Bringing education organizations together to solve problems across the digital learning ecosystem.
Introductions...

Dr. Tim Clark  
VP of K-12 Programs  
IMS Global

Monica Watts  
Director of K-12 Engagement  
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Jeff McCoy  
Associate Superintendent  
Greenville County Schools, SC

Kate Crawford  
Director, Digital Learning and Media  
Fayette County Schools, GA
Together, over **573** IMS members (and growing every day)—the world leaders in educational technology—are creating the roadmap for the future of the edtech.

- **6,483** member representatives in the IMS community
- **25** countries where IMS member organizations are headquartered
- **260** K-12 districts/schools and HED institutions
- **23** government and state education agencies
- **370** edtech solution suppliers
Supporting Your Priorities

- Institutional Initiatives
- Digital Integrations
- Platforms and Tools
- Vetting Applications
- A Secure Digital Experience
IS THIS THE DISTRICT OFFICE? IF YOU WANT ME TO TEACH WITH ALL OF THIS TECHNOLOGY, CAN YOU PLEASE CHANGE ALL STUDENT PASSWORDS TO THE WORD—"PASSWORD"?

TEACHER!

SIGH!

HELP ME!

PASSWORDS
ADAM - Ad5438!
BRYAN - Bo8291!
CARLOTA - Cr6732!
DIANE - Dg5891!
DAVID - Dl3971!
GEORGINA - Gm793!
HENRY - Hm783!

INGRID - In3871!
JULIAN - Jr5832!

DR. TIM CLARK
WWW.BITNETWORK.COM
Portal

Single Sign-on Access to resources, learning platforms, and tools.
Digital Learning Ecosystem

Portal:
- Single Sign-on Access to resources, learning platforms, and tools.

Learning Management System (LMS):
- Classes
- Calendar
- Assignments
- Organization
- Communication

Student Information System (SIS):
- Schedule
- Records
- Roster
- Gradebook
- Demographic Data
Digital Learning Ecosystem

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Learning Object Repository (LOR)
- Standards-Based Content
- Approved Resources
- Digital Curriculum
Guarantee Interoperability Across the Ecosystem

The IMS community-developed and governed certification process takes the guesswork out of product interoperability to help institutions achieve a seamless, plug-and-play digital learning ecosystem.

The IMS Product Directory at imscert.org shows all certified products, which are also vetted for privacy and security to give users insight into supplier policies on sensitive student data.

Certified Product Directory

- **659** Individual Certifications in 2020
  - 281 unique products this year
- **3,380** Total Certifications since 2009
  - 956 unique products all time
- **4,714** Current Certified Products in the directory
- **4,068** Products Vetted for Data Privacy in the directory

imscert.org
TrustEd Apps Start with the Rubric!

- Designed collaboratively and voted upon by the IMS Global community
- Addresses the criteria of Data Collection, Security, Third Party Data, and Advertising
- Each item is rated as Meets Expectations, Partially Meets Expectations, or Does Not Meet Expectations.
- IMS members can be trained in the use of the rubric, vet applications, and post the results in the IMS Global Product Directory.
The TrustEd Apps Program Is Unique!

- **Collaborative:** Designed to help institutions and suppliers understand and address privacy concerns in collaboration.
- **Open:** Promotes open communication within the IMS trusted membership community about an organization’s products.
- **Accurate:** Allows vendors and districts/institutions to work together to provide a rigorous yet accurate review of the organization's products.
- **Transparent:** Promotes transparency that helps members understand the various components of privacy and terms of service policies and why they are necessary.
Who Can Vet Apps? IMS Members can vet any product.

Who Can View Vetted Apps? Currently only IMS Global Members and Staff may view product reviews.

What Is the Review and Publishing Process?

- Products will be reviewed before posting by IMS Staff
- No “Does Not Meet” Expectations Reviews will be posted without first contacting the Supplier
- Reviews are valid for one year
- Suppliers can request re-vetting after addressing concerns
TrustEd Apps Data Privacy Seal

Educational Institutions

The TrustEd Apps Data Privacy Seal certifies that an institution successfully completes training in the TrustEd Apps vetting process and possesses the necessary skills to vet applications for privacy and security using the TrustEd Apps Rubric.

Educational Institutions are encouraged to:

- Seek out suppliers with the IMS Data Privacy Seal
- Require that suppliers without the seal obtain it before procurement
- Include the requirement in their contracts and requests for proposals (RFPs)
Certification Requirements

Educational Institutions

- Be an IMS Contributing Member
- Complete an online or individual training on the [TrustEd Apps vetting process](#).
- Conduct a review on an application with an IMS staff member.
- Conduct a review independently using the TrustEd Apps vetting process and the [TrustEd Apps Rubric](#).
- Collaborate with IMS Global to resolve issues that may arise in the IMS Global App Vetting Process.
TrustEd Apps Data Privacy Seal

Suppliers

The [IMS Global Data Privacy Seal](https://www.imsglobal.org) certifies that an application satisfactorily completes the rigorous and trusted TrustEd Apps vetting process and its ratings on the TrustEd Apps Rubric are fully disclosed and meet a specified level of expectation.

*IMS staff collaborates with suppliers to address any potential or identified areas of concern
Certification Requirements

Suppliers

- Be an IMS Contributing Member, Affiliate, or TrustEd Apps Alliance member.
- Submit an application for review, which is satisfactorily vetted by IMS staff using the IMS TrustEd Apps Rubric that meets expectations or meets expectations (with reservations) in all areas of the rubric.
- Complete an online or individual training (depending on level of membership) on the TrustEd Apps vetting process.
- Complete a self-assessment to ensure that the application meets the required data privacy criteria in the IMS TrustEd Apps Rubric.
- Collaborate with IMS staff to resolve issues that may arise in the IMS TrustEd Apps vetting process.
Let's check it out!

http://www.imsglobal.org/
Questions?
Next Steps...

Learn about IMS Global membership!
https://www.imsglobal.org/join

Learn more about IMS TrustEd Apps!
www.trustedapps.org

Review the IMS Product Directory!
www.imscert.org

Require IMS Certification!
https://site.imsglobal.org/certifications/buy-certified
Contact Us!

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