an “edge” over competition with similar degree credentials
- Older degrees can be enhanced with new credentials
- Up-skilling can be quick, as needed basis
EMPLOYER BENEFITS

- Verified credentials allow the employer to align candidate with job that exploits interests/skills
- Soft skill credentials align directly to potential leadership pathways
- Reduce HR time to look into transcripts and infer course names
- Talent management system
- Employees can update skills quickly, as needed
WHAT WE’RE LEARNING

1. It is necessary to educate audiences to increase acceptance.
2. Badges work well at the community college level
3. Credit for prior learning opportunities
4. Value of micro-credentials
5. Employer engagement is critical
NEXT STEPS

• Convene Alternate Credential Advisory board
• Create badges that cross schools/departments
• Credential Engine Registry
• Align credit badges to specific Knowledge, Skill, and Ability
• Continue to find ways to educate audiences and increase acceptance